Bocconi

PRIVACY POLICY

ONLINE PAYMENT PORTAL (“STORE UB”)

We would like to inform you that your personal data will be processed in compliance with the legislation on the protection of personal data (EU Regulation 2016/679, "GDPR"), and D. Legislative Decree 196/2003 and ss.mm.ii. ("Privacy Code").

1. Data controller

The Data Controller is the Università Commerciale "Luigi Bocconi", with registered office in Via Sarfatti 25, 20100 Milano (MI).

2. Data Protection Officer

Università Bocconi has appointed a *Data Protection Officer* (hereinafter DPO) who can be reached at the following mailbox: dpo@unibocconi.it

3. Processing of personal data

The data processing will concern the following categories of data subjects:

- Users of the Store UB portal (https://uni.bocconistore.it/buy_en/storeub.html) who log in as external users "Guest"):
- Students, alumni or Bocconi Faculty or Staff members accessing the Store UB portal as internal users via *Single Sign On* ("SSO").

Purpose of processing	**Legal basis**	**Personal data processed**	**Retention period**
A) Allowing navigation on the web portal	Performance of a task carried out in the public interest (Art. 6(1)(e) GDPR)	browsing data (IP address, type of browser used, ISP name, date and time of access to the portal, web page of origin (referral) and exit)	In relation to the different purposes and the purposes for which they have been collected, the data will be kept for the time requested by the relevant legislation or for the time strictly necessary to pursue the purposes
B) Management of online payments for the purchase of services and activities provided by the University (e.g. admission fees, access to canteen, parking, IT certifications, campus life services), including registration and verification of transactions.	Performance of a contract to which the data subject is party (Art. 6(1)(b) GDPR)	• Personal details (name and surname, date and place of birth, address of residence and/or domicile • Contact data (personal email, telephone number) • Tax data (tax code, VAT number) • Online payment data (payment	Data relating to online payments will be stored for a period of 10 years from the date of the transaction, in compliance with legal accounting and tax obligations.

Purpose of processing	Legal basis	Personal data processed	Retention period
		system used, IBAN or credit or debit card circuit, etc., outcome of transaction)	
C) sending promotional communications to Guest users	Consent provided by the data subjects (Art. 6(1)(a) GDPR)	• Personal details (name and surname, date and place of birth, address of residence and/or domicile • Contact data (personal email, telephone number)	Until revocation of the consent given

4. Methods of data processing

Personal data are processed by manual, computerised and telematic means in accordance with the stated purposes, in such a way as to guarantee the security and confidentiality of the data, in addition to compliance with the specific obligations laid down by law.

No automated decision-making processes will be used during the processing operations.

5. Recipients of personal data

For the pursuit of the above-mentioned purposes, the personal data collected may be communicated to

a) Internal units within the University. Personal data will be processed by authorised personnel, pursuant to Article 29 of the GDPR and Article *2-quaterdecies* of the Privacy Code.

b) third-party companies appointed as data processors, pursuant to Article 28 of the GDPR:

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c) Law enforcement and judicial authorities where mandatory.

In any event, the data subject may request further information by writing to the DPO at the addresses indicated in section 2.

6. Transfer of data outside the EU

Personal data collected by the University, for the purposes listed above, will not be transferred outside the European Union.

7. The rights of the data subject

You have the right to exercise the rights recognised by the legislation at any time, pursuant to Articles 15-22 of the GDPR. In particular, as a data subject, you have the right to obtain:

a. confirmation as to whether or not personal data are being processed and access to the data and the following information: purpose of processing, categories of personal data, recipients and/or categories of recipients, storage period;

b. rectification of inaccurate personal data and/or supplementation of incomplete data, including by providing a supplementary declaration;

c. erasure, in the cases provided for by the GDPR;

d. the restriction of processing in the cases provided for by the privacy legislation in force;

e. data portability and, in particular, the possibility of requesting the direct transmission of processed personal data to another data controller;

f. revocation of any consent given, without prejudice to the lawfulness of the processing based on the consent before revocation;

g. opposition, at any time, to the processing, pursuant to Article 21 of the GDPR.

Without prejudice to any other administrative or jurisdictional recourse, you also have the right to lodge a complaint (Art. 77 GDPR) with the Privacy Guarantor (www.garanteprivacy.it), if you consider that the processing concerning you violates the regulations in force on the protection of personal data.

In order to exercise all the above-mentioned rights, the data subject may use the dedicated Privacy Web Form available here (or by scanning the QR code below), or contact the Data Controller or the DPO in writing at the contact details indicated above.

Privacy Web Form

□ I declare that I have read and understood the information on the processing of my personal data

□ I consent to the processing of my personal data to receive promotional communications