Curriculum Vitae – Spring 2022

Family name: Bologni
Given name: Francesco
Gender: Male
Date of birth: 15/06/1996
Citizenship: Italian
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Qualifications

Bocconi University, Milan, Italy
Ph.D. in Business Administration and Management - Marketing Curriculum   2021-

Bocconi University, Milan, Italy   2018-2020
MSc in Economics & Management of Innovation and Technology

Luiss University, Rome, Italy
Bachelor in economics and Business   2015-2018

Awards and Scholarships

Full Ph.D. fellowship   2021-
Bocconi University, Milan, Italy

Research Interests

Marketing Analytics, Computer Vision, Natural Language Processing, Innovation

Work Experience

Research and Teaching Assistant   2018-2021
Bocconi University, Milan, under the supervision of Prof. Gaia Rubera

Asset Database Specialist
Guido Salvini Hospital Unit, Garbagnate   2019

Intranet App Developer   2016
Asmana Wellness Center, Campi Bisenzio

Studies abroad
University of Amsterdam, Amsterdam, Netherlands   2017
Erasums+ Scholarship

Language Skills
Italian
English (C2, Certificate of Proficiency in English)
French (B1)

IT Skills
Proficient in Microsoft Office Suite and Python
Familiar with R, Stata, Adobe Creative Suite, OBS studio

Other Activities
Legal desk Analyst   2018-2020
Bocconi Students for FinTech Evangelism

Logistics Volunteer   2018
Amnesty International, Riace and Camini (Calabria)

Volunteer   2016
Legambiente Onlus, Sarno (Campania)