

# China MIM Program – Key Information and Expectations

Fudan University & Bocconi University

## Master of Science Degree in International Management – IM Asia Track

1st Year at Bocconi University (Milan) – A.Y. 2026-2027

Bocconi Course	Semester	ECTS	Course transferred to Fudan study plan & its credits
Principles of Business Analytics	1	6	2
Advanced Corporate Finance for Management	1	6	2
Behavioral Skills Seminar	1	2	
Marketing Management Advanced	1	6	2
Performance Measurement	1	8	3
Second Foreign Language	1	4	
Corporate Strategy	2	8	3
Human Resource Management	2	6	2
Economy & Society Module 1 (Economic Prospects)	2	6	2
Comparative Business Law	2	6	2
1 Business Game to be chosen between:	2	2	
Decision Making in Complex Business Redesign			
Brand Building & Performance Measurement			
Professional English Seminar	2	2	
		TOT 62	TOT 18

2<sup>nd</sup> Year at Fudan University (Shanghai) – A.Y. 2027-2028

Fudan course	Fudan Credits*	Recognition for Bocconi's Degree (matches with Bocconi core courses IM Asia Track)	ECTS
Managing Innovation and Entrepreneurship	3	Economics & Society Module 2**	6
Chinese Politics & Society	2	Curricular Supplementary Activity (also called Enhancing Experience)	2
4 Elective Courses	2 x 4 courses	4 Elective courses (4x6 ECTS)	24
Pre-course on Thesis Research Method	no credits		
Chinese Language	4		
Curricular Internship ***	no credits		8
Business extracurricular activities****	2		
Thesis	To be confirmed		18
			TOT 58

\* 1 Fudan Unit = 2 ECTS

\*\* The Bocconi course "Economics & Society Module 2" is a first-year IM core course that China MIM students attend at Fudan in the second year.

\*\*\* Double Degree students are strongly suggested to carry out the curricular internship in the summer between the end of the first year and before the start of the second year at Fudan in late August.

\*\*\*\* Business extracurricular activities will be in the name of practicum on the Fudan's transcript.

Tentative list of elective courses at Fudan School of Management for Year 2

- Cutting-edge Marketing Research and Analytics\*
- Business analytics and data-driven operations
- Digital Marketing Strategy
- Investment Banking and Private Equity
- Generative AI for Business: Foundations and Applications
- Corporate Reporting in China
- Sustainable Finance
- Luxury Brands Management
- Behavioral Finance
- Achieving Operational Excellence in Service
- Advanced Business Analytics
- Internet Platform and Ecosystem Strategies in the AI Era

\*Each course is worth 2 Fudan Units

Program Structure & Academic Requirements

**1. Study Plan Applicability**

This study plan applies to all students enrolled in the China MIM Program (DDIM – Double Degree in International Management at Fudan) starting in the **2026-2027 academic year**.

**2. Understanding the Study Plan**

Students are expected to read and understand the study plan and its rules. These guidelines are essential for completing the double degree, and adjustments to the plan are generally not possible.

**3. Course Offer**

The list of courses taken abroad may change if Fudan School of Management updates its academic offering.

**4. Maintaining Eligibility**

- Exams must be completed **within the academic year indicated**—postponements are not permitted.
- To progress to the second year at Fudan (starting late August), you must successfully complete **all first-year Bocconi exams by July**.

**5. Academic Rules at Fudan**

While studying at Fudan, you will follow Fudan School of Management's academic regulations.

**6. Grading Distribution**

At Fudan, no more than 30% of students in a course may receive an A grade.

**7. Retake Policy**

Graduate students may apply to retake a single course. The retaking of the course shall be

truthfully recorded, and the retake grade will be used in the calculation of the Grade Point Average (GPA).

Each course is only allowed to apply for one make-up exam. The highest possible grade for a make-up exam is D- (equivalent to 18/30 at Bocconi).

## 8. Fudan Degree Requirements

To apply for the thesis defense, you must have:

- Completed all required credits;
- Passed all courses;
- Achieved a **minimum GPA of 2.5** in core courses.

### Core courses included in the GPA calculation:

Principles of Business Analytics, Advanced Corporate Finance for Management, Marketing Management Advanced, Performance Measurement, Corporate Strategy, Human Resource Management, Economy & Society Module 1 (Economic Prospects), Comparative Business Law, Managing Innovation and Entrepreneurship, Chinese Politics & Society, Chinese Language.

### GPA Calculation:

- *Course grade points* = grade points  $\times$  course credits
- *GPA* = total course grade points  $\div$  total course credits
- A GPA of 2.5/4.0 corresponds to approximately 74–75/100.

Grading Type	Letter Grading											Passing Grading	
Grade	A	A-	B+	B	B-	C+	C	C-	D	D-	F	P	NP
Grade points	4.0	3.7	3.3	3.0	2.7	2.3	2	1.7	1.3	1	0	/	/
Numerical grade	90-100	85-89	82-84	78-81	75-77	71-74	66-70	62-65	60-61	Passing the resit exam	$\leq 59$	60-100	$\leq 59$

If a student does not meet the minimum GPA requirement, Fudan cannot admit them to the thesis defense and therefore cannot award the Chinese degree.

## 9. Program Duration

The maximum allowed duration for the China MIM/DDIM Program at Fudan is **4 years**. After this period, applying for the Chinese degree is no longer possible.

## 10. Double Degree Award

Students who meet both Bocconi and Fudan academic requirements will earn:

- Master of International Business (Fudan University)
- Master of Science in International Management (Bocconi University)

### Thesis Guidelines

#### 1. Supervisor Assignment & Early Guidance

By the end of the first year, each student will be assigned a Fudan thesis supervisor and will receive detailed information on Fudan's thesis procedures. During the Fall Semester of Year 1, Bocconi will also hold an informational session on its thesis and graduation requirements.

#### 2. Thesis Writing in Year 2

Students will develop and write their thesis during the second year at Fudan under the joint

supervision of **two advisors**—one from Fudan and one from Bocconi—ensuring comprehensive academic support from both institutions.

3. **Fudan Thesis Defense (Standard Timeline)**

Students who complete their thesis by the end of the second year will participate in an **in-person oral defense** at Fudan School of Management in Shanghai in May. Successful candidates will then graduate from Fudan in July.

4. **Options for Students Delaying Graduation**

If the thesis is not completed in time for the May defense in the second year:

a. **Students outside China** will complete their oral defense **offline at Bocconi**, with Fudan faculty joining online in one of the following graduation sessions that they apply for (September, December, March).

b. **Students in China** will be able to attend the defense **in person at Fudan** in one of the following graduation sessions that they apply for (September, December, March).

5. **Bocconi Thesis Defense**

All students will also present their thesis **in person at Bocconi University in Milan**, selecting one of Bocconi's official graduation sessions (July, October, December or April).

6. **Blind Evaluation (if applicable)**

Some graduating students may be selected for an additional **blind review** of their Fudan thesis by an external Chinese professor. Fudan School of Management will provide further details directly to the students involved.

Conversion Table

Conversion of grades: Fudan to Bocconi		
Grade out of 100	Fudan Grade	Bocconi Grade
96 – 100	A	31
95 – 90	A	30
85 – 89	A–	29
82 – 84	B+	28
78 – 81	B	27
75 – 77	B–	25
71 – 74	C+	23
66 – 70	C	22
62 – 65	C–	21
60 – 61	D	19
Pass the make-up exam	D–	18
Below 59	F	0 - 17

Bocconi University is committed to providing students with accurate, complete and timely information. However, the University may need to update, amend or modify the program if circumstances require it. Please note that Bocconi cannot be held responsible for cancellations or changes caused by events beyond its control. Should any adjustments become necessary, all affected students will be informed promptly and transparently.