



Università
Bocconi
MILANO



WWW.UNIBOCCONI.EU

© Università Bocconi - January 2024

Bocconi

FACTS & FIGURES
2023/2024



KNOWLEDGE THAT MATTERS

Bocconi is among the leading European universities specialized in the Social Sciences, with an offer that encompasses the areas of Economics, Management, Legal Studies, Political Science, Data and Computer Science with a growing focus on AI.

Given the **fast and constant change** that technological evolution and global issues are imposing, we believe that universities must **open up to complexity** and pursue **knowledge integration**, developing new skills for continuous learning and critical thinking.

At Bocconi, in accordance with our motto, **“Knowledge that Matters”**, our ambition is to provide valuable answers for the future of students, researchers and organizations in this ever-changing scenario. Only by shaping new citizens and professionals trained in dealing with complexity will we be able to overcome the global challenges we face.



INNOVATION AND
DISRUPTION LEADERS:
BOCCONI UNIVERSITY
ON CBS NEWS

OUR GLOBAL STANDING



QS WORLD UNIVERSITY RANKING BY SUBJECT 2023

Social Sciences and Management	4 th in Europe and 14 th worldwide
Accounting and Finance	5 th in Europe and 17 th worldwide
Business and Management	3 rd in Europe and 7 th worldwide
Economics and Econometrics	4 th in Europe and 16 th worldwide
Marketing	3 rd in Europe and 8 th worldwide



FINANCIAL TIMES

European Business School rankings 2022	4 th in Europe
Masters in Management 2023	7 th in Europe and 8 th worldwide
Masters in Finance pre-experience 2023	11 th in Europe and 13 th worldwide
Custom Executive education 2023	7 th in Europe and 9 th worldwide
Global MBA rankings 2024	2 nd in Europe and 3 rd worldwide

Students and Graduates

THE CLASSROOM TO THE WORLD

Bocconi is a truly **international community**, and since a university's reputation is based in large part on the quality of its students, our selective system recruits highly motivated young people -- an added value to the **Bocconi academic experience**. Our students are what make our campus a place for not only professional, but personal growth.

The University aims to train **future-proof** young people who are ready to tackle the upcoming trends in the world of work, with a desire to make a **positive impact on society**. We act as

an **agent of change** and **engine of social mobility**, shaping the leaders of tomorrow who embody our values of independence, meritocracy, integrity, respect, openness, pluralism and social responsibility.

Our alumni make up a **global network** of more than 130,000 people, many of them holding key positions in prestigious companies and institutions, in both academia and the private sector. They promote our values across every continent and proudly cultivate a Bocconian identity in their daily life and work. ●



BOCCONI ALUMNI COMMUNITY



OUR INTERNATIONAL COMMUNITY

15,000

Students from 100+ countries

5,000

international students on campus (including exchange and visiting students)

>97%

of graduates employed within 1 year

>30%

of graduates work abroad 1 year after graduation

>80%

of graduates already employed on graduation day

<1 MONTH

average time for job placement

10,000+

executives attending SDA Bocconi programs each year

140,000+

alumni worldwide (>15% outside Italy)

70

of graduates already employed on graduation day

350+

annual meetings worldwide, with 14,000+ participants

Students and Graduates



OUR INTERNATIONAL NETWORK

280+

partner schools worldwide

35+

Double Degree Programs
and 1 Triple Degree Program

4,000

outgoing students for study
or work abroad opportunities

>25%

of internships are activated abroad

BOCCONI UNIVERSITY IS A PROUD MEMBER OF THE FOLLOWING NETWORKS:

- **ALEUESS** Alliance of Leading European Universities in the Economic and Social Sciences
- **APELIA**
- **CEMS** The Global Alliance in Management Education
- **CIVICA** The European University of Social Sciences
- **ECOL**
- **GNAM** Global Network for Advanced Management
- **GULF** Global University Leaders Forum
- **PIM** Partnership in International Management
- **THEMIS** Law Network
- **U7+**

Diversity, Equity and Inclusion

A CAMPUS OPEN TO EVERYONE

At Bocconi, differences in gender, gender identity, sexual orientation, nationality, ethnicity, religion, age, ability and socioeconomic status co-exist in a context of mutual respect.

We have also consistently promoted and implemented **equal opportunity** across many generations of students, actively subsidizing the education of the disadvantaged and deserving to provide them with the knowledge and tools that will **help them realize their full potential**: today as students, tomorrow as leaders. Indeed, **social responsibility** is an essential value of our institutional identity, and we allocate activities

and resources to exemplify the ethical principles of solidarity and social justice. We are a University open to everyone, optimally performing a role in knowledge development without forgetting that of "social elevator."

With students, faculty, staff and alumni from over 100 countries around the world, **diversity is integral to our ethos**. We are determined to pursue our core research and educational objectives in a physical and intellectual context where all members of our community receive - and offer to others - equality of opportunity and treatment, irrespective of their differences ●



OUR INCLUSIVE UNIVERSITY

124

nationalities on campus

500+

students involved in volunteer activities promoted by the University

280

students with disabilities

€ 35+ MLN

allocated each year for aid and scholarships

1 OUT OF 4 STUDENTS

receive financial aid

Theory and Practice

Bocconi University was founded at the dawn of the 20th century from a two-sided story. Entrepreneur Ferdinando Bocconi wanted to enhance the **practical** skills inherent in business by integrating them with the more **theoretical** aspects of economics. In 1902 he decided to establish the first university in Italy to offer a degree in Economics, an institution he understood was crucial to the development of society.

Theory and practice are the two essential elements whose complementary synergy propels the engines of knowledge and injects the **energy of innovation** that still **pushes us forward**.

Today, our educational offer accompanies the entire cycle of **lifelong learning**: we provide programs, both pre-experience (Bachelor and Master) and post-experience (PhD, plus MBA

AS DRIVERS OF KNOWLEDGE

and Executive programs at SDA Bocconi School of Management), almost all of which are delivered in English to an increasingly international student body.

Bocconi's educational offer has never stopped innovating: consistent with our identity, we adapt our vision to changes in society and the economy by venturing into related disciplines to provide a **cutting-edge teaching experience**. This dynamism has given rise to entirely new programs in Data Science, Arts and Culture Management, Political Science and Mathematics for Artificial Intelligence. Our students learn at least two foreign languages, and coding has been introduced as a compulsory course in the first year of all our Bachelor programs, so graduates are honorary citizens of the global data-driven economy.



EXECUTIVE CHATS ON THE CHALLENGES OF THE DIGITAL CENTURY



OUR EDUCATIONAL OFFER

10

Bachelor of Science programs

14

Master of Science programs

1

Master of Arts in Law program

5

PhD programs

10

Specialized Master programs

2

Special Professional Programs (GI Corporate Law, Bocconi-Pavia Law School)

SDA BOCCONI SCHOOL OF MANAGEMENT

3

MBAs

6

Full time Master programs

7

Executive Master programs

1

DBA

137

Open programs

550

Custom programs

31

Online on demand programs

10

Executive career development programs

Teaching and Research

THE ENGINES OF OUR UNIVERSITY

The quality of our programs depends on the quality of our **faculty**. Bocconi continuously looks for talented faculty members from all over the world, who contribute to improving our reputation both in teaching and in research. In this way, our students can access the most up-to-date expertise in each field.

Bocconi research meets the highest international standards, enriching curriculum content and reaffirming the school's position among Europe's finest institutions of higher learning.

Inspired teaching and **advanced research** are smoothly integrated during interactive lessons that allow our students to witness and participate in the genesis of knowledge.

The members of the Bocconi Faculty, which includes scholars from many countries, work together in a **stimulating environment** of continuous exchange of ideas. They thus guarantee an interdisciplinary approach to research and teaching, forging connections across diverse fields to explore topics from different angles. ●



BOCCONI KNOWLEDGE



9

Departments

8

Research centers

7

Research labs

23

Named Professorships and Chairs

49

ERC Grants awarded so far

2ND
IN EUROPE

for ERC Grants awarded in Economics, Management and Finance

400

Core faculty members

400

Scientific events and conferences every year



University and Companies

GROWING TOGETHER

Bocconi was founded on the vision of an entrepreneur who strongly believed in the role of higher education to promote economic and social growth. For this reason, **collaboration with businesses** is still central to our identity today – **it is part of our DNA**. Our vast and various array of relations with companies and institutions allows us to carry out innovative projects together at all levels: research, managerial education, human capital development, recruiting and employer branding.

The University actively promotes events for the student body to meet these organizations,

hosting numerous activities both on and off campus. The solid grounding and competence of Bocconi graduates are confirmed by how quickly they are absorbed into the international job market and the excellent reputation they have among employers.

Through numerous strategic partnerships and initiatives such as the B4i - Bocconi for Innovation hub, we make our know-how available to the entire entrepreneurial ecosystem, to support the growth of ideas, startups and innovative projects. **Where others see complexity, we see motivation.**



JOBS & CAREERS



OUR PROFESSIONAL NETWORK

600+

employers recruiting on campus each year

11,000+

internships and job offers each year

100+

partner companies



University and Milano

INNOVATING TOGETHER

Ours is a truly urban campus right in the heart of Milan - a European business, financial and cultural center where history blends with modernity, tradition with innovation. The atmosphere is lively and dynamic: cultural and musical activities, sports, social engagement projects, student associations and events all contribute to a feeling of **togetherness**.

A major expansion of the campus was recently completed, a stunning example of visionary thought come to life, a place where the **ideals** of aesthetics, function and sustainability

meld to nurture the **ideas of future leaders – tomorrow's game changers**. Next door to the rest of the campus, it adds a beautiful residence hall, state-of-the-art buildings for SDA Bocconi and a multifunctional sports center open to the public. The new area, designed to minimize energy consumption, also includes green spaces to complement the city parks in our neighborhood. This has created valuable additional space for working, learning and relaxing, not only for our community, but for the entire city.



WE ARE OPEN.
NEW BOCCONI
CAMPUS



OUR URBAN CAMPUS

350,000m²

total building spaces

8

University residence halls

2,000

rooms on campus

90

classrooms with hi-tech facilities

NEW CAMPUS AREA

17,000m²

sports and recreation center open to the public

40+

classrooms and 2,400 seats for Executive and Master students

400+

working stations for faculty and staff

2

conference halls with 300 and 150 seats



University and Sustainability

SMALL STEPS,
BIG STRIDES

Bocconi's foundation in 1902 was based on a set of ethical and responsible core values that have guided it to a robust and lasting focus on sustainability issues. Bocconi undertakes direct initiatives in many areas, including energy efficiency, saving resources, reducing the use of materials such as paper and plastic, and recycling waste.

We believe that we have a responsibility to be a strong voice in the local, national and international debate on sustainability, not only providing our commitment and expertise, but also integrating the Bocconi model with the needs of

the local community and Italian development system.

We intend to drive change by presenting a new idea of entrepreneurship, aligned with the real needs of society, that is capable of delivering a tangible contribution to address global challenges. This can be accomplished both through research, to build new knowledge for the benefit of society, and through education – providing students with the necessary tools to become key players in this change. Our goal is to achieve more sustainable, inclusive development geared towards future generations. ●



OUR COMMITMENT
TOWARDS
SUSTAINABILITY



OUR COMMITMENT TO SUSTAINABILITY

400

Bike parking spots on campus
Certifications (Biosafety Trust,
LEED, ISO)

IN 2022

100

Publications linked to sustainability
issues

200+

Events related to sustainability

100+

Number of courses on sustainability
issues

4,300+

Teaching hours on sustainability issues



IT TAKES A COMMUNITY...





...TO CHANGE LIVES AND THE WORLD

