

## DEPARTMENT OF MARKETING

*Final Report for the Full Professor Call of September 13<sup>th</sup> 2016 - Prot. n. 8392*

Application deadline: 15<sup>th</sup> January 2017

Hiring Committee: Andrea Ordanini (Chair), Gaia Rubera, Joachim Vosgerau

The Hiring Committee examined the applications that were submitted for the Call for the Conferral of 1 Full Professor position, prot. n. 8392, as received online.

Number of valid applications: 2

- OMISSIS
- OMISSIS

Number of fly-outs: 0

Summary: The Committee applied the following criteria in the screening the curricula of the candidates: 1) outstanding research record in Marketing; 2) high-level teaching (especially in the areas relevant to the Department) and service performance 3) overall fit with the department. On the basis of the above-mentioned criteria, the Hiring Committee established that none of the two applicants meets the standards requested, and therefore we did not proceed with any further activity.

On such a basis, we request to close this call with no positions filled.

Milan, March 8<sup>th</sup> 2017



(Andrea Ordanini)  
Chair of the Marketing Department