



Bocconi

Teaching Evaluation

Master of Science in
Marketing Management

a.y. 2024-25

The image shows the exterior of a modern university building. A large concrete overhang features the text "Università Bocconi" in a large, sans-serif font. Below the name, there is a left-pointing arrow and the words "aula magna". The building's facade is composed of large glass panels reflecting the sky. Several people are standing near the entrance on the right side of the frame.

Università Bocconi

← aula magna

1. Student information

Academic Year

2024/2025

School

Graduate

Program

MM

Attendance

All

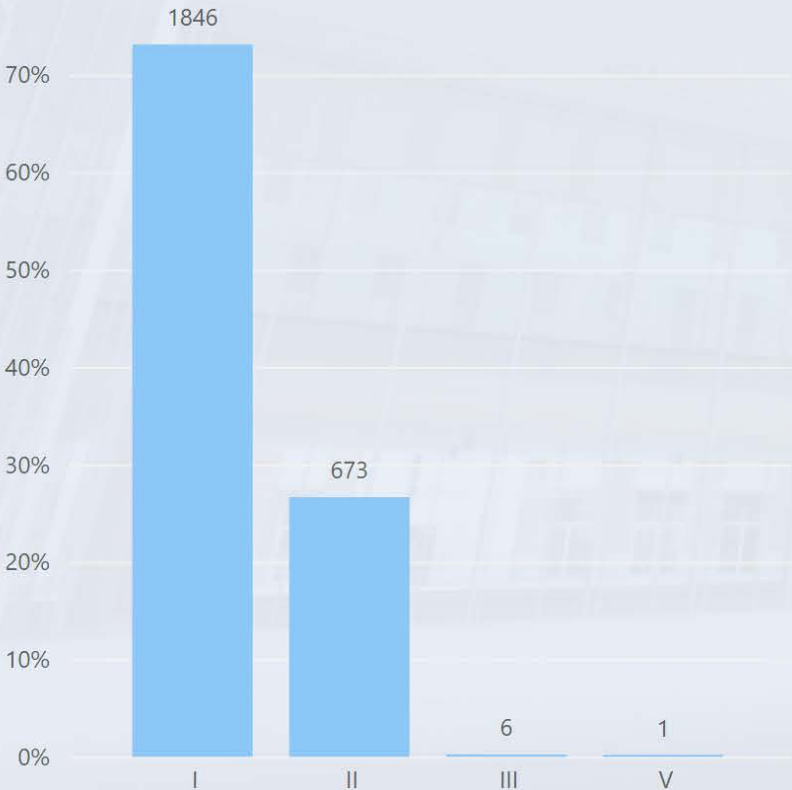
INVITATIONS

3056

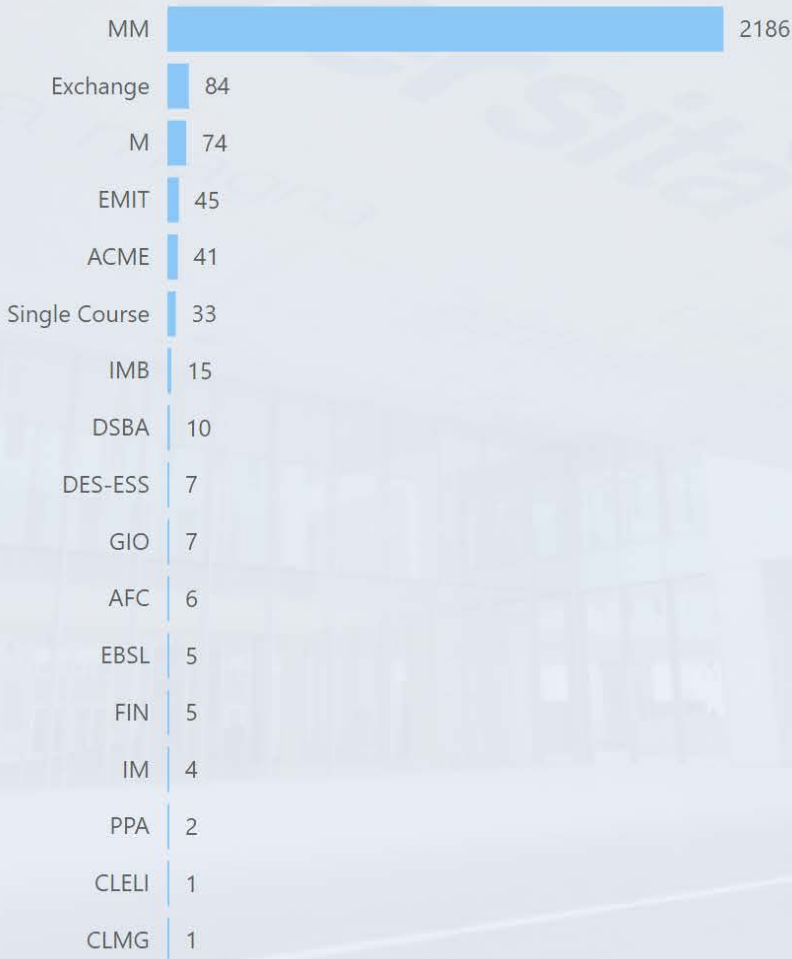
RESPONSES

2526

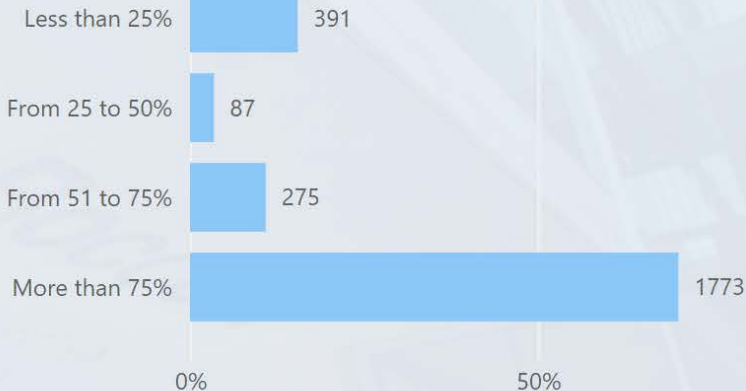
RESPONSES BY YEAR OF STUDIES



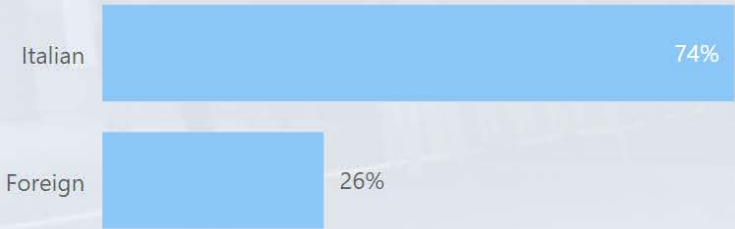
RESPONSES BY STUDENT PROGRAM



ATTENDANCE



RESPONSES BY NATIONALITY



The image shows the exterior of a modern university building. A large concrete overhang extends over a paved plaza. On the underside of this overhang, the words "Università Bocconi" are written in a large, blue, sans-serif font. Below the name, there is a blue arrow pointing to the left and the words "aula magna" in a smaller, blue, sans-serif font. The building's facade is composed of large glass panels that reflect the sky and the surrounding environment. Several people are standing in the plaza, looking towards the building. The overall color scheme is dominated by blue and grey tones.

2. Evaluation of Attending Students

Academic Year

2024/2025

School

Graduate

Program

MM

RESPONSES DISTRIBUTION OF COURSE ORGANIZATION

	1		2		3		4		5		6		7		8		9		10		Total	
Item	A.V.	%	A.V.	%	A.V.	%	A.V.	%	A.V.	%	A.V.	%	A.V.	%	A.V.	%	A.V.	%	A.V.	%	A.V.	%
1	13	0.6%	14	0.7%	38	1.9%	46	2.3%	65	3.2%	161	8.0%	337	16.7%	529	26.3%	441	21.9%	369	18.3%	2013	100.0%
2	56	2.8%	39	1.9%	68	3.4%	88	4.4%	115	5.7%	203	10.1%	335	16.7%	473	23.5%	381	19.0%	252	12.5%	2010	100.0%
3	8	0.4%	10	0.5%	18	0.9%	21	1.0%	45	2.2%	98	4.8%	212	10.5%	439	21.7%	495	24.5%	676	33.4%	2022	100.0%
4	22	1.1%	21	1.0%	24	1.2%	41	2.0%	76	3.8%	134	6.6%	273	13.5%	460	22.7%	420	20.8%	551	27.3%	2022	100.0%
5	61	3.0%	47	2.3%	60	3.0%	80	4.0%	107	5.3%	201	10.0%	320	15.8%	431	21.3%	344	17.0%	369	18.3%	2020	100.0%
6	73	3.6%	43	2.1%	52	2.6%	81	4.0%	127	6.3%	200	10.0%	262	13.0%	424	21.1%	329	16.4%	417	20.8%	2008	100.0%
7	70	3.5%	49	2.4%	83	4.1%	96	4.8%	132	6.5%	197	9.8%	307	15.2%	419	20.8%	332	16.5%	333	16.5%	2018	100.0%
8	20	1.0%	15	0.7%	27	1.3%	33	1.6%	60	3.0%	113	5.6%	223	11.1%	490	24.3%	480	23.8%	556	27.6%	2017	100.0%
9	61	3.0%	38	1.9%	54	2.7%	61	3.0%	96	4.8%	182	9.1%	233	11.6%	415	20.7%	386	19.2%	482	24.0%	2008	100.0%

Legend

Item	Description
1	I am interested in the course topics.
2	Overall I am satisfied with the way the course has been carried out.
3	The schedule of lectures, practice and any other teaching activities has been respected.
4	Your prior academic knowledge was adequate for understanding the topics covered in the course and included in the examination program.
5	The course material has been adequate (useful/complete) for the study of the course subject.
6	The exam rules and procedures have been explained clearly.
7	The workload required for this course is appropriate compared to the number of credits allocated to it.
8	The course has been carried out in accordance with the syllabus published on the website.
9	The supplementary activities (practice, workshops, group work, etc.), if applicable, have been helpful in learning the course topics.

Academic Year

2024/2025

School

Graduate

Program

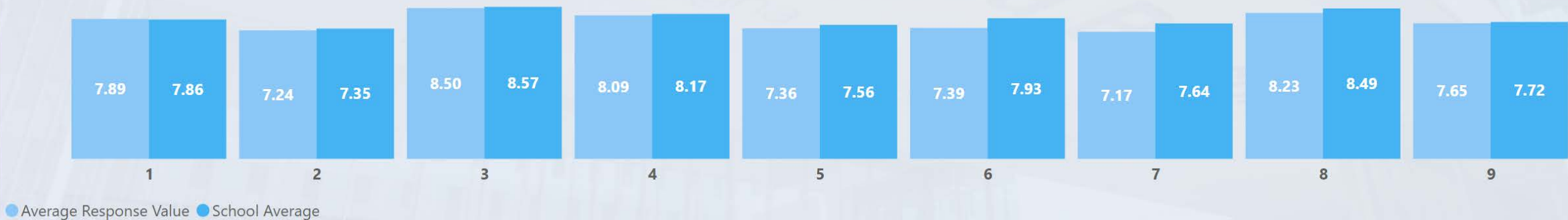
MM

Legend

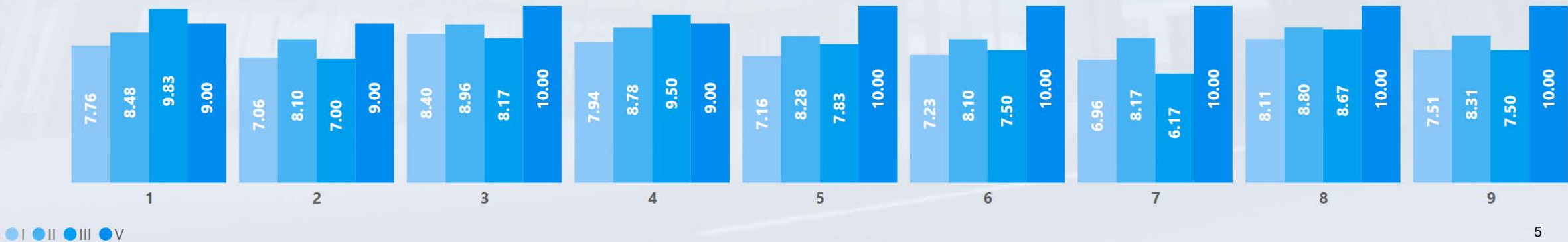
QID Description

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AVERAGE RESPONSE VALUE



BREAKDOWN OF AVERAGE RESPONSE VALUE BY YEAR OF STUDIES



RESPONSES DISTRIBUTION OF TEACHING ACTIVITIES

	1		2		3		4		5		6		7		8		9		10		Total	
Item	A.V.	%	A.V.	%	A.V.	%	A.V.	%	A.V.	%	A.V.	%	A.V.	%	A.V.	%	A.V.	%	A.V.	%	A.V.	%
10	60	1.9%	39	1.2%	56	1.7%	82	2.5%	147	4.5%	243	7.5%	482	14.9%	718	22.2%	688	21.2%	726	22.4%	3241	100.0%
11	41	1.3%	35	1.1%	40	1.2%	48	1.5%	88	2.7%	185	5.7%	376	11.7%	662	20.6%	681	21.2%	1062	33.0%	3218	100.0%
12	70	2.2%	47	1.5%	73	2.3%	119	3.7%	148	4.6%	255	7.9%	450	13.9%	648	20.0%	647	20.0%	784	24.2%	3241	100.0%
13	59	1.8%	65	2.0%	58	1.8%	99	3.1%	162	5.0%	244	7.5%	450	13.9%	671	20.7%	668	20.6%	763	23.6%	3239	100.0%
14	60	1.9%	55	1.7%	74	2.3%	90	2.8%	145	4.5%	250	7.7%	420	13.0%	657	20.3%	626	19.4%	856	26.5%	3233	100.0%

Legend

Item	Description
10	The teaching activity is satisfactory.
11	The instructor is available for clarifications and explanations (even remotely).
12	The instructor stimulates interest in the course subject.
13	The instructor explains the topics in a clear manner.
14	The instructor encouraged interaction during the lessons.

Academic Year

2024/2025

School

Graduate

Program

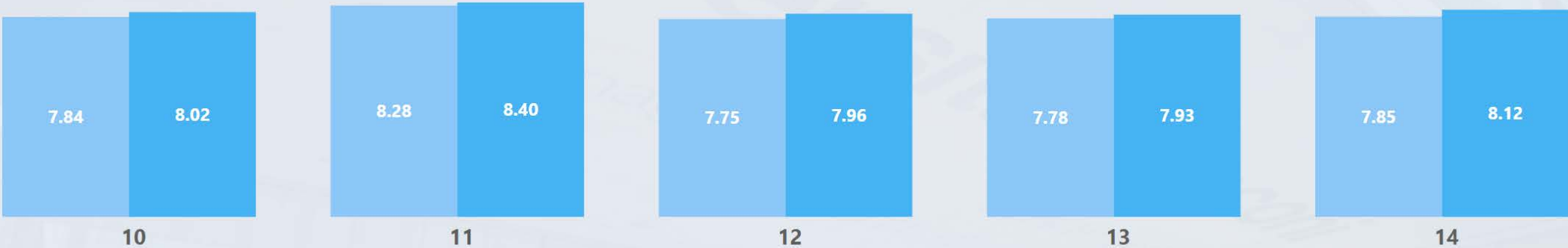
MM

Legend

Item Description

- 10 The teaching activity is satisfactory.
- 11 The instructor is available for clarifications and explanations (even remotely).
- 12 The instructor stimulates interest in the course subject.
- 13 The instructor explains the topics in a clear manner.
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AVERAGE RESPONSE VALUE



Average Response Value School Average

BREAKDOWN OF AVERAGE RESPONSE VALUE BY YEAR OF STUDIES



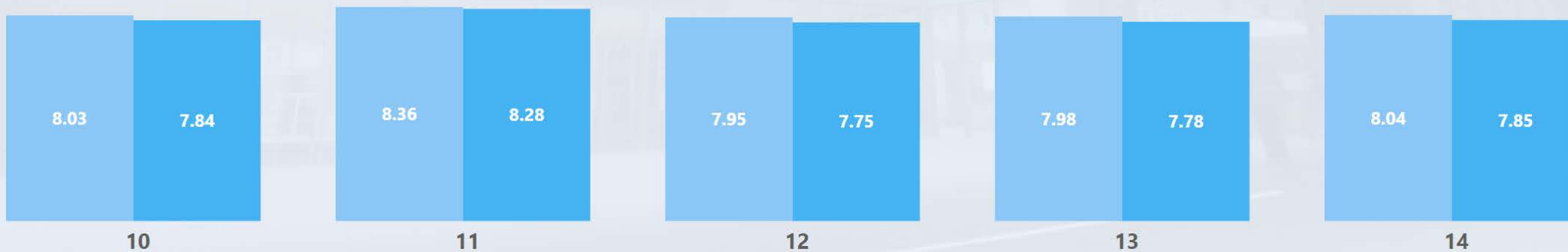
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COURSE EVALUATION AVERAGE RESPONSE VALUE



● 2023/2024 ● 2024/2025

TEACHING ACTIVITIES AVERAGE RESPONSE VALUE



● 2023/2024 ● 2024/2025

The image shows the exterior of a modern university building. A large concrete overhang at the top features the text "Università Bocconi" in a large, sans-serif font, with an arrow pointing left and the words "aula magna" below it. The building's facade is composed of a grid of glass panels. Several people are standing in the courtyard area in front of the building. The entire image has a blue color overlay.

3. Evaluation of Non-Attending Students

Academic Year

2024/2025

▼

School

Graduate

▼

Program

MM

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MAIN REASON FOR NON-ATTENDANCE

Year of Studies	I		II		III		V		Total	
Response	A.V.	%	A.V.	%	A.V.	%	A.V.	%	A.V.	%
I attended the course in a different class (not the one that was originally assigned to me)	4	3.3%	8	3.5%	0		0		12	3.4%
I could not attend because I was working	71	57.7%	134	58.8%	0		0		205	58.4%
I preferred to attend other courses this semester	35	28.5%	19	8.3%	0		0		54	15.4%
Other reasons	13	10.6%	67	29.4%	0		0		80	22.8%
Total	123	100.0%	228	100.0%	0		0		351	100.0%

Academic Year

2024/2025

School

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Program

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RESPONSES DISTRIBUTION OF COURSE ORGANIZATION

	1		2		3		4		5		6		7		8		9		10		Total	
Item	A.V.	%	A.V.	%	A.V.	%	A.V.	%	A.V.	%	A.V.	%	A.V.	%	A.V.	%	A.V.	%	A.V.	%	A.V.	%
15	2	0.7%	3	1.1%	6	2.2%	4	1.5%	27	9.9%	41	15.0%	42	15.3%	56	20.4%	39	14.2%	54	19.7%	274	100.0%
16	5	1.8%	1	0.4%	4	1.5%	9	3.3%	29	10.6%	46	16.8%	48	17.5%	54	19.7%	37	13.5%	41	15.0%	274	100.0%
17	6	2.2%	3	1.1%	4	1.5%	5	1.8%	35	12.9%	43	15.8%	46	16.9%	61	22.4%	22	8.1%	47	17.3%	272	100.0%
18	7	2.6%	2	0.7%	5	1.9%	12	4.4%	30	11.1%	36	13.3%	39	14.4%	53	19.6%	37	13.7%	49	18.1%	270	100.0%
19	3	1.1%	2	0.7%	1	0.4%	6	2.2%	27	10.0%	37	13.8%	33	12.3%	54	20.1%	41	15.2%	65	24.2%	269	100.0%

Legend

Item	Description
15	Your prior academic knowledge was adequate for understanding the topics covered in the course and included in the examination program.
16	The workload required for this course is appropriate compared to the number of credits allocated to it.
17	The course material is adequate (useful/complete) for the study of the course subject.
18	The exam rules and procedures have been explained clearly.
19	The instructor is available for clarifications and explanations.

Academic Year

2024/2025

School

Graduate

Program

MM

Legend

Item Description

- 15 Your prior academic knowledge was adequate for understanding the topics covered in the course and included in the examination program.
- 16 The workload required for this course is appropriate compared to the number of credits allocated to it.
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- 19 The instructor is available for clarifications and explanations.

AVERAGE RESPONSE VALUE

