1ST FAMILY BUSINESS AND CORPORATE CONTROL WORKSHOP

26-27-28 JUNE
Bocconi University
Room 43
via Sarfatti 25, Milano

FOR INFORMATION
Bocconi University
ICRIOS
The Invernizzi Center for Research on Innovation, Organization, Strategy and Entrepreneurship
tel. +39 02 5836.3395
ONLINE REGISTRATION
www.unibocconi.it/eventi

26 JUNE 6:00PM
piazza Sraffa 13
WELCOME RECEPTION

27 JUNE 10:00AM
WELCOME COFFEE

SESSION I
TOO BIG TO LEAVE: THE CASE OF ACTIVE OWNERS
VICENTE CUNAT The London School of Economics and Political Science
RUTH AGUILERA Northeastern University
VICENTE BERMEJO ESADE Business School
JAVIER CAPAPÉ ESADE Business School

CENTRAL BANKS AND CORPORATE GOVERNANCE: EVIDENCE FROM JAPAN
BEN CHAROENWONG National University of Singapore
RANDALL MORCK University of Alberta
YUPANA WIWATTANAKANTANG National University of Singapore

WHAT’S IN A NAME? EPONYMOUS PRIVATE FIRMS AND FINANCIAL REPORTING QUALITY
GIANFRANCO SICILIANO Bocconi University
ALESSANDRO MINICHILLI Bocconi University
ANNALISA PRENCIPE Bocconi University
SURESH RADHAKRISHNAN Bocconi University

SESSION II
WHO IS THE BOSS? FAMILY CONTROL WITHOUT OWNERSHIP IN PUBLICLY-TRADED JAPANESE COMPANIES
MORTEN BENNEDSEN University of Copenhagen and INSEAD
VIKAS MEHROTRA University of Alberta
YUPANA WIWATTANAKANTANG National University of Singapore

WHEN DYNASTIES PROSPER
FAUSTO PANUNZI Bocconi University
MARIO DANIELE AMORE Bocconi University

WHAT ARE BOARDS FOR? EVIDENCE FROM CLOSELY-HELD FIRMS IN COLOMBIA
BELEN VILLALONGA NYU Stern School of Business
MARIA-ANDREA TRUJILLO CESA School of Business Bogotá
ALEXANDER GUZMAN CESA School of Business Bogotá
NEILA CACERES Superintendencia de Sociedades Bogotá

KEYNOTE SPEECH 4:15PM
THE FUTURE OF FAMILY BUSINESS
RANDALL MORCK University of Alberta

INDUSTRY ROUNDTABLE 5:10PM
Moderator BELEN VILLALONGA NYU Stern School of Business

FAMILY FIRMS: ASSETS AND ROADBLOCKS
MORTEN BENNEDSEN University of Copenhagen and INSEAD
VERONICA BUZZI Vice President, Buzzi Unicem SpA

THE ROLE OF INDEPENDENT DIRECTORS IN NON-LISTED COMPANIES
ALESSANDRO MINICHILLI Bocconi University
MICHELE NORSA Partner, FSI Growth Equity Fund, Board member of Ermenegildo Zegna, Rocco Forte, Davidoff and Biagiotti Group

PRIVATE EQUITY IN FAMILY AND NON-FAMILY BUSINESS
FRANCESCO CASTELLANETA SKEMA Business School
MAURIZIO TAMAGNINI CEO, FSI Growth Equity Fund

CLOSING REMARKS
GUIDO CORBETTA Bocconi University

Organized by
AIDAF-EY CHAIR OF FAMILY BUSINESS STRATEGY IN MEMORY OF ALBERTO FALCK | DEPARTMENT OF MANAGEMENT AND TECHNOLOGY | ICRIOS THE INVERNIZZI CENTER FOR RESEARCH ON INNOVATION, ORGANIZATION, STRATEGY AND ENTREPRENEURSHIP
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28 JUNE 10:00AM
WELCOME COFFEE

SESSION III
THE IMPACT OF ENTREPRENEURSHIP ON PAY DISCRIMINATION: EVIDENCE FROM A ENTRY DeregULATION REFORM IN PORTUGAL
FRANCESCO CASTELLANET CASTELMA SKEMA Business School
RAFFAELE CONTI Catolica Lisbon
OLENKA KACPERCZYK The London School of Economics and Political Science

CONTROLLING SHAREHOLDERS AND INVESTMENT-RISK SENSITIVITY IN AN EMERGING ECONOMY
DANIEL CAIXE Universidade de São Paulo
LUIS KABBACH CASTRO Universidade de São Paulo, Universidad de Navarra
AQUILES KALATZIS Universidade de São Paulo

FAMILY OWNERSHIP AND TRUST DURING A FINANCIAL CRISIS
MIRCEA EPURE Universitat Pompeu Fabra
MARIO DANIELE AMORE Bocconi University

SESSION IV
FAMILY, GOVERNANCE-BASED ISOLATING MECHANISMS, AND SUSTAINABILITY OF PERFORMANCE ADVANTAGES
JOSIP KOTLAR Lancaster University
JAMES CHRISMAN Mississippi State University
HANQING FANG Missouri University of Science and Technology

STAGES OF MARKET DEVELOPMENT, REPLICATION STRATEGY AND THE INTERNATIONALIZATION OF FAMILY FIRMS
MARCO CUCCULELLI Università Politecnica delle Marche

OWNERSHIP SIMILARITY IN M&A TARGET SELECTION
EMANUELE BETTINAZZI EMLYON Business School
DANNY MILLER HEC Montreal

SESSION V
WILL TOO MANY CAPTAINS SINK THE SHIP? THE EFFECT OF OWNERSHIP COMPLEXITY AND FAMILY INVOLVEMENT ON SHAREHOLDER DISSENT IN STRATEGIC DECISION-MAKING
MAURA LEUSDER Erasmus University Rotterdam
HANS VAN OOSTERHOUT Erasmus University Rotterdam
ABE DE JONG Erasmus University Rotterdam

ENTREPRENEURIAL GROWTH ASPIRATIONS AND THE ROLE OF INSTITUTIONS
VICTOR MARTIN-SANCHEZ King’s College London
SEBASTIAN APARICIO Durham University
DAVID URBANO Universitat Autònoma de Barcelona

TO WHOM DOES THE FAMILY SELL THE FIRM? THE DETERMINANTS OF THE CHOICE OF THE BUYER IN M&A DEAL
LUCIA PIERINI LUISS Guido Carli University
SAVERIO BOZZOLA LUISS Guido Carli University
BELEN VILLALONGA NYU Stern School of Business

DETERMINANTS AND RETURNS OF A FAMILY CORPORATE GOVERNANCE STRUCTURE
PAOLA TARICCO Bocconi University
GUIDO CORBETTA Bocconi University
ALFONSO GAMBARDELLA Bocconi University

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