

Tenth Transatlantic Intellectual Property Summer Academy

CALL FOR PAPERS

On the occasion of the Tenth Transatlantic Intellectual Property Summer Academy, that will take place in Alicante (Spain), in partnership with the University of Alicante and the *Magister Lucentinus*, from 05 to 09 September 2016, a call for papers is hereby launched on the theme “*Intellectual Property, Hightech and International Trade*”.

Intellectual property is a longstanding legal, economic and social phenomenon in human history. The intellectual property rights as we know them nowadays are the result of centuries of evolution and ‘adaptation’ to economic and social needs of specific communities. In this sense, intellectual property might be defined as the driver and the result at the same time of technological progress. While intellectual property rights find their rationale in the need to incentivize creativity and allow consumers to distinguish enterprises which act in the market, they have also adapted to the needs of different societies and actors. The creation and expansion of the Internet and of new technologies and new ways to create technologies has thus generated new challenges for intellectual property both in terms of the question of the creation of these technologies (i.e. which rights are best placed to incentivize innovation) and the question of the protection of these inventions (i.e. which rights are best placed to protect new inventions nowadays).

These challenges have allowed to reflect on the very same nature and regulation of all intellectual property rights and on their mutual relationships. New technologies appear to be directly connected to copyright and patents. Nonetheless, technological inventions and the Internet allow further reflections on the wide spectrum of intellectual property rights, from industrial design to trademarks, geographical indications and plant breeders’ rights. Differences and similarities of approaches on both coasts of the Atlantic Ocean make any consideration on current international trends and prospects for these issues difficult but more than ever necessary.

This appears even more so taking into considerations the recent development concerning high technologies and international trade at the World Trade Organization. Beyond any possible evaluation on the TRIPS Agreement effects on new technologies, the recent ‘expansion’ of the Information Technology Agreement, administered by the same Organization, testifies to the centrality of the relationship between IP, technology and trade. This is not to mention the possible connections between IP, technology and other international agreements within and outside the WTO, including the TTIP, the TTP and the TiSA, which certainly deserve further attention.

We invite proposals that fall within the chosen theme. However, while the call for paper theme is used to provide a general framework for guidance, further proposals beyond the brief description provided above might be accepted.

Evaluation of the Proposals: submissions will be accepted from academics, scholars and practitioners who have taken part as speakers in previous editions of the Transatlantic Intellectual Property Summer Academy. Submissions from other individuals might be accepted, provided they have been refereed by academics, scholars and practitioners who have been speakers in previous editions of the Transatlantic Intellectual Property Summer Academy. Each former speaker of the TIPSA might referee a maximum of two other individuals who have never participated in the Summer Academy. Further, beyond these two other individuals, each former speaker of the TIPSA might referee one former TIPSA participant/alumnus to be considered for a communication in a specific TIPSA Alumni Panel during the Tenth TIPSA. Please note that the proposals must concern unpublished papers. Only one proposal per person will be accepted for evaluation.

Paper Proposals and Panelists: selected papers will be published in a collective volume. Authors of the selected papers will be invited to present their subject of research at the Tenth TIPSA in Alicante from 05 to 09 September 2016. Selected former TIPSA participants/alumni will be invited to seat on a TIPSA Alumni Panel during a dedicated session at the Summer Academy. Except for international organizations and government officials, for whom other provisions may apply, travel grants and stipends are available to cover speakers' transportation and accommodation costs.

Submission Procedure and Deadline: **paper proposals and communication proposals** (these latter only by alumni of the TIPSA) should be submitted by **20 May 2016** (Midnight, GMT) to ipsummer@unibocconi.it in accordance with the given instructions.

A paper proposal or a communication proposal should include an **abstract** of the proposed paper/communication (**no more than 800 words**) and a **one-page CV** (only for paper proposals coming from a person who has never participated as a speaker in a TIPSA).

Please write "*TIPSA_Paper_Proposal*" or "*TIPSA_Communication_Proposal*" in the object of the e-mail.

A first version of **accepted papers** or a **plan of the communication proposal** must be submitted by **03 September 2016**; the deadline for the submission of final papers for publications is **19 September 2016**.

Enquiries: please submit enquiries to ipsummer@unibocconi.it.