

Curriculum Vitae, May 2026

Myriam Mariani

Full Professor of Applied Economics, Dean of Strategy
Department of Management and Technology
Bocconi University

EDUCATION AND TRAINING

December 2000 - December 2002. *Post-doc fellow* at MERIT (Maastricht Economic Research Institute on Innovation and Technology), Maastricht (NL) with a two-years *post-doc Marie Curie* fellowship from the European Commission, “*Improving the Human Research Potential and the Socio-economic Knowledge Base*” program

April 2000. *PhD* in Management -- Università Politecnica delle Marche, Italy

June 1995. Degree in Management and Economics, Urbino University, Urbino, Italy

ACADEMIC POSITIONS

Since February 2019: Full Professor of Applied Economics, Department of Management and Technology, Bocconi University. Since 2022, Prorector for Academic Strategy

November 2010 – January 2019: Associate Professor of “Economic Policy” – Department of Social and Political Sciences, Bocconi University

September 2015 - August 2016: Sabbatical leave. Visiting professor at *Boston University*, Boston, MA, USA

March 2005 – October 2010. “Assistant Professor” (with tenure) of “Economic Policy”, Bocconi University

December 2001 – February 2005. “Assistant Professor” (with tenure) of “Economic Policy”, University of Camerino

December 2000 - December 2002. *Post-doc fellow* at MERIT, Maastricht Economic Research Institute on Innovation and Technology, Maastricht (NL) with a two-years *post-doc Marie Curie* fellowship from the European Commission

ARTICLES IN REFEREED JOURNALS

- 2025 “Patent rewards and the recognition of women’s inventive performance and potential” (with Karin Hoisl), *Industrial and Corporate Change*
- 2024 “Temporal availability and women career progression: Evidence from cross-time-zone acquisitions” (with Luisa Gagliardi and Stefano Breschi) *Organization Science*, 35(6):2178-2197.
- 2023 “Lost Marie Curies: Parental Impact on the Probability of Becoming an Inventor” (with H.C. Kongsted and K. Hoisl), *Management Science* 69(3): 1714–1738
- 2022 “Trained to Lead: Evidence from Industrial Research” (with L. Gagliardi), *Strategic Management Journal*, 43(4) 847-871
- 2019 “Firm Strategic Behavior and the Measurement of Knowledge Flows with Patent Citations” (with M. Corsino and S. Torrissi), *Strategic Management Journal*, 40(7) 1040-1069
- 2018 “Rewards for patents and inventor behaviors in industrial R&D” (with M. Giarratana and I. Weller), *Academy of Management Journal*, 61: 264-292
2017. “It’s a Man’s Job. Income and the Gender Gap in Industrial Research” (with K. Hoisl), *Management Science*, 63(3): 766-790
2016. “Used, blocking and sleeping patents: Empirical evidence from a large-scale inventor survey” (with S. Torrissi, A. Gambardella, P. Giuri, K. Hoisl, D. Harhoff), *Research Policy*, 45(7): 1374-1385
2014. “Learning to Be Edison: Inventors, Organizations, and Breakthrough Inventions” (with R. Conti and A. Gambardella), *Organization Science*, 25(3): 833-849
2014. “The relationship between knowledge sourcing and fear of imitation” (with M. Giarratana), *Strategic Management Journal*, 35(8): 1144-1163
- 2013 “When distance does not matter: Inventors, education, and the locus of knowledge spillovers” (with P. Giuri), *The Review of Economics and Statistics*, 95(2): 449-463
2009. “How ‘Provincial’ is your Region? Openness and Regional Performance in Europe” (with A. Gambardella and S. Torrissi), *Regional Studies*, 43(7): 935-947
2007. “Stacking” and “picking” inventions: The patenting behavior of European inventors” (with M. Romanelli), *Research Policy*, 36(8): 1128-1142
- 2007, Editorial: “Inventors and invention processes in Europe: Results from the PatVal-EU survey” (with P. Giuri), *Research Policy*, 36(8): 1105-1106
2007. “Inventors and Invention Processes in Europe. Results from the PatVal-EU survey” (with Giuri P., Brusoni S., Crespi G., Francoz D., Gambardella A., Garcia-Fontes W., Geuna A., Gonzales R., Harhoff D., Hoisl K., Lebas C., Luzzi A., Magazzini L., Nesta L., Nomaler O., Palomeras N., Patel P., Romanelli M., Verspagen B.), *Research Policy*, 36(8): 1107-1127
2004. “What Determines Technological Hits? Geography vs firm competencies”, *Research Policy*, 33(10): 1565-1582
2002. “Next to Production or to Technological Clusters? The Economics and Management of R&D Location”, *Journal of Management and Governance*, 6(2): 131-152

Work in progress

“Accidents and Assets. The Value of Serendipitous Inventions for Firms” (with Karin Hoisl, Christoph Grimpe and Wolfgang Sofka). Status: resubmitted after Revise & Resubmit

“The changing organization of work after disruptive events: Evidence from men and women commuting and remote work after Covid-19” (with Valentino D’Angelo and Luisa Gagliardi). Status: resubmitted after Revise & Resubmit

“Mindsets and the Absorption of Bayesian Reasoning” (with Claudia Frosi and Luisa Gagliardi). Status: Revise & Resubmit

“Entrepreneurial Domains, Theories and New Ideas: Evidence from a Field Experiment” (with Claudia Frosi, George Chondrakis, Luisa Gagliardi).

“Are lost Einsteins and lost Marie Curies really lost?” (with Olof Ejerme, Karin Hoisl, Iona Igna and HC Kongested)

Book Chapters

2007. “The evolution of networks in the chemical industry”, in L. Galambos, T. Hikino, V. Zamagni e (eds.), *Global Chemical Industry Since the Petrochemical Revolution*, Cambridge University Press, Cambridge, UK, (co-authored with F. Cesaroni e A. Gambardella), pp. 21-52

2006. “Firm and Regional Determinants in Innovation Models: Evidence from Biotechnology and Traditional Chemicals”, in G. Dosi e M. Mazzucato (eds.), *Knowledge Accumulation and Industry Evolution: the Case of Pharma-Biotech*, Cambridge University Press, Cambridge, UK, pp. 112-144

2004. “Technological Diversification and Strategic Alliances”, in J. Cantwell, A. Gambardella e O. Grandstrand (eds.), *The Economics and Management of Technological Diversification*, Routledge, London, UK, (co-authored with P. Giuri e J. Hagedoorn), pp. 116-151

2004. “Research Collaborations among Inventors and the Location of R&D in the European Chemical Industry”, in F. Cesaroni, A. Gambardella e W. Garcia-Fontes (eds.), *R&D, Innovation and Competitiveness in the European Chemical Industry*, Kluwer Academic Publishers, Dordrecht, NL, pp. 119-143

2004. “The Chemical Sectoral System. Firms, Markets, Institutions and the Processes of Knowledge Creation and Diffusion”, in F. Malerba (eds.), *Sectoral Systems of Innovation*, Cambridge University Press, Cambridge, UK, (co-authored with F. Cesaroni, A. Gambardella e W. Garcia-Fontes), pp. 121-154

2001. “The Market for Knowledge in the Chemical Sector”, in B. Guilhon (eds.), *Technology and Markets for Knowledge. Knowledge Creation, Diffusion and Exchange within a Growing Economy*, Kluwer Academic Publishers, Dordrecht, NL (co-authored with F. Cesaroni), pp. 71-97

Research reports

2005. “Study on evaluating the knowledge economy - what are patents actually worth?” Report for the European Commission, DG Internal Market, Contract n° MARKT/2004/09/E (co-authored with M. Ceccagnoli, A. Gambardella, P. Giuri and G. Licht).

2005. “The value of European patents. Evidence from a survey of European inventors”, Final Report for the European Commission of the Patval EU Project, DG Research, Contract HPV2-CT-2001-00013, (co-authored with A. Gambardella and P. Giuri).

2001. “Innovation and competitiveness in biotechnology. A European perspective. Report for the European Commission”, *DG Enterprise*, as a background paper for the Competitiveness Report (co-authored with A. Allansdottir, A. Bonaccorsi, A. Gambardella, L. Orsenigo, F. Pammolli e M. Riccaboni)

2000. “Networks of inventors in the chemical industry”, *MERIT Research Memorandum series, 2/20-014*, Maastricht Economic Research Institute on Innovation and Technology, Maastricht, NL (<http://www.meritbbs.unimaas.nl>)

TEACHING

Since A.Y. 2021 – “Innovation”, PhD course – Bocconi University

Since A.Y. 2007 – “Industry Analysis”, Graduate course – Bocconi University

A.Y. 2020 – 2022 “Innovation in Services”, module in Graduate course – Bocconi University

A.Y. 2018 – 2024 “Fundamentals of Innovation and Industrial Change”, final course module, Graduate course – Bocconi University

A.Y. 2016 – 2022 “Business Strategy”, Undergraduate course – Bocconi University

A.Y. 2015 – 2016. “Organizations in Strategy & Economics” – PhD course – Boston University

A.Y. 2005 – 2014. “Microeconomics”, Undergraduate course – Bocconi University

A.Y. 2004-2005. “Principles of Economic Policy” – undergraduate course, Dpt. of Informatics, University of Camerino

A.Y. 2003-2004. “Management and Organizations” – undergraduate class, Dpt. of Political Science, University of Pisa.

A.Y. 2001-2005. “Economic Policy” – undergraduate course, Law Department, University of Camerino

A.Y. 2000-2001. “The Economics of Technical Change: Effects on productivity and Growth”, lecture at the European Inter-University Master Program, Maastricht University

RESEARCH AFFILIATIONS AND INSTITUTIONAL ACTIVITIES

INSTITUTIONAL ROLES AND SERVICES AT BOCCONI

- Prorector for Academic Strategy – since November 2022
- Member of the Hiring and Promotion Committee of the Department of Management and Technology, Bocconi University – since November 2022
- A.Y. 2019-2022: Chair of Bocconi Ethics Committee
- A.Y. 2016-2022: Director of the EMIT MSc, Economics and Management of Innovation and Technology
- A.Y. 2018-2022: Member and coordinator of the “Tables with the Stakeholders” of the Innovation and Technology area of the Masters of Science of Bocconi University. This is a recurrent meeting organized by the Planning, Control & Valuation Office of Bocconi with major employers of Bocconi students
- A.Y. 2019-2020: Coordinator of “Business Strategy” course for BIEM-BIEF
- A.Y. 2013-2014: Coordinator of the “Industry Analysis and Innovation” course for the Marketing Management Master of Science
- A.Y. 2009-2012 DEPUTY DIRECTOR of the research center KITeS (now Icrios)
- Member of the HIRING COMMITTEE of the Department of Social and Political Sciences for the following calls: (a) Assistant Professor position in Public Management, A.Y. 2014; (b) Associate Professor in sociology/demography, A.Y. 2013; (c) Assistant Professor in Economics, ASSA meeting in Denver, A.Y. 2011
- Member of the EXECUTIVE COMMITTEE of the Department of Social and Political Sciences (Policy Analysis and Public Management), Bocconi University – December 2012, until August 2015
- Organizer of the Department Seminar Series – A.Y. 2012-2013 and 2013-2014

EXTERNAL SERVICE TO THE SCIENTIFIC COMMUNITY

Advisory Associate Editor for *Research Policy*

Editorial Review Board member of *Strategy Science*

Editorial Review Board member of *Strategic Management Journal*

Program Chair of the Knowledge and Innovation Interest Group of the Strategy Management Society – 2020-2022

Member of the executive committee of the SEI (Strategy, Entrepreneurship and Innovation) consortium – since 2021-2022

Representative at large for the Technology and Innovation Management (TIM) division of the Academy of Management –2018-2019

Member of the AIEA-NBER association (*Asian Innovation and Entrepreneurship Association*) – Since 2021.
Member of the scientific committee for the 2021 and 2025 AIEA-NBER conference

Funding member of the EPIP association (European Policy for Intellectual Property)

Member of the Strategic Management Society (SMS) and Member of the Academy of Management (AoM).
Organizer of the TIM Doctoral Consortium for the 2018 and 2019 AOM meetings.

Affiliations to research centers: Icrios (The Invernizzi Center for Research on Innovation, Organization, Strategy and Entrepreneurship) Bocconi University, GREEN (Center for Research on Geography, Resources, Environment, Energy and Networks) Bocconi University

Broaden Your Frame: Speaker for the “Diversity and Inclusion” lecture on Women in Academia. April 2022

Coordinator of “Business Strategy” course for BIEM-BIEF, Bocconi University – A.Y. 2019-2020

Co-organized and participant in the BAA event *Women@Innovation*, Boston, USA

Referee for the Italian Research Evaluation program (VQR-GEV13); referee for NSF RESEARCH GRANTS; referee for the DRUID Economic Association (Danish Research Unit for Industrial Dynamics), AOM (Academy of Management), SMS (Strategic Management Society)

Referee for: *Journal of Economic Geography*, *Management Science*, *Strategy Science*, *Strategic Management Journal*, *Organization Science*, *Economic Journal*, *Industrial and Corporate Change*, *Research Policy*, *Business History*, *The Journal of Management and Governance*, *Journal of Evolutionary Economics*, *Industry and Innovation*, *Managerial and Decision Economics*, *Journal of Economics & Management Strategy*.

RECENT SCHOLARSHIPS AND RESEARCH GRANTS

June 2018-May 2019: ICRIOS research grant. Project “Long-working hours and women’s career paths: A test with LinkedIn data”

Years 2022, 2019, 2017, 2016, 2014, 2012, 2008: “Research Excellence Prize” -- Bocconi University

June 2007: Research award “*Druid BEST PAPER AWARD 2007*” for the paper “Inventors and the Geographical Breadth of Knowledge Spillovers”, co-authored with P. Giuri

February 2005 - February 2006. National Research Council grant for “Young Researchers”: *The geography and Management of R&D: “Inside the black box of technology production and diffusion”*

RESEARCH PROJECTS

November 2021-December 2027. Member of the research team. Project: *Women in science and technology: career impediments and the child penalty (WINST)*. Project sponsored by FORTE, Sweden and led by Olof Ejermo

February 2013 – January 2016. Member of the research team. Project: *Meccanismi di mercato e non di mercato per lo scambio e la diffusione delle innovazioni: quando funzionano, quando non funzionano e perchè ci interessano*, PRIN project sponsored by the Italian Ministry of Education, Research and University

February 2012 – February 2015. Member of the research team. Project: *Financing Knowledge Transfer in Europe (FinKT)* of the research program “European IP regimes and their impact on Technology Transfer/IP finance”, European Investment Bank, the EIB University Research Sponsorship Program

March 2008 – February 2011. Member of the research team. Project: *Innovative S&T indicators combining patent data and surveys: Empirical models and policy analyses*, European Commission. Principal investigator: Bocconi University

April 2007 – October 2011. Member of the Management Committee and of the research team of the ESF-COST project of the European Science Foundation, Action IS0604, *Science and Technology Research In a Knowledge-based Economy (STRIKE)*. Principal investigator: Zentrum für Europäische Wirtschaftsforschung, Mannheim (DE)

March 2006 – February 2009. Member of the research team in the ESF (European Science Foundation) and CNR (National Research Council) project: *Science and Technology in Large and Small Firms*. Principal investigator: Bocconi University

June 2006 – October 2009. Co-organizer and member of the research team in the DIME project (Dynamics of Institutions and Markets in Europe), Work Package 1.4: *The Micro Foundations of IPRs*, European Commission. Principal investigator: BETA, Strasbourg (FR)

October 2005 – October 2006. Scientific coordinator of the Research Project (RdB) sponsored by Bocconi University, *The Micro-foundations of Human Capital: The Industrial Inventors and their Productivity*

December 2004 – July 2006. Member of the research team. Project: *Study on evaluating the knowledge economy - What are patents actually worth? The value of patents for today's economy and society*, European Commission, DG Internal Market. Principal investigator: Fondazione CERM.

July 2005 – July 2006. Scientific coordinator and researcher in the CNR (National Research Council) research project Promozione della Ricerca (Young Researchers) *The geography and Management of R&D: Inside the black box of technology production and diffusion*

November 2002 – October 2005. Member of the research team. Project: *European policy for intellectual property (EPIP)*, European Commission (DGXII). Principal investigator: University Paris Dauphine, Paris

December 2003 – December 2005. Member of the research team in the project supported by the Italian Ministry of Education and Research: *The determinants of the economic value of patents*. Coordination: Sant'Anna School of Advanced Studies, Pisa

November 2002 – November 2005. Member of the research team. Project: *New technologies and the new economy: microfoundations of organizational and institutional changes in Europe (ECONCHANGE)*, European Commission (DGXII). Coordination: Pompeu Fabra University, Barcelona

December 2002 - November 2004. Member of the research team. Project: *Innovation, networks and the creation of knowledge (INECK)*, European Commission (DGXII). Coordination: MERIT, Maastricht University

January 2002 – June 2004. Member of the research team. Project: *The value of European patents: empirical models and policy implications based on a survey of European inventors (PATVAL)*, European Commission, coordination: Sant'Anna School of Advanced Studies, Pisa

RECENT WORKSHOPS AND CONFERENCES

June 2025: Global Entrepreneurship and Innovation Research Conference (Taipei, Taiwan)
February 2025: Invited Speaker, Asia Innovation and Entrepreneurship Association (AIEA)
December 2024: Invited Speaker, Milano Bicocca University
November 2024: Keynote Speaker at WIPO (World Intellectual Property Organization, Ginevra)
November 2024: Invited Speaker, Pompeu Fabra University, Barcelona
November 2024: Invited Speaker, Bologna University
July 2024: Keynote Speaker, Crete Workshop on Innovation and Entrepreneurship, Greece
October 2023: Invited Speaker, Strategic Management Society conference, London
May 2022: Keynote Speaker, Work and Organization Workshop, IE, Madrid
April 2021, Wharton Technology and Innovation Conference
April 2021, GRETha lunch (virtual) seminar
October 2020, NBER productivity lunch (virtual) seminar
October 2020, SMS (virtual) Conference
August 2020, NBER-AIEA Conference