

MARKETING COMMUNICATION AND GENDER DISCRIMINATION: THE ROLE OF SELF-REGULATION

29 NOVEMBER 2021
3:00PM
ONLINE EVENT

ONLINE REGISTRATION
www.unibocconi.it/eventi

FOR INFORMATION
Bocconi University
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INTRODUCTION

MIRIAM ALLENA Bocconi University

GUEST SPEAKERS

VINCENZO GUGGINO Secretary General, Istituto dell'Autodisciplina Pubblicitaria

MONICA DAVÒ Head of complaints and investigations, Istituto dell'Autodisciplina Pubblicitaria

ROUNDTABLE

ELEONORA MONTANI Bocconi University

FRANCESCO PAOLO PATTI Bocconi University

GRAZIELLA ROMEO Bocconi University

