

FAMILY BUSINESS STRATEGIES

FALL 2018 SEMINAR SERIES

The AldAF – EY Chair in memory of Alberto Falck proposes a series of open seminars within the graduate course in Strategic Management of Family Businesses taught by Professors Guido Corbetta and Daniela Montemerlo. These seminars offer students, family business members and professionals the opportunity to discuss relevant cases and topics with testimonials from distinguished owning families as well as from other institutions supporting family firms' continuity. Each seminar will last 90 minutes.

Bocconi University
Room 12
via Sarfatti 25, Milano

FOR INFORMATION

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ONLINE REGISTRATION

www.unibocconi.it/eventi

Organized by:

AIDAF-EY CHAIR
IN STRATEGIC MANAGEMENT
IN FAMILY BUSINESS IN MEMORY
OF ALBERTO FALCK
DEPARTMENT OF MANAGEMENT
AND TECHNOLOGY

19 SEP
10:30AM **VALUES AND PRINCIPLES OF RESPONSIBLE OWNERSHIP**
LAMBERTO FRESCOBALDI Chairman, Marchesi dé Frescobaldi

3 OCT
10:30AM **NON-FAMILY SHAREHOLDERS: THE STOCK EXCHANGE OPTION**
BARBARA LUNGHI Head of Primary Markets Borsa Italiana, London Stock Exchange Groups

10 OCT
10:30AM **FAMILY FIRMS AND THEIR STAKEHOLDERS**
MARCO BERNARDI Chairman, Illumia

31 OCT
10:30AM **GENERATIONAL TRANSITIONS. DESIGNING AND MANAGING THE KEY STEPS: PRE-ENTRY EDUCATION AND TRAINING, ENTRY AND CAREER**
STEFANIA BOROLI Investment Manager, Idea Taste of Italy, DeA Capital
TOMMASO INGHIRAMI Export Manager Grignano Winery, Inghirami Group

7 NOV
10:30AM **GENERATIONAL TRANSITIONS. DESIGNING AND MANAGING THE KEY STEPS: CHOOSING NEW LEADERS, PASSING THE BATON AND BUILDING UP THE NEW GOVERNANCE**
ROBERTO BALDASSARI Marketing Director, Maurizio Baldassari "Brera"
RENATO BALDASSARI Sales Director, Maurizio Baldassari "Brera"

14 NOV
10:30AM **OWNERSHIP TRANSITIONS AND THE ROLE OF JURIDICAL STRUCTURES**
ROBERTA CRIVELLARO Co-European Head, Business Division of Withers LLP; Managing Partner, Withers Italy

21 NOV
10:30AM **FAMILY FIRMS IN FASHION AND DESIGN-BASED INDUSTRIES**
MICHELE NORSA Partner FSI Growth Equity Fund

28 NOV
10:30AM **FAMILY FIRMS IN FOOD AND WINE INDUSTRY**
GIUSEPPE LAVAZZA Vice Chairman, Lavazza

29 NOV
8:45AM **FAMILY FIRMS IN MECHANICAL INDUSTRY**
KATIA DA ROS Executive Vice Chairwoman, Irinox

