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CONTACTS

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Bocconi

PhD IN BUSINESS ADMINISTRATION AND MANAGEMENT



OUR PHD OFFERS TRAINING IN A VARIETY OF DISCIPLINES RELATED TO MANAGEMENT STUDIES AND EMPHASIZES THE SKILLS NECESSARY TO INTEGRATE DIFFERENT APPROACHES AND DEVELOP COHERENT AND CUTTING-EDGE RESEARCH. WE PROVIDE A COLLABORATIVE, SUPPORTIVE AND INTELLECTUALLY STIMULATING RESEARCH ENVIRONMENT FOR DISCOVERY AND DISSEMINATION OF SCIENTIFIC KNOWLEDGE APPLICABLE TO THE BUSINESS COMMUNITY. STUDENTS WILL DEVELOP THE THEORETICAL AND METHODOLOGICAL SKILLS REQUIRED TO PARTICIPATE AND PUBLISH AT THE HIGHEST STANDARDS OF THE INTERNATIONAL SCIENTIFIC COMMUNITY.

Our PhD is formed by two curricula, Management and Marketing. The curriculum in Management has two main tracks: Organization, Strategy & Innovation. Students will benefit from faculty members who are leading scholars in their fields. They contribute to the international debate by publishing in and serving the editorial board of research journals, such as: Academy of Management Journal, Strategic Management Journal, Organization Science, Management Science, Academy of Management Review, Journal of Marketing, Journal of Marketing Research, Journal of Consumer Research, Marketing Science, and many others. Visiting professors from top international schools complement our permanent Faculty.

Former students have placed very well on the international job market; recent academic placements include: National University of Singapore, INSEAD, UC Dublin, Cass Business School, Wharton, Tsinghua University, Tilburg, Indian School of Management, Leeds Business School, Rotterdam, HEC Paris, Imperial College, University of Amsterdam, Catolica Lisbon, Skema, ETH Zurich, University of Zurich, ESSEC Business School, Vrije Universiteit Amsterdam, among others.

Our program provides at least 9 four-year fellowships, which include tuition remission, a generous stipend, and access to research funds. Starting from the second year of the program, students also have the opportunity to pursue salaried teaching and research assistantships. The PhD School offers further financial support for students seeking academic placement in prestigious institutions.

PROGRAM OVERVIEW

1st YEAR	**Compulsory**	• Microeconomic for Business Research • Research Methods in Business and Management I	• Research Methods in Business and Management II
	Marketing Curriculum	• Marketing Theory • Consumer Behavior I • Marketing Strategy • Marketing Modelling	• Experimental Methods • Empirical Approaches for Marketing Research
	Management Curriculum	• Organization Theory • Strategy • Innovation • Entrepreneurship	• Organizational Behavior • Research Methods for Social Sciences • Modelling for Business Research
2nd YEAR	**Elective**	• Creativity in Theory Building • Data Mining for Marketing Analytics • Advances in Corporate Environmental and Political Strategy	• Organizational Sociology • Machine Learning for Casual Inference • Topics in Social Network Analysis • Consumer Behavior II • Advances in Organization • Technology and Innovation Management
	Second Year Research Paper		
3rd YEAR	**Research and Dissertation Development**		• Presentation • Discussion
	PhD Seminars in Business Administration and Management		
4th YEAR	**Research and Dissertation Development**		• Presentation • Discussion
	PhD Seminars in Business Administration and Management		

SOME FACULTY MEMBERS


MARIO AMORE
Director


LUISA GAGLIARDI
Management Coordinator


SARA VALENTINI
Marketing Coordinator


ARNALDO CAMUFFO


GIADA DI STEFANO


NILANJANA DUTT


MIGUEL ANDRES ESPINOSA FARFAN


ANDREA FOSFURI


ALFONSO GAMBARDELLA


REMUS ILIES


ALESSANDRO IORIO


CHIARA LONGONI


MYRIAM MARIANI


ANDREA ORDANINI


CLAUDIO PANICO


GAIA RUBERA


CARLO SALVATO


GIUSEPPE SODA


GIANMARIO VERONA


JOACHIM VOSGERAU

ABOUT BOCCONI

Università Bocconi, founded in 1902, was the first Italian university to grant a degree in economics. For a century, Bocconi has played a leading role in Italy's social and economic modernization. It has remained true to its founding values of being a major research university, with democratic values and open to the world, as well as financially and politically independent. At the outset of the 21st century, Bocconi is contributing to the advancement of European higher education by teaching business and economic knowledge to prospective managers and researchers from all over the world.

www.unibocconi.eu

ABOUT MILANO

Renowned as the Italian financial and industrial capital, Milan is also the historical cradle of art, design, fashion, gourmet cuisine, and... soccer. Currently a leading EU city, rich with professional and entertainment energy, Milan is certainly a great place to live.

www.milanozine.eu



For more information about the program, the faculty and the admission procedures, please feel free to contact our PhD Program Officer at **phd.bam@unibocconi.it** or visit our website **www.unibocconi.eu/phdbusinessadministration**

"My Phd studies at Bocconi University have been a formative and enriching experience. At Bocconi, I found a supportive research environment that gave me the resources, the training, and the opportunities to develop my research ideas and to build an international research network. The generous mentorship and the insightful advice that I received from the faculty at every stage of my studies have been central to my intellectual and professional development."

FEDERICA DE STEFANO | (PhD Student Graduated in 2018) Post Doc, University of Pennsylvania - The Wharton School **now** Assistant Professor, HEC Paris

"My Phd studies at Bocconi University have been a formative and enriching experience. At Bocconi, I found a supportive research environment that gave me the resources, the training, and the opportunities to develop my research ideas and to build an international research network. The generous mentorship and the insightful advice that I received from the faculty at every stage of my studies have been central to my intellectual and professional development."

VERDIANA GIANNETTI | (PhD Student Graduated in 2018) Assistant Professor of Marketing, Leeds University Business School

"Bocconi is an incredible research environment. The courses organized by the university give you access to up-to-date scientific knowledge; faculty and people are supportive and always available to interact; the university's international network is far reaching. But it is not just about professional experience; here at Bocconi I have developed some of my most important friendship bonds"

SIMONE SANTAMARIA | (PhD Student Graduated in 2018) Assistant Professor, National University of Singapore

"I was impressed with the range and quality of research the students are doing and was also happy to see the commitment and support from your faculty group in supporting this."

SENDIL ETHIRAJ | (Visiting Professor a.y. 2017-2018) Professor of Strategy and Entrepreneurship, London Business School

"As faculty, I was quite impressed to see the enthusiasm and professionalism with which the PhD students of Bocconi were engaging with their research topics. The faculty of Bocconi consists of a strong team of research-oriented scholars who are doing an outstanding job in providing for their PhD students first-hand experiences of top level research in management."

ANTHONY NYBERG | (Visiting Professor a.y. 2016-2017) Professor, Academic Director Master of Human Resources, Darla Moore School of Business - University of South Carolina

"The PhD Program in Business Administration and Management set the course for my future academic career. Bocconi provides a vibrant and intellectually stimulating environment that allows PhD students to push the frontiers of knowledge and to contribute to both academic research and business practice by exploring innovative ideas and topics. For me, some of the best aspects of the program were the intellectual and cultural diversity, the support and kindness of the faculty, colleagues, and administrative coordinators, and the ability to work closely with the faculty members towards the development of my own research agenda. The PhD school also provided me with the opportunity to attend numerous workshops, doctoral colloquiums, and conferences that allowed me to enhance my research skills, receive feedback from top scholars in the field, and gain international exposure and visibility."

KOEN PAUWELS | (Visiting Professor a.y. 2016-2017) Professor of Marketing, Ozyegin University

"The PhD students impress with the passion to independently develop their own research program, and at the same time take well to feedback to enhance the scientific rigor of their projects. I am always happy to engage with Bocconi and trust you will too."

LAURENCE CAPRON | (Visiting Professor a.y. 2014-2015) Professor of Strategy, INSEAD