

Patrick Smith

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Bocconi University

Department of Management & Technology

Via Röntgen 1, Milan, Italy 20136

Education:

Bocconi University, Milan, IT

PhD - Business Administration & Management, Sep. 2020 - Present

Texas A&M University, College Station, TX

Master of Science- Accounting, Jan. 2014 – May 2015

Texas A&M University, College Station, TX

Bachelor of Business Administration- Accounting, Aug. 2010 – Dec. 2013

Research Interests:

Entrepreneurship, Behavioral Strategy, & Family Business

Working Papers:

Patrick Smith, Yangyang Cheng, Mario Daniele Amore, “Starstruck! The Role of Celebrity Investors in Start-Up Fundraising.” *(In preparation for submission)*

Patrick Smith. “Casting the Sequel: How Awards-Based Recognition Influences Repeat Collaboration Efforts in the Independent Film Industry” *(In preparation for submission)*

Patrick Smith. “The Impact of Socioemotional Factors on Litigation Decisions for Family Firms.” *(Finalizing analyses and revising manuscript)*

Teaching Experience:

Fundamentals of Management (Undergraduate), Bocconi University, Fall 2024

- Fall 2024 Evaluation: 9.3/10

Family Business Strategies (Undergraduate), Bocconi University, Spring 2024-2025

- Spring 2024 Evaluation: 8.5/10

Entrepreneurship and Innovation Management (Undergraduate), Bocconi University, Summer 2023-2025

- Summer 2023 Evaluation: 9.5/10

TA/RA Experience:

Teaching Assistant:

Corporate Strategy (Masters), Spring 2025
IT Consulting (Masters), Spring 2023 – 2025
Introduction to Management Consulting (Undergraduate), Spring 2023 – 2025
Organizational Behavior and Social Psychology (Undergraduate), Fall 2023- 2024
Business Process Management (Masters), Fall 2022 - 2024
Change Management (Masters), Fall 2022 – 2024
Management Consulting (Masters), Fall 2022 – 2024
Managing People in Organizations (MBA), Winter 2023
Leadership Skills (Undergraduate), Fall 2022

Research Assistant:

Research Assistant for Remus Ilies 2023 - 2025
Research Assistant for Lavie, D., Brady, G., Stettner, U., Ilies, R., Gutierrez, C. Project 2023
Owners as Strategists Conference Coordinator with Mario Amore & Paola Taricco 2023

Other Academic Activities:

DRUID25 Conference (Presenter & Discussant), Toronto 2025
Strategic Management Society Annual Conference (Presenter), Istanbul 2024
Strategic Management Society Annual Conference (Presenter), Toronto 2023
SMS K&I Foundational Scholar Interview (Interviewer), Toronto 2023
Academy of Management Annual Conference (Presenter), Boston 2023
Owners as Strategists Conference (Presenter), Online 2022
EuFBC Seminar (Discussant), Online 2022
16th Annual ESIAM Workshop (Discussant), Online 2021

Industry Experience:

Compton and Wendler, P.C., Houston, TX 2018-2020

Litigation Consultant

- Helped to produce expert witness reports in investigative, litigation, and bankruptcy matters.
- Calculated lost profit damages for broken contract disputes.
- Valued closely held businesses on behalf of shareholders.

Job Loop, LLC, College Station, TX

2017 - 2018

Founder

- Created swipe app to connect college students with local part time jobs called Job Loop.
- Managed developers in the design and development of an iOS and Android app.
- Marketed product to small businesses and college students.

IBM, Cambridge, MA
Strategy & Analytics Consultant

2015 - 2017

- Helped to customize and implement IBM's Watson Technology at multiple Fortune 10 companies.
- Collected and analyzed large amounts of data, and then worked with UI designers to project results in the most useful and efficient manner.
- Gave weekly presentations to client's management and executives on how Watson and AI products being developed would benefit particular teams and work streams.

References:

Professor Carlo Salvato

Bocconi University, Department of Management and Technology
Dean of the Graduate School; Deputy Rector
Email: carlo.salvato@unibocconi.it

Professor Remus Ilies

Bocconi University, Department of Management and Technology
Director – PhD in Business Administration and Management
Email: remus.ilies@unibocconi.it

Professor Ferdinando Pennarola

Bocconi University, Department of Management and Technology
Director – SDA Bocconi School of Management Global Executive MBA
Email: ferdinando.pennarola@unibocconi.it