Bocconi

PRIVACY POLICY AND RELEASE FORM

PUBLICATION OF PHOTOS AND VIDEOS

Dear data subject,

We wish to inform you that, pursuant to Article 13 of EU Regulation No. 2016/679 (hereinafter, "GDPR"), your data will be processed by electronic and manual means, in Italy and abroad. This Privacy policy, drafted on the basis of the principle of transparency and all the elements required by the GDPR, is divided into individual sections, each of which deals with a specific topic in order to make the reading quicker and easier to understand (hereinafter, the "Information Notice").

1. Data controller

The data controller is the Università Commerciale “Luigi Bocconi”, with registered office in Via Sarfatti 25 - Milan (hereinafter the “Data Controller”).

2. Legal basis

The legal basis for the processing of your personal data is your consent. The provision of your data is optional. Failure to give your consent will prevent the use of images and/or audiovisual footage of you for the purposes indicated.

3. Processed data

The processing will concern personal identification data, including photographic images and/or films of your person.

4. Purpose of processing

The Controller will process the personal data provided for information, dissemination and promotional purposes. This data will be disseminated on social networks.

5. Methods of data processing

The personal data provided by you, including therefore the portrait contained in the photographs/videos, will be subject to processing operations in compliance with the regulations in force and the principles of correctness, lawfulness, transparency and confidentiality that inspire the activity of the Data Controller. This data will be processed by computer, on paper and on any other suitable support, in compliance with the security measures provided for by the GDPR.

6. Communication and dissemination of data

Within the limits relevant to the processing purposes indicated, personal data (images and audiovisual footage) may be communicated, published and/or disseminated in any form on the Controller's websites and social channels.

Your personal data will be processed exclusively:

- by persons authorised to process data in accordance with Article 29 GDPR, such as employees and collaborators of the Data Controller;

- by persons designated as Data Processors in accordance with Article 28 of the GDPR, such as third-party companies carrying out activities on behalf of the Controller.

7. Territorial scope of the processing

Your personal data will be processed by the Controller within the territory of the European Union. Should it be necessary, for technical and/or operational reasons, to make use of subjects located outside the European Union, such subjects will be appointed as Data Processors and the transfer of personal data to such subjects, limited to the performance of specific Processing activities, will be regulated in compliance with the GDPR. All necessary precautions will be taken in order to ensure full protection of personal data basing such transfer on the assessment of appropriate safeguards including, by way of example, adequacy decisions of third country recipients expressed by the European Commission; appropriate safeguards expressed by the third party recipient pursuant to Article 46 of the GDPR.

In any event, you may request further details from the Data Controller if your personal data have been processed outside the European Union, requesting evidence of the specific guarantees adopted.

8. Data retention period

The personal data collected will be processed by the Data Controller for as long as is necessary to pursue the purposes of information and dissemination.

9. Rights of the data subject

Articles 15 et seq. of the Regulation confer on you the exercise of specific rights and enable you to obtain:

- confirmation as to whether or not personal data concerning you are being processed and to obtain access to the data and the following information (purpose of processing, categories of personal data, recipients and/or categories of recipients to whom the data have been and/or will be disclosed, storage period);
- the rectification of inaccurate personal data concerning you and/or the integration of incomplete personal data, including by providing a supplementary declaration;

- the erasure of personal data, in the cases provided for by the GDPR;
- the restriction of Processing in the hypotheses provided for by the legislation in force;
- the portability of the data concerning you, and in particular to request the personal data concerning you provided to the data controller and/or request the direct transmission of your data to another data controller;
- opposition to the processing at any time, for reasons related to a particular situation, and/or to the processing of your personal data in full compliance with the applicable Privacy Law, as well as for any commercial purposes.

You may exercise these rights through the dedicated Privacy Web Form available here (or by scanning the QR code below), or by sending an e-mail to dpo@unibocconi.it, enclosing a copy of your identity document.

Privacy Web Form

If you believe that the processing of your data is contrary to current privacy legislation, we inform you that you may, at any time, lodge a complaint with the competent supervisory authority (Personal Data Protection Authority), pursuant to Article 77 GDPR.

EXPRESSION OF CONSENT AND AUTHORISATION TO USE IMAGES

The granting of consent implies the granting of a non-exclusive licence, without duration limits and world-wide, transferable to third parties, for the use of the data, even in partial and/or modified or adapted form, for purposes of information and dissemination, and includes the rights under articles 10 of the Italian Civil Code, 12 et seq. and 97 of Law No. 633/1941, including but not limited to: the right of publication; the right of reproduction in any manner or form; the right of transcription, editing, adaptation, processing and reduction; the right of communication and distribution to the public, including the rights of projection, transmission and dissemination, also in a summarised and/or reduced version, by any technical means; the right to keep a copy of the data, also in electronic form and on any known or future invented technological support for the purposes and within the limits defined above.

In any case, any use of the portrait that may harm the honour, reputation or decorum of the person portrayed, filmed or recorded shall be excluded.

The posting, use and communication of the images are to be regarded as being carried out free of charge, without any charge to the owner.

□ I consent

□ I deny consent