

**BOCCONI UNIVERSITY**  
**BROADEN YOUR FRAME SEMINAR SERIES**  
**2026-2027**

## **WHAT MAKES A GOOD LEADER (IN TODAY'S WORLD)**

### **Abstract**

This seminar is for anyone who wants to have a real impact on the economy and society, not only for aspiring CEOs. Drawing on the lecturer's first-hand experience of leading major transformations, it invites students to look at the world through the eyes of those who must decide. It explores how to read an uncertain world, build cultures that innovate, turn ideas into real change, and lead people with courage and credibility. This perspective typically belongs to those at the top, but it is valuable from the very start of any career. The seminar closes with a group challenge on a real systemic problem, a first step towards thinking and acting as part of tomorrow's leadership class.

## Calendar

### **Session 1 3 November 2026 6.15 - 7.45pm Room TBA**

#### The Responsibility of Leadership

What does it really mean to lead? This session introduces the seminar and explores the values, responsibilities and personal trade-offs of leadership. It also reflects on the different paths to professional fulfilment.

### **Session 2 5 November 2026 6.15 - 7.45pm Room TBA**

#### Leading in Radical Uncertainty

Leaders must read the world before they can guide others through it. This session examines the forces reshaping our economies and societies, and how to make decisions when the future is truly unpredictable.

### **Session 3 10 November 2026 6.15 - 7.45pm Room TBA**

#### Innovation and the Age of AI

New problems require new solutions in every field. This session explores how leaders build environments where innovation can thrive. It then considers what artificial intelligence means for organisations and for the careers of those entering the workforce today.

### **Session 4 12 November 2026 6.15 - 7.45pm Room TBA**

#### From Innovation to Change

Good ideas are only the beginning. This session focuses on turning innovation into real change: engaging people, communicating effectively and making transformation happen.

### **Session 5 17 November 2026 6.15 - 7.45pm Room TBA**

#### The Traits of a Good Leader

This session brings together the qualities that distinguish effective leaders today, along with practical lessons for avoiding common mistakes. It also asks whether being a good boss is enough, or whether more is expected of tomorrow's leadership class.

### **Session 6 19 November 2026 6.15 - 7.45pm Room TBA**

#### Leadership in Action

Students work in groups to tackle a real systemic challenge, putting into practice what they have learned. The seminar closes with a written assessment and final reflections on leadership.