

Bocconi

MaGER

MASTER IN GREEN MANAGEMENT,
ENERGY AND CORPORATE
SOCIAL RESPONSIBILITY

IX EDITION
2019-2020



Bocconi. Knowledge that matters.

ABOUT MaGER

PROGRAM DIRECTOR **MATTEO DI CASTELNUOVO**

1 MaGER is a **unique opportunity** for students interested in building a **professional career** in a **multi-disciplinary area** characterized by **growing momentum worldwide**

2 This **innovative program** has been **ranked 1st** out of 100 programs **since 2015 in the Eduniversal Best Masters Ranking**, in the category "Sustainable Development and Environmental Management"

3 Our **experienced and qualified faculty** is a carefully selected mix of **academics and practitioners** who share their knowledge and expertise on the topics in the program

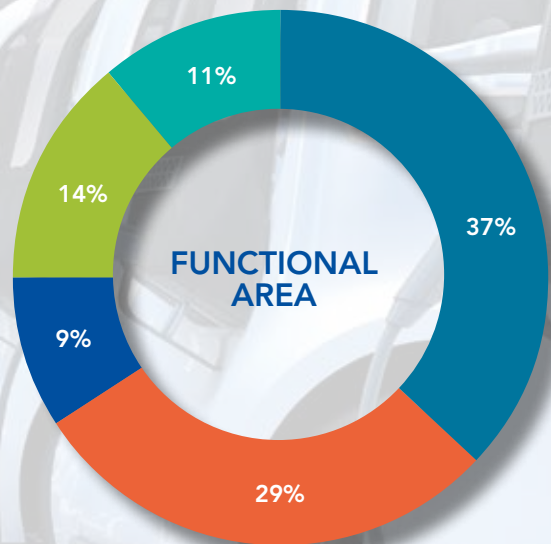
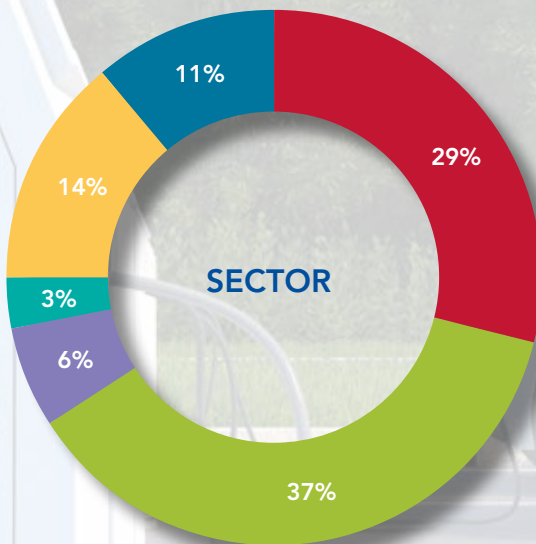
4 We have a distinct program structure that **integrates in-class lectures with real-life experiences** in cooperation with leading corporations and institutions

5 You will be **part of an international class** with students from all over the world, **allowing you to create a network** of contacts with different cultural and educational backgrounds

PLACEMENT STATISTICS*

100%

EMPLOYMENT RATE



- Consulting
- Energy/Utilities
- Food & Beverage
- Fashion
- Financial Services
- Other**

- Consulting
- Corporate Responsibility
- Energy Management
- Finance
- Other***

* 2017 graduates, one year after their graduation

** Includes: Education, Social Entrepreneurship, Research and Development, Chemicals and Pharmaceuticals

*** Includes: Operations, Research and Development



LEARNING OBJECTIVES

The MaGER program has been designed to attract talented students and young professionals interested in acquiring skills and competencies in economic, regulatory and managerial aspects of environmental and energy issues, through a balanced combination of theory and practice.

The program is particularly relevant to pursue a career in:

- **Sustainability, energy and innovation** within leading companies in both the public and private sectors
- **Consulting firms**
- **Utilities**
- **International organizations and NGOs**
- **Public institutions**

APPLICANT PROFILE

This Master program is tailored to fit recent graduates and young professionals with a few years of work experience.

CLASS PROFILE*

AVERAGE AGE	25
ITALIAN	58%
NON-ITALIAN	42%

ACADEMIC BACKGROUND

Economics and Management, Zoology, Engineering, Environmental Sciences, International Relations, Law, Management, Marketing and Communication, and Political Science.

COUNTRIES REPRESENTED

Belgium, France, India, Ireland, Italy, Romania, Spain, the Netherlands, Switzerland, Tunisia, and the US.

* 2018-2019 class profile



PROGRAM STRUCTURE

The Master in Green Management, Energy and Corporate Social Responsibility is a **12-month program**. It is held on a **full-time basis from January to December** and **completely taught in English**.

Seminars, projects with external partners, workshops and group activities integrate the learning process with real-life experiences during the first three terms.

The last part of the program is devoted to an **in-company experience** on the topics learned during the master. As an alternative, students can apply for a research project.

In-company experiences and research projects are tutored by the Master's faculty members.

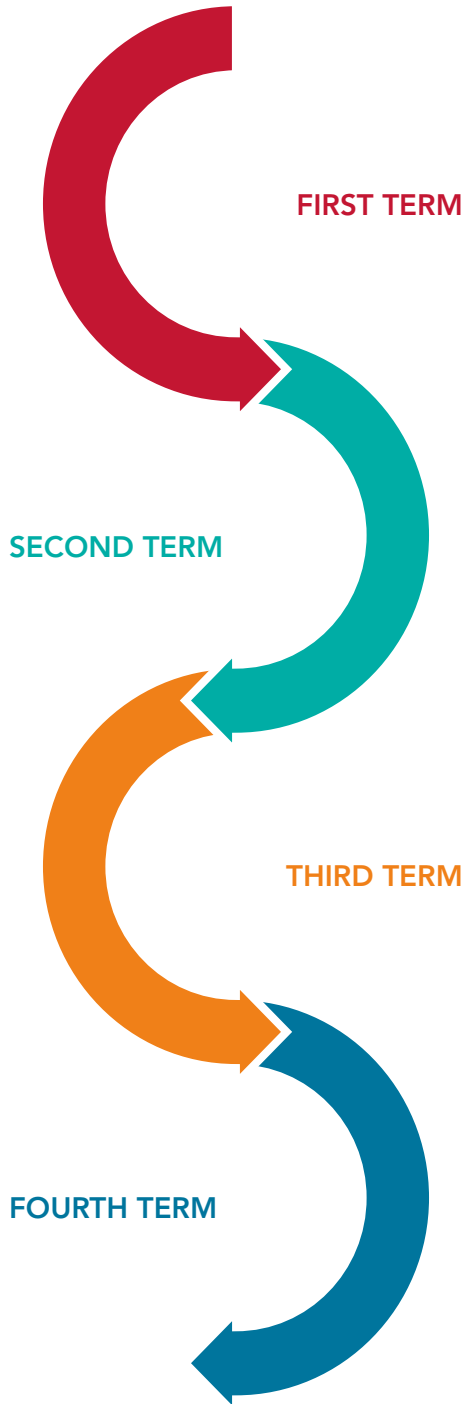
MaGER was the first Specialized Master program at Bocconi to introduce **the use of wireless devices** and interactive academic software to enhance the student learning experience. Therefore, all students are required to bring their own wireless device for class work. Please see www.unibocconi.eu/mager for more information.

Six compulsory courses with the **purpose of providing the fundamental knowledge and skills** to tackle issues related to sustainability and energy challenges:

- CSR and Corporate Sustainability
- Energy Economics
- Environmental Economics
- Sustainable Business and Green Management
- The Economics of Renewables and Energy Saving Technologies
- Topics in Corporate Finance for Green Business

Dedicated to an **in-company experience** or to the drafting of a final thesis.

Examples of companies hosting MaGER students in recent years: A2A, Accenture, Bain & Company, Burberry, Edison, ENI, Engie, E.ON, European Commission, EY, Ferragamo, Fiat Chrysler Automobiles, Global Reporting Initiative, Gucci, H&M, IKEA, Johnson Controls, Kering Group, KPMG, LVMH, MINA, Moncler, Networks and the Environment (ARERA), PWC, RES4Africa, SNAM, Sustainability, The Italian Regulatory Authority for Energy, TERNA, TESLA, TOYOTA, UNDP, UNEP, UNICEF, UNIPER.



Four foundation courses aimed at **standardizing the skills of students with different backgrounds**:

- Principles of Economics
- Principles of Management
- Principles of Law
- Principles of Technologies for Environmental Protection

Four mandatory courses and six specialization courses. **Each student must choose at least four courses among the six electives proposed**:

- Advanced Energy Economics*
- Environmental Law*
- Workshop in Green Economy*
- Carbon Markets and Carbon Management
- Water resources and waste management
- Social Entrepreneurship and Innovation
- Sustainable Innovation and Supply Chain Management
- Utilities Management
- Environmental Footprint and Life Cycle Assessment
- Geopolitics and Management of Hydrocarbons*

*These courses are mandatory

FIELD PROJECT

Field projects are **short-term assignments to be carried out in close cooperation with a company or any other organization** interested in taking advantage of the training provided by this specialized program.

Over the years, field projects have been organized with leading global organizations in the fields of corporate sustainability, energy and environment, such as: Accenture, Barilla, Burberry, Deloitte, DNV GL, Enel, Eni Gas e Luce, Engie, Epex Spot, ERG, FCA, Ferrero, H&M, IKEA, KPMG, Lavazza, RES4Africa, RTE, Sorigenia, Terna, VF.

APPLICATION DEADLINES

Applications will be open between **18 June and 16 October 2019**.
Application deadline: 16 October 2019

For complete information regarding the application and selection process, please see the website at:



www.unibocconi.eu/mager

TUITION AND SCHOLARSHIPS

Tuition fees for the 2019-2020 edition are €14,000 (for both Italian and international students) and include course materials, use of Bocconi facilities and access to the Library and MaGER online databases.

A limited number of scholarships fully and partially covering tuition and fees are offered by MaGER corporate partners. Scholarships are assigned to applicants on the basis of merit criteria according to the outcome of the selection process.

For more information regarding loan opportunities, find out more at:



www.unibocconi.eu/specializedmasterloans

COMPLETE INFORMATION ABOUT MaGER
IS AVAILABLE AT
www.unibocconi.eu/mager

ECOLOGY

EAT LOCAL





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