

BROADEN YOUR FRAME

FINANCE ETHICS AND SUSTAINABLE FINANCE

DEBATE ON PRACTICAL CASE STUDIES

SEMINAR SERIES 2025

COORDINATOR
CESARE CONTI

Bocconi University & Board
Member

All seminars will take place at
6:15-7:45PM
Leonardo Del Vecchio Building
Room N20
Piazza Sraffa 13

FOR INFORMATION
Bocconi University
Graduate School
byf@unibocconi.it

The regulatory landscape and the best practices on sustainable finance are differently applied, depending on specific corporate sectors, contexts and perspectives. This Seminar Series aims at introducing both the main principles and the best practices of sustainable finance. To this end, we will debate on practical case studies that consider different sectors, context and perspectives, such as corporations, financial institutions, equity and debt investors, borrowers, lenders and rating agencies. In so doing, the Seminar Series is both easily accessible and fruitful for the students of any MSc.

The Series is organized in the following 6 Seminars of about one hour and a half each. Different guest speakers will share their experience and discuss specific case studies. The coordinator supervises the design and the discussion of each case study, to guarantee the adoption of a homogenous and consistent framework.

2 October 2025

Sustainable Finance, Stakeholder Capitalism, Corporate Value and Activist Investors
Cesare Conti Bocconi University & board member

The seminar explores the evolution from shareholder to stakeholder capitalism and the growing importance of sustainable finance. It highlights how ESG factors increasingly affect enterprise value, cost of capital, and competitiveness. The role of boards, financial institutions, regulators, and activist investors is emphasized, showing how sustainability and shareholder engagement are reshaping corporate governance and strategic decision-making.

7 October 2025

Integrating Sustainability into Bond Investing

Fabio Massoli Cassa Depositi e Prestiti, Chief Financial Officer

The integration of sustainability into debt investing represents an important milestone in capital allocation strategies, aligning financial performance with ESG goals. Incorporating ESG factors into investment analysis can create a holistic view of risk factors, enhancing risk management and creating long-term value. Challenges such as data availability, standardization of ESG metrics and the evolution of the regulatory framework will be part of the seminar and case studies will be shared.

9 October 2025

Sustainability in an Evolving Scenario. The Intesa Sanpaolo's ESG Path Challenges for Banks: Case Studies

Monica Mollica Intesa Sanpaolo, Head of ESG Culture Evolution & Diffusion

We are witnessing an evolution of the approach to sustainability in an ever more complex global scenario, with particular reference to the bank sector. In these last years, we face the need to a pragmatic approach to forefront increasing challenges. The case of Intesa Sanpaolo demonstrates the ability to face a changing scenario thanks to a long tradition in sustainability, strong ESG governance and skills and a long-term vision of sustainability also as a lever for generating new business opportunities.



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14 October 2025

Scaling up Private Climate Finance in EMs

Fabio Natalucci Andersen's Institute of Economics and Finance, CEO

This Seminar will focus on the climate finance ecosystem in EMs, barriers and challenges, opportunities, and possible policy recommendations. Case studies on adaptation finance will be shared.

28 October 2025

The Rise of ESG Investing and the "Green Premium"

Cristiano Zazzara Adjunct Professor of Finance, Advisory Board Member of the Volatility & Risk Institute and the Climate Finance Initiative, NYU Stern School of Business

This seminar provides an overview of ESG investing, covering its rise to mainstream popularity and key strategies like screening, best-in-class selection, and sustainability-themed investing. It discusses the UN's role, how ESG factors are integrated into both stock and bond investments, and the increasing use of ESG ETFs. The seminar also examines green bonds and the "greenium" effect—where green bonds may be priced higher due to investors accepting lower returns to support environmental projects.

30 October 2025

A2A's path in sustainable finance + FINAL ASSIGNMENT

Patricia Gentile Group Head of Finance and Insurance, board member

A2A has been the first issuer globally of a EuGB in January 2025. A2A Sustainable Finance Path started back in 2019 and boosted in 2021 with the publication of the first integrated Sustainable Finance Framework in Italy. The Group has actively contributed to innovate the Sustainable Finance market in the last few years, thus achieving a leadership role at also international levels.