

Publish in Open Access at Bocconi

Scene 1: [Screen] An AI-generated avatar, a blonde woman with a shirt, is on the screen; in the background is visible a photo of one of the Bocconi Library's shelves with books. The title of the video, "Publishing in Open Access at Bocconi with Transformative Agreements" appears.

Avatar: "Welcome to Bocconi Library! In this video we'll see how to publish in Open Access at zero costs. This video is dedicated to all Bocconi and SDA Faculty members, researchers and PhD students".

Scene 2: [Screen] On the left side of the screen, there is the avatar talking, and underneath there is a text that says "Transformative Agreements". On the right, the text "Publish in Open Access at zero costs!" appears, and after that there is a checkmark bullet list with the following text: "Signed by Bocconi Library with major publishers" and "Allow authors to publish in Open Access in selected journals without paying the Article Processing Charges (APCs)".

Avatar: "As Bocconi author, you can benefit from special agreements and publish in Open Access at zero costs with selected publishers. These are called transformative agreements, signed by Bocconi Library with the major publishers. Through these contracts, Bocconi authors can publish in selected journals without having to pay Article Processing Charges! You can always check the publishers and all the updated details of the agreements with them in our Open Access Libguide!"

Scene 3: [Screen] At the top of the screen there is the title "Open Access Libguide", and on top-right there is a clickable animated shape with text that says "click here to go to Library&Archives website!". Below, there is a video that shows how to reach the Libguide from the Library website.

Avatar: "Find our Open Access Libguide in our Library website: click "Teaching and Research Support" and open the page called "Open Access". Every link will bring you to our guide: this is your key instrument to knowing everything about Open Access. There is a section entirely dedicated to transformative agreements and the Publishers' details: the article types accepted, the dates of the agreements, et cetera"

Scene 4: [Screen] At the top of the screen there is the title "Follow these steps!" and then the bullet list: "You must be a researcher currently affiliated with Bocconi or SDA", "You must be the corresponding author of a scientific paper", "Check journal and article type

eligibility”, “Open Access Publishing Journal Search Tool”. Then, a screen recording with the Libguide and the Journal Search Tool appears.

Avatar: “Let's now discover the steps you need to do in order to publish. First thing first, you have to be a researcher currently affiliated with Bocconi University or SDA and the corresponding author of a scientific paper. You will then need to check the eligibility of the journal and the eligibility of the article type using our Open Access Publishing Journal Search Tool. Start from our Open Access Libguide. Type the journal title in the searchbox and click "Search". You will be redirected to the search tool! After finding the right journal, check the Notes and all the details of the journal. In the Notes you will find important information such as the eligible article types.”

Scene 5: [Screen] At the left side of the screen there is the avatar talking and the title “Submit your paper to the publisher’s platform”. On the right side there is the the bullet list “Use your Bocconi e-mail address”, “Creative Common License”, “Select Bocconi as your affiliate institution”.

Avatar: “Now you can submit your paper to the publisher's platform! Let's see together the steps you need to do. First, it's very important you use your Bocconi e-mail address in the process: it will speed up the approval workflow. Then, it's important to know that authors retain their copyright when publishing in Open Access: for this reason, you will need to choose the Creative Common License. Finally, select Bocconi as your affiliate institution”.

Scene 6: [Screen] At the left side of the screen there is the avatar talking and the title “Approval process managed by the Library”. On the right side there is the bullet list “The Library will verify your affiliation and manage your request”, “You will receive a notification via e-mail”.

Avatar: “Congratulations, you just submitted your paper successfully! The Library will now verify your affiliation and manage your request. At the end of the approval process, you will receive a notification via e-mail.”

Scene 7: [Screen] On the right side there is the avatar talking, on the left the title “Need help?” and the bullet list “Check the Libguide!”, “Contact the Library team” and “Contact us! Infobiblio@unibocconi.it”

Avatar: “The Open Access Libguide is at your disposal with all the information. And the Library team is always there to help you: ask your questions writing to infobiblio@unibocconi.it”

Scene 7: [Screen] The Bocconi University logo and motto “Knowledge that matters” appear in white text on blue background.