

# Jens-Christian Friedmann, Ph.D.

Date of birth: 25/02/1991  
 Gender: Male  
 Citizenship: German  
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## Academic positions

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**Rotterdam School of Management, Erasmus University** (Rotterdam, The Netherlands)  
 Assistant Professor of Strategic Management and Entrepreneurship From September 2023

**Università Commerciale Luigi Bocconi** (Milan, Italy)  
 Research Fellow at the Department of Management and Technology 2022–2023

## Education

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**Università Commerciale Luigi Bocconi** (Milan, Italy)  
 Ph.D. in Business Administration and Management 2017–2022  
 Major in Strategy and Minor in Technology and Innovation Management

Dissertation: *“Revisiting the dynamics of knowledge spillover in alliances: Studies on learning and protection of proprietary knowledge in international settings”*

Committee: Dovev Lavie (advisor), Torben Pedersen (co-advisor), Andrea Fosfuri, JP Eggers (external examiner), Uriel Stettner (external examiner)

**Wharton School of the University of Pennsylvania** (Philadelphia, USA) 2022  
 Visiting Ph.D. student (supervised by Exequiel Hernandez)

**NUS Business School, National University of Singapore** (Singapore) 2015–2016  
 and **ESADE Business School, Universitat Ram3n Llull** (Barcelona, Spain)  
 CEMS Master in International Management

**ESADE Business School, Universitat Ram3n Llull** (Barcelona, Spain) 2014–2015  
 M.Sc. in International Management

**EBS Business School, EBS Universitat** (Wiesbaden, Germany) 2010–2013  
 B.Sc. in Business Economics  
 Minor in Commercial Law

**Yonsei University** (Seoul, South Korea) 2012  
 Exchange student

## Research interests

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Areas: Corporate strategy, technology and innovation management, international business, alliances, knowledge flows, transaction sequences

Methods: Patent data analysis, analysis of large quantitative datasets, count data analysis, sequence analysis

## Publications

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- Friedmann, J.C. & Pedersen, T. 2023. National innovation policies and knowledge acquisition in international alliances. *Global Strategy Journal*: 1477
- von Hippel, E., Friedmann, J.C., Wu, N., Altman, E.J., & Szulanski, G. 2023. A journey into user innovation. *Research-Technology Management*, 66: 32-37

- Friedmann, JC. 2022. Knowledge spillover and knowledge spillback in alliances. In S. Taneja: Best Paper Proceedings of the Eighty-second Annual Meeting of the Academy of Management: 10709
- Friedmann, JC., Lavie, D., & Rademaker, L. 2021. Does the predator become the prey? Knowledge leakage and role reversal in alliances. In S. Taneja: Best Paper Proceedings of the Eighty-first Annual Meeting of the Academy of Management: 11117

### Selected working papers

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- Friedmann, JC., Lavie, D., & Rademaker, L. – “Does the predator become the prey? Knowledge spillover and the learning of knowledge protection in alliances”
  - Presented at the 2021 annual meeting of the Academy of Management
  - Nominated for the 2021 Carolyn B. Dexter Award of the Academy of Management
  - Presented at the 2022 Wharton Technology and Innovation Conference
  - Presented at the 2022 annual conference of the Strategic Management Society
  - Presented at the 2022 Israel Strategy Conference
  - *Under review at Journal of Management*
- Friedmann, JC. – “Knowledge spillover and knowledge “spillback” in alliances” (*Third dissertation chapter*)
  - Presented at the 2022 annual meeting of the Academy of Management
  - Presented at the 2022 annual conference of the Strategic Management Society
  - *Revise and resubmit at Strategic Management Journal*
- Dupin, L.E., & Friedmann, JC. – “Ideological cousins: How firms with similar ideologies benefit from entry into adjacent industries”
  - Presented at the 2021 annual conference of the European Group of Organization Studies
- Feldman, E., Friedmann, JC., & Hernandez, E. – “Putting strategy back into corporate strategy: Sequences of alliances, acquisitions, and divestitures”
- Friedmann, JC. – “Corporate acquisitions and target network knowledge access”

### Conference presentations

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- Academy of Management Annual Meeting, Boston, USA, August 2023 (planned)
- AIB Annual Conference, Warsaw, Poland, July 2023 (planned)
- Israel Strategy Conference, Herzliya, Israel, December 2022
- Strategic Management Society Annual Conference, London, UK, September 2022
- Academy of Management Annual Meeting, Seattle, USA, August 2022
- Wharton Technology and Innovation Conference, hosted virtually, April 2022
- Strategic Management Society Annual Conference, hosted virtually, September 2021
- Academy of Management Annual Meeting, hosted virtually, August 2021
- European Group of Organization Studies Annual Conference, hosted virtually, May 2021
- Strategy Science Conference, hosted virtually, April 2021

### Participation in consortia and workshops

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- Formal Models in Strategy Workshop, Bocconi University, January 2020
- TIM Virtual Workshop for Doctoral Students, Academy of Management, March 2021
- Strategy Science Doctoral Workshop, April 2021
- TIM Doctoral Consortium, Academy of Management Annual Meeting, August 2021
- PhD Workshop “Contributing to the Strategy Literature”, University of Zurich, October 2021

- Bocconi – ETH Zürich PhD Workshop on Technology Management, Bocconi University, December 2021
- CIVICA Doctoral Conference, European University Institute, December 2021
- STR Dissertation Consortium, Academy of Management Annual Meeting, August 2022

## Teaching

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- Teaching Assistant, Technology and Innovation Management, Bocconi University, Fall 2019 (Instructors: Andrea Fosfuri, Thorsten Grohsjean)
- Teaching Assistant, Technology and Innovation Management, Bocconi University, Fall 2020 (Instructors: Stefano Breschi, Andrea Fosfuri, Silvia Zamboni)
- Teaching Assistant, Technology and Innovation Management, Bocconi University, Fall 2021 (Instructors: Stefano Breschi, Andrea Fosfuri, Thorsten Grohsjean, Silvia Zamboni)
- Teaching Assistant, New Product Development and Open Innovation, Bocconi University, Fall 2021 (Instructor: Silvia Zamboni)
- Teaching Assistant, Technology and Innovation Management, Bocconi University, Fall 2022 (Instructors: Stefano Breschi, Andrea Fosfuri, Thorsten Grohsjean, Silvia Zamboni)
- Teaching Assistant, New Product Development and Open Innovation, Bocconi University, Fall 2022 (Instructor: Silvia Zamboni)

## Service

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- Ad-hoc Reviewer, Strategic Management Journal
- Ad-hoc Reviewer, Industry and Innovation
- Ad-hoc Reviewer, Research-Technology Management
- Reviewer, Academy of Management Annual Conference 2023
- Co-organizer of the First Edition of the Bocconi Assembly for Innovation and Cooperation (BAIC), December 2019
- Student representative of the Ph.D. in Management and Business Administration, Bocconi University (2018–2022)

## Languages

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German (native), English (fluent), Spanish (basic), Italian (beginner), Latin (German Latinum qualification)

## IT skills

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- MS Office (Excel, Word, Powerpoint, think-cell) (proficient)
- R (e.g., base, data.table, tidyverse, r-spatial, TraMineR) (proficient)
- Stata (proficient)
- Python (basic)
- SQL (basic)
- Visual Basic for Applications (basic)
- Wolfram Mathematica (basic)