

**PhD in Business Administration and Management (BAM) Management curriculum  
+ Policies for Smart Specialization (POLISS)  
COHORT 2020-21 ONLY  
Detailed Program**

**COURSES AND REQUIREMENTS**

**1<sup>st</sup> YEAR (2020-21)**

ACTIVITY AND PLACE
<p>3 compulsory courses @Bocconi:</p> <ul style="list-style-type: none"> <li>- Introductory Econometrics for Business Studies (36hs, <a href="#">Alessandro Buccioli</a>)</li> <li>- Applied Business Studies (36hs, <a href="#">Alfonso Gambardella</a>)</li> <li>- Experimental Methods (24hs, <a href="#">Joachim Vosgerau</a>)</li> </ul>
<p>3 compulsory courses @Bocconi:</p> <ul style="list-style-type: none"> <li>- Strategy (24hs, <a href="#">Charles Williams</a>)</li> <li>- Technology and Innovation Management (24hs, <a href="#">Paola Cillo</a>)</li> <li>- Strategic Interactions and Firm Behavior (24hs, <a href="#">Andrea Fosfuri</a>)</li> </ul>
<p>4 compulsory courses @Bocconi:</p> <ul style="list-style-type: none"> <li>- Microeconomics Foundation for Business Studies (36hs, <a href="#">Claudio Panico</a>)</li> <li>- Advanced Econometrics for Business Studies (36hs, <a href="#">Mario Amore</a>)</li> <li>- Sociology for Business Studies (24hs, <a href="#">Fabrizio Perretti</a>)</li> <li>- Organization Theory (24hs, <a href="#">Anna Grandori</a>)</li> </ul>
<p>First Summer School (July 2021) @Utrecht:</p> <ul style="list-style-type: none"> <li>a) Scientific writing: Introduce academic writing in social sciences and the peer review process (6hs, TS)</li> <li>a) Research ethics: Discuss academic misconduct and IPR (6hs, TS)</li> <li>a) Project Management: Introduce concepts and tools for project management to efficiently organize work activities (6hs, TS)</li> <li>b) Theoretical Foundations: Evolutionary &amp; Institutional Economic Geography. Discuss the main pillars of evolutionary economic geography and the role of institutions (12hs, SC)</li> <li>c) Empirical Foundations: Data and Methods. Present the main data and the empirical methods to analyze them (18hs, SC)</li> <li>d) Research Workshop. Presentation and discussion of ESRs proposals (12hs, RW)</li> </ul>

To be admitted to the second year of Bocconi PhD in Business Administration and Management + POLISS:

Pass the 10 exams taken at Bocconi with an average GPA of at least B. Just one retake for each failed exam. No more than 3 retakes overall.

## 2<sup>nd</sup> YEAR (2021-22)

### ACTIVITY AND PLACE

#### 5 compulsory courses @Bocconi:

- Corporate Strategy (24hs, [Giada Di Stefano](#))
- Economics of Innovation and Technological Change (24hs, [Franco Malerba](#))
- Social Network Analysis (24hs, [Giuseppe Soda](#))
- Empirical Approaches for Marketing and Management Research (24hs, [Pak Yan Choi](#))
- Text Analysis (12hs, [Dirk Hovy](#))

#### + 2<sup>nd</sup> year paper

#### First Winter School – Feb 2022 @Bocconi:

- a) Communicating scientific research. Communicate research results both to academics, policy makers and wider public (6hs, **TS**)
- c) The EU Policy Framework: Discuss the main elements of EU Governance and the policy tools and funding schemes (12 hs, **SC**)
- e) Socially & Environmentally Sustainable Smart Specialization. Discuss the issue of sustainability in SmartSpec policies (12hs, **SC**)

#### Second Summer School – July 2022 @Pecs:

- b) Entrepreneurial Discovery. Discuss the main pillars of evolutionary economic geography and the role of institutions (12 hs, **SC**)
- e) Evaluation of Smart Specialisation Policies. Evaluation of smart specialisation policies in the ex-ante design and ex-post phases: project and economic impact evaluations (12 hs, **SC**)
- f) Leadership and Team Building. Develop interpersonal skills about leadership and team building (6 hs, **TS**)
- f) Research Workshop. Presentation and discussion of ESRs proposals (18h, **RW**)
- Research Projects and Funding (6 hs, **TS**)

### To be admitted to the third year of Bocconi PhD in Business Administration and Management + POLISS:

- Pass the 5 exams taken at Bocconi. Just one retake for each failed exam.
- Obtain an "Accept" in the second-year paper.

### 3<sup>rd</sup> YEAR (2022-23)

ACTIVITY AND PLACE
<b>PhD Seminar</b> in Business Administration and Management @Bocconi
<b>Second Winter School – Feb 2023 @Stavanger:</b> <ul style="list-style-type: none"><li>- Job Search and Networking. Help to identify career opportunities in academia and outside (6 hs, <b>TS</b>)</li><li>- Monitoring SmartSpec Policies. Focus on monitoring tools (18hs, <b>SC</b>)</li><li>- SmartSpec: Learning from failure and success. Presentation of local development policy case-studies (6 hs, <b>ME</b>)</li></ul>
<b>Third Summer School – July 2023 @Utrecht:</b> <ul style="list-style-type: none"><li>- Thematic Area: Agri-food. Presentations of policy case-studies (6 hs, <b>ME</b>)</li><li>- Thematic Area: Energy. Presentations of policy case-studies (6 hs, <b>ME</b>)</li><li>- Thematic Area: Industrial Modernisation. Presentations of policy case-studies (6 hs, <b>ME</b>)</li><li>- Thematic Area: Cultural and Creative Sector. Presentations of policy case-studies (6 hs, <b>ME</b>)</li><li>- Thematic Area: SmartSpec beyond EU. Presentations of policy case-studies (6 hs, <b>ME</b>)</li><li>- Research Workshop. Presentation and discussion of ESRs proposals. Presentations from leading scholars (24 hs, <b>RW</b>)</li></ul>

By the end of the third year students have to spend/attend:

- 3 months secondment at one of partner Universities;
- 3 months secondment at one of partner Institutions;
- 3 International Conferences (e.g. Geolnno, Triple Helix, Smarter)

### 4<sup>th</sup> YEAR (2023-24)

ACTIVITY AND PLACE
<b>PhD Seminar</b> in Business Administration and Management @Bocconi
<b>PhD Thesis</b> @Bocconi following the detailed instructions available <a href="#">at this page</a>