# Appendix B – Projected Revenue

## Revenue from Upcoming Events

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Football Events** | **Athletics Events** | **Concerts** | **Corporate Boxes** | **Total** |
| Quarter 1 | 600,000 | 150,000 | 105,000 | 150,000 |  |
| Quarter 2 | 300,000 | 50,000 | 127,000 | 200,000 | 677,000 |
| Quarter 3 | 200,000 | 300,000 | 250,000 | 120,000 | 870,000 |
| Quarter 4 | 500,000 | 100,000 | 275,000 | 60,000 | 935,000 |
|  |  |  |  |  | 2,482,000 |

## Upcoming Events

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Football Events** | **Athletics Events** | **Concerts** | **Corporate Boxes** |
| Quarter 1 | 6 | 3 | 1 | 15 |
| Quarter 2 | 3 | 3 | 2 | 20 |
| Quarter 3 | 2 | 6 | 3 | 12 |
| Quarter 4 | 5 | 20 | 3 | 60 |