

4-5 DECEMBER 2025

Bocconi University
Room U02
Via Sarfatti 25

REGISTRATION REQUIRED

[REGISTRATION FORM](#)

to participate in person.

FOR INFORMATION

icrios@unibocconi.it

Bocconi Workshop on Non-Market Strategy and Inequality

4 DECEMBER

1:30 – 1:40 pm
Welcome and Introduction Remarks
Nilanjana Dutt and Mislav Radic
Bocconi University

Session 1
Inequality and Innovation
Chair Mislav Radic

1:40-2:20 pm
**Same Paycheck, Different Yardsticks:
Gender Differences in the Structure of
CEO Performance Evaluations**
Cedric Gutierrez Moreno Bocconi University
Discussant Caterina Moschieri IE Business
School

2:20 – 3:00 pm
**Innovate to Lobby? European Firms and
Corporate Lobbying amid Climate Change
Regulation**
Nilanjana Dutt
Discussant Ilze Kivleniece INSEAD

3:00 – 3:30 pm
Coffee Break

Session 2
Community and Policy
Chair Nilanjana Dutt

3:30 – 4:10 pm
**Scaling Pains: Mission-Driven
Organizations, Bureaucratization, and
Mission Drift**
Tommaso Ramus ESSEC Business School
Discussant: Carlo Salvato Bocconi University

4:10 – 4:50 pm
**They don't Care About Us: How
Public Policies Can Unlock Growth in
Disadvantaged Communities**
Aline Gatignon HEC Paris
Discussant Mislav Radic

4:50 – 5:10 pm
Coffee Break

Session 3

5:10 – 6:10 pm
Keynote Speech
Mathew Grimes University of Cambridge

6:10 – 7:30 pm
Aperitivo
GUD, via Röntgen 1

8:00 – 9:30 pm
Dinner
Nebbia, Via Evangelista Torricelli 15

5 DECEMBER

8:30 – 9:00 am
Coffee/Breakfast

Session 4
9:00 – 10:00 am
Keynote Speech
Ilze Kivleniece

Session 5:
Self-Regulation
Chair Nilanjana Dutt

10:00 – 10:40 am
**From Paris to Dakar: Exploring Open
System Orchestration for Tackling Grand
Challenges**
Gian Maria Mallarino Bocconi University
Discussant Mathew Grimes

10:40 – 11:20 am
**Capturing Lightning in a Bottle:
Maximizing Benefits and Self-Regulating
Concerns Around Emerging AI
Technologies Paper**
Giulia Capellaro Bocconi University
Discussant Tommaso Ramus

11:20 – 11:50 am
Coffee Break

Session 6:
Public Regulation
Chair Mislav Radic

11:50 am – 12:30 pm
**Regulation by Design: How Airbnb
Mobilizes Hosts to Shape Local Policy**
Caterina Moschieri
Discussant Giulia Capellaro

12:30 – 1:00 pm
Closing Remarks and Discussion
Nilanjana Dutt and Mislav Radic