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# Bocconi

## KNOWLEDGE THAT MATTERS

# KNOWLEDGE THAT MATTERS

Bocconi is among the leading European universities specialized in the Social Sciences, with an offer that encompasses the areas of Economics, Management, Legal Studies, Political Science, Data Science and Maths for AI.

We believe, given the **fast and constant change** that technological evolution and global issues are imposing, that universities must **open up to complexity** and pursue **knowledge integration**, developing new skills for continuous learning and critical thinking.

At Bocconi, in accordance with our motto, **“Knowledge that Matters”**, our ambition is to provide valuable answers for the future of students, researchers and organizations in this ever-changing scenario. Only by shaping new citizens and professionals trained in dealing with complexity will we be able to overcome the global challenges we face.



KNOWLEDGE  
THAT MATTERS.  
BOCCONI'S SPIRIT  
OF INNOVATION

## ● OUR GLOBAL STANDING ●



### QS WORLD UNIVERSITY RANKING BY SUBJECT 2020

SOCIAL SCIENCES AND MANAGEMENT	4 <sup>th</sup> in Europe and 16 <sup>th</sup> worldwide
ACCOUNTING AND FINANCE	5 <sup>th</sup> in Europe and 17 <sup>th</sup> worldwide
BUSINESS AND MANAGEMENT	3 <sup>rd</sup> in Europe and 7 <sup>th</sup> worldwide
ECONOMICS AND ECONOMETRICS	4 <sup>th</sup> in Europe and 16 <sup>th</sup> worldwide



### FINANCIAL TIMES

EUROPEAN BUSINESS SCHOOL RANKINGS 2019	3 <sup>rd</sup> in Europe
MASTERS IN MANAGEMENT 2019	10 <sup>th</sup> in Europe and 10 <sup>th</sup> worldwide
MASTERS IN FINANCE PRE-EXPERIENCE 2020	7 <sup>th</sup> in Europe and 7 <sup>th</sup> worldwide
CUSTOM EDUCATION RANKINGS 2020	4 <sup>th</sup> in Europe and 5 <sup>th</sup> worldwide
GLOBAL MBA RANKINGS 2020	9 <sup>th</sup> in Europe and 29 <sup>th</sup> worldwide



# THEORY \ PRACTICE

## AS DRIVERS OF KNOWLEDGE

Bocconi University was born at the dawn of the 20<sup>th</sup> century from a two-sided story. Entrepreneur Ferdinando Bocconi wanted to enhance the **practical** skills inherent in business by integrating them with the more **theoretical** aspects of economics. In 1902 he decided to establish the first university in Italy to offer a degree in Economics, an institution he understood was crucial to the development of society.

**Theory and practice** are the two essential elements whose complementary synergy propels the engines of knowledge and injects the **energy of innovation** that still **pushes us forward**.

Today, our educational offer accompanies the entire cycle of **life-long learning**: we provide programs, both pre-experience (Bachelor and Master) and post-experience (PhD, plus MBA and Executive programs at SDA Bocconi School of Management), almost all of which are delivered in English to an increasingly international student body.

Bocconi's educational offer has never stopped innovating: consistent with our identity, we adapt our vision to changes in society and the economy by venturing into related disciplines to provide a **cutting-edge teaching experience**. This dynamism has given rise to entirely new programs in Data Science, Arts and Culture Management, Political Science and Mathematics for Artificial Intelligence. Our students learn at least two foreign languages, and coding has been introduced as a compulsory course in the first year of all our Bachelor programs, so graduates are honorary citizens of the global data-driven economy.

Some keynote speakers from our opening ceremonies



Christine Lagarde



Mario Draghi



Margrethe Vestager



Tim Cook



EXECUTIVE CHATS  
ON THE CHALLENGES  
OF THE DIGITAL  
CENTURY

## OUR EDUCATIONAL OFFER 2020 / 2021

10

Bachelor  
of Science  
programs

13

Master  
of Science  
programs

1

Master of  
Arts in Law  
program

5

PhD programs

10

Specialized  
Master  
programs

2

Special Professional  
Programs  
(GI Corporate Law,  
Bocconi-Pavia  
Law School)

## SDA BOCCONI SCHOOL OF MANAGEMENT

3

MBAs

7

Full time  
Master programs

6

Executive Master  
programs

1

DBA

150

Open programs

400

Custom programs

20

Online on demand  
programs

10

Executive career  
development programs

# TEACHING \ RESEARCH

## THE ENGINES OF OUR UNIVERSITY

The quality of our programs depends on the quality of our **faculty**. Bocconi continuously looks for talented faculty members from all over the world, who contribute to improving our reputation both in teaching and in research. In this way, our students can access the most up-to-date expertise in each field.

Bocconi research meets the highest international standards, enriching curriculum content and reaffirming the school’s position among Europe’s finest institutions of higher learning. **Inspired teaching** and **advanced research** are smoothly integrated during interactive lessons that allow our students to witness and participate in the genesis of knowledge.

The members of the Bocconi Faculty, which includes scholars from many countries, work together in a **stimulating environment** of continuous exchange of ideas. They thus guarantee an interdisciplinary approach to research and teaching, forging connections across diverse fields to explore topics from different angles.

8	8	4
Departments	Research centers	Research labs
35+	350+	400
ERC Grants awarded so far	Core faculty members	scientific events and conferences every year



FACULTY SPOTLIGHT



BOCCONI KNOWLEDGE



# STUDENTS \ GRADUATES

## FROM SCHOOL TO LIFE

At Bocconi, differences in gender, ethnicity, religion, age, sexual orientation, ability, socio-economic status and geographical origin coexist in a context of mutual respect. We have also consistently promoted and implemented **equal opportunity** across many generations of students, actively subsidizing the education of the disadvantaged and deserving.

Our founding values, which guide and inspire the activities of the entire community of students, faculty, staff and alumni around the world are: independence, meritocracy, integrity, respect, openness, pluralism and social responsibility.

Our alumni are a **worldwide community** of more than 120,000 people, many of them holding key positions in important companies and institutions, in academia and the professions. They project our values across every continent and proudly cultivate a Bocconian identity in their daily life and work.



BOCCONI ALUMNI  
COMMUNITY

## OUR INTERNATIONAL COMMUNITY

14,500

students from **100+** countries

4,800

international students on campus  
(including exchange  
and visiting students)

>95%

of graduates employed  
within 1 year

>30%

of graduates work abroad  
within 1 year

>70%

of graduates already employed  
on graduation day

< **1 MONTH**

average time  
for job placement

10,000+

executives attending SDA Bocconi programs each year

120,000+

alumni worldwide (>15% outside Italy) | chapters (**20+** in Italy, **40+** worldwide)

70

350+

annual meetings worldwide,  
with **14,000+** participants



# STUDENTS \ GRADUATES

FROM SCHOOL TO LIFE

280+

partner schools worldwide

35+

Double Degree Programs  
and 1 Triple Degree Program

4,000+

outgoing students for study  
or work abroad opportunities

>25%

of internships  
are activated abroad

## BOCCONI UNIVERSITY IS A PROUD MEMBER OF THE FOLLOWING NETWORKS:

- **ALEUESS** Alliance of Leading European Universities in the Economic and Social Sciences
- **CEMS** The Global Alliance in Management Education
- **CIVICA** The European University of Social Sciences
- **GNAM** Global Network for Advanced Management
- **GULF** Global University Leaders Forum
- **PIM** Partnership in International Management
- **THEMIS** Law Network



# UNIVERSITY\COMPANIES

## INNOVATING TOGETHER

Bocconi was born from the vision of an entrepreneur who strongly believed in the role of higher education to promote economic and social growth. For this reason, **collaboration with businesses** is still a central value of our identity today – **part of our DNA**. Our vast and various array of relations with companies and institutions allows us to carry out innovative projects together at all levels: research, managerial education, human capital development, recruiting and employer branding.

The University actively promotes meetings between these organizations and its students and graduates with numerous activities on and off campus. The solid grounding and competence of Bocconi graduates are confirmed by how quickly they are absorbed into the international job market and the excellent reputation they have among employers.

Through numerous strategic partnerships and initiatives such as the B4i - Bocconi for Innovation hub, we make our know-how available to the entire entrepreneurial ecosystem, to support the growth of ideas, startups and innovative projects. **Where others see complexity, we see motivation.**



JOBS & CAREERS

## ● CORPORATE RELATIONS ●

600+

employers recruiting on campus  
each year

11,000+

internships and job offers  
each year

100+

partner companies



# BOCCONI \ MILANO

## WORKING AS ONE TO BUILD OPPORTUNITY

Ours is a truly urban campus right in the heart of Milan, a European business, financial and cultural center where history blends with modernity, tradition with innovation. The atmosphere is lively and dynamic: cultural and musical activities, sports, social engagement projects, student associations and events all contribute to a feeling of **togetherness**.

A major expansion of the campus is being completed this year. This project is a stunning example of visionary thought come to life, a place where the **ideals** of aesthetics, function and sustainability meld to nurture the **ideas of future leaders – tomorrow’s game changers**. Next door to the rest of the campus, it adds a beautiful residence hall, state-of-the-art buildings for SDA Bocconi and a multifunctional sports center open to the city. The new area, designed to minimize energy consumption, also includes green spaces to complement the city parks in our neighborhood, creating valuable additional space for working, learning and relaxing, for our community and for the entire city.



WE ARE OPEN.  
NEW BOCCONI  
CAMPUS

### OUR URBAN CAMPUS

350,000m<sup>2</sup>

total building spaces

8

University residence halls

2,000

rooms on campus

90

classrooms  
with hi-tech facilities

### NEW CAMPUS AREA

17,000m<sup>2</sup>

sports and recreation center  
open to the city

40+

classrooms and 2,400  
seats for Executive  
and Master students

400+

working stations  
for faculty and staff

2

conference halls  
with 300 and 150 seats

