

PRIVACY POLICY

B4I



We inform you that your personal data will be processed in compliance with the legislation on the protection of personal data (EU Regulation 2016/679, "GDPR"), and D. Legislative Decree 196/2003 and ss.mm.ii. ("Privacy Code").

1. Data controller

The Data Controller is the Università Commerciale Luigi Bocconi, with registered office in Via Sarfatti 25, 20100 Milano (MI).

2. Data Protection Officer

Bocconi has appointed a *Data Protection Officer* (hereinafter DPO) who can be reached at the following mailbox: dpo@unibocconi.it

3. Processing of personal data

PURPOSE OF PROCESSING	LEGAL BASIS	PERSONAL DATA PROCESSED	RETENTION PERIOD
A) Application management for B4I programmes	Performance of a contract to which the data subject is party (Art. 6(b) GDPR)	<ul style="list-style-type: none"> • personal details • tax code • <i>curriculum vitae</i> • professional title • role within the company of origin 	The data will be kept for two years from the outcome of the selections
B) Programme delivery	Performance of a contract to which the data subject is party (Art. 6(b) GDPR)	<ul style="list-style-type: none"> • <i>Data mentioned under A)</i> • Identity document and tax code • Ownership share of the start-up admitted to the programme 	The data will be kept for the entire duration of the programme and for any additional time required to complete the programme
C) Managing Mentor or Almunus Angel applications and awarding the relevant title	Execution of pre-contractual measures taken at the request of the data subject (Art. 6(b) GDPR)	<ul style="list-style-type: none"> • Master data • Professional title • role within the company of origin • professional experience: skills and expertise from sector 	The data will be kept for as long as the qualification is maintained



		• Bocconi alumnus status	
D) Subscription to the newsletter service by filling in the form on the site	Consent given by the data subject (Art. 6(a) GDPR)	• surname • last name • e-mail address	Until revocation of consent
E) Contacting the person who participated in the programme in order to obtain <i>feedback</i> on the progress of the business activity	Performance of a task in the public interest (Art. 6(1)(e) GDPR)	• surname • last name • e-mail address • professional title	Until the data subject expressly objects to receiving such communications.

4. Methods of data processing

In relation to the aforementioned purposes, personal data are processed by means of manual, computerised and telematic tools in a manner strictly related to those purposes and, in any case, in such a way as to guarantee the security and confidentiality of the data, in addition to compliance with the specific obligations laid down by law.

No automated decision-making processes will be used during the processing operations.

5. Recipients of personal data

For the pursuit of the above-mentioned purposes, the personal data collected may be communicated to

- a) internal units within the University. Personal data will be processed by authorised personnel, pursuant to Article 29 of the GDPR and Article 2-*quaterdecies* of the Privacy Code.
- b) third companies appointed as Data Processors, pursuant to Article 28 of the GDPR. In detail, the companies that have been appointed are the following:
 - *Man-super*
 - *Metabeta*
 - *Calendly*
 - *Slack*
 - *Hubspot*
 - *Notion*
 - *Airtable*

In any event, you may request further information by writing to the DPO at the addresses indicated in section 2.

6. Withdrawal of consent

For the pursuit of the purposes set out in point D) of the table in section 3 of this Privacy Policy, you have the right to withdraw the consent you have given, at any time. This does not affect the lawfulness



of the processing based on the consent before withdrawal. To withdraw your consent, simply contact the University at the addresses published in this Policy.

7. Data transfer outside the EU

The personal data collected will be transferred to third countries outside the EU and, in particular, to the United States of America . The Data Controller guarantees the application of the institutions set forth in Articles 44 et seq. of the GDPR. For any further information you may contact, in writing, the Data Controller or the DPO at the above-mentioned addresses.

8. The rights of the data subject

You have the right to exercise the rights recognised by the legislation at any time, pursuant to Articles 15-22 of the GDPR. In particular, as a data subject, you have the right to obtain:

- a. confirmation as to whether or not personal data are being processed and access to the data and the following information: purpose of processing, categories of personal data, recipients and/or categories of recipients, storage period;
- b. rectification of inaccurate personal data and/or supplementation of incomplete data, including by providing a supplementary declaration;
- c. cancellation, in the cases provided for by the GDPR;
- d. the restriction of processing in the cases provided for by the privacy legislation in force;
- e. data portability and, in particular, the possibility of requesting the direct transmission of processed personal data to another data controller;
- f. revocation of any consent given, without prejudice to the lawfulness of the processing based on the consent before revocation;
- g. opposition, at any time, to the processing, pursuant to Article 21 of the GDPR.

Without prejudice to any other administrative or jurisdictional recourse, you also have the right to lodge a complaint (Art. 77 GDPR) with the Privacy Guarantor (www.garanteprivacy.it), if you consider that the processing concerning you violates the regulations in force on the protection of personal data.

In order to exercise all the above-mentioned rights, you may contact the Controller or the DPO in writing at the above-mentioned addresses.

☐ I declare that I have read and understood this privacy policy on the processing of my personal data

☐ I give my consent to the processing of my personal data for subscription to the newsletter service by filling in the form on the website

