

## THE COOPERATIVE ECONOMY: A SOLUTION TO SOCIETAL GRAND CHALLENGES

**28 APRIL 2023**  
**4:00-5:30PM**  
Bocconi University  
Aula N02  
Piazza Sraffa 13

Societal grand challenges have taken a toll on humanity, which finds itself at a crossroads. The concentration of wealth and economic inequality, the dominance of Big Tech firms, the loss of privacy and free choice, and the overconsumption and abuse of natural resources have been reinforced by globalization. Regulation, legislation, international treaties, and government and corporate policies have fallen short of offering sufficient remedies.

What is the root cause of these problems? Can a new economic system, free from the design flaws that have contributed to these societal grand challenges, offer a bold solution?

**Registration required.**

[REGISTRATION FORM](https://www.unibocconi.it/eventi)  
[www.unibocconi.it/eventi](https://www.unibocconi.it/eventi)

**FOR INFORMATION**  
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**4:00PM**  
**WELCOME**

**TRACY ANDERSON** Assistant Professor of Management

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**4:05PM**  
**DISCUSSION**

**ROBERT GRANT** Professor of Management

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**4:20PM**  
**DISCUSSION**

**CARLO SALVATO** Professor of Strategic Management & Entrepreneurship

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**4:35PM**  
**PRESENTATION**

**DOVEV LAVIE** Professor of Strategic Management

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**5:10PM**  
**Q&A WITH THE AUDIENCE**

During the event Dovev Lavie will present his book *The cooperative Economy: A Solution to Societal Grand Challenges* (Routledge, 2023).



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AND TECHNOLOGY