

LVMH 2025 CONFERENCE

12 FEBRUARY 2025 6:15 - 7:45 pm

Bocconi University Aula Magna Via Röntgen 1

Registration required.

REGISTRATION FORM

FOR INFORMATION Bocconi University Events & Protocol eventi@unibocconi.it



Since 2016, following the appointment of Emanuela Prandelli as the LVMH Associate Professor in Fashion and Luxury Management at Bocconi University, LVMH has been contributing to the advancement of research, teaching and institutional activities in this domain. Every year, through this fruitful partnership, we organize various initiatives for Bocconi students to enrich students' knowledge with personal and professional viewpoints engaging a community of LVMH Managers and Bocconi Alumni.

The LVMH 2025 Conference will explore the future trends of fashion and luxury, the client experience and the talent management.

5:45 pm Registration of participants

6:15 pm

Institutional Remarks

Antonella Carù Dean for Development and Alumni Relations, Bocconi University

Luxury Reloaded: Emerging Trends and Challanges Ahead

Emanuela Prandelli LVMH Associate Professor of Fashion and Luxury Management, Bocconi University

From Client Experience to Talent Experience

Davide Bettega Director Talent & Organization, Loro Piana

Christian Boyens Vice President & Divisional Leader Southern Europe & United Kingdom, Belmond

Susanna Mariangeli HR Director LG & Accessories industrial divisions, Louis Vuitton

Q&A with students

Moderators

Olympia Mantzourou Academic Relations Director, LVMH Group Emanuela Prandelli LVMH Associate Professor of Fashion and Luxury Management, Bocconi University

A networking cocktail reception will follow.

Università Bocconi MILANO In collaboration with

IVMH