

**MASTER OF SCIENCE PROGRAMS  
CHINA MIM Program APPLICANTS –**

**STATEMENT OF MOTIVATION  
a.y. 2019/2020**

The letter of motivation plays an important role in determining if you will be accepted or not in this Program. In the letter you have to describe your backgrounds, your interests, experiences, and motivation. A good letter of motivation depends not only on **WHAT** you write, but **HOW** you write it.

Rather than just **TELLING** us you are an outstanding student with a strong motivation, **SHOW** this in your letter. For example, the application form requires that you include background information already. But that information comes across only as one-dimensional facts; your grades, what classes you took, where you studied.

These facts are, of course, vitally important, but they tell us little about you as a person. When you describe your background in your own words, you finally have an opportunity to show us who you are by **HOW** you describe your experiences. But watch out! You must be **VERY** honest in your descriptions. As soon as you start to exaggerate, you will sound ridiculous.

Besides, we are interested in forming a class of different people, with a variety of backgrounds and experiences. Try to avoid clichés and do not describe yourself as someone you are not. Only if you remain brutally honest will you come across as seriously enthusiastic.

1. Why are you interested in this Program?
2. What are the personal skills and experiences that you have and that make you confident in spending one year in a complex and foreign environment like China and with a particularly intense workload?
3. What do you consider your most important achievement and failure so far? Why?
4. Which characteristics/traits do you most like and dislike about yourself?
5. What qualities will you bring to this Program?
6. What are your professional aspirations?

Admissions Office