

DIEGO JANNACE

E-mail address: diego.jannace@unibocconi.it

Education

PhD in Business Administration and Management (full scholarship)

2020 – 2026; awarded with honors (*Bocconi University, Italy*).

Committee: Prof. Arnaldo Camuffo (advisor), Prof. Rajshree Agarwal, Prof. Jermain Kaminski

Master of Science in International Management (2-year program)

2017-2019; Final mark: 110/110 cum laude (*Bocconi University, Italy*)

Exchange program at WU University Vienna (Austria)

Bachelor of Science in Business Administration and Management (3-year program)

2014-2017; Final mark: 110/110 (*Bocconi University, Italy*)

Exchange program at Gies College of Business, University of Illinois (USA)

Research Interests

Strategic decision making, Entrepreneurship, Field Experiments, Strategy

Published Papers

- (1) Jannace, D. & Burt, R. S. (2024) "Contingent Bridge Supervision: New Evidence and Cautions for Network Theory". *Social Networks*, 78, 253-264.
- (2) Coali, A., Frosi, C., Jannace, D., Kazami, S. & Pandey, A. (2025) "Introducing Causal Reasoning into Entrepreneurial Pedagogy and Practice". In A. Agrawal, A. Camuffo, A. Gambardella, J. S. Gans, E. Scott, & S. Stern (Eds.), *Bayesian entrepreneurship*. MIT Press.

Working Papers

- (1) Camuffo, A. & Jannace, D. "Subtraction and Scientific Approaches in Entrepreneurial Strategies". *Best Empirical Paper Award (Entrepreneurship Division) at AoM 2023, Best PhD Paper Finalist at SMS Toronto 2023 – Second-round Revise & Resubmit at Management Science*.
- (2) Jannace, D., & Kazemi, S. & Camuffo, A. "Parsimonious Theorising". *Revise & Resubmit at Strategic Entrepreneurship Journal*.
- (3) Camuffo, A., Gambardella, A., & Jannace, D. "Theory-driven Reasoning and Performance". *Preparing for submission (target: QJE)*.
- (4) Jannace, D. & Camuffo, A. "Less Is More: Subtraction Neglect Bias in Entrepreneurial Decision Making". *Best PhD paper nomination at SMS 2026. Preparing for submission (target: AMJ)*.

Conferences, Invited Presentations, and Workshops

- **DRUID '26**, Copenhagen (Denmark), June 2026 – *Invited presenter and discussant*
- **Stanford Empirical Management Conference 2026**, Stanford (USA), May 2026 – *Invited Presenter*
- **Academy of Management Annual Meeting 2025**, Copenhagen, Denmark, July 2025 – *Invited Presenter*
- **2nd Annual Bayesian Entrepreneurship Conference @SDA Bocconi**, Milan (Italy), March 2025 – *Invited Participant*
- **Conference on Field Experiments in Strategy (CFXS) 2023 @INSEAD**, Fontainebleau (France), December 2024 – *PhD Mentor*
- **INSEAD Doriot Entrepreneurship Conference (IDEC) 2024**, Abu Dhabi (UAE) – *Invited Presenter*
- **SMS Annual Conference**, Istanbul (Turkey), October 2024 – *Invited Presenter*
- **Consortium on Competitiveness and Cooperation (CCC) 2024 Annual Conference**, St. Louis, MO (USA), June 2024 – *Invited Presenter*

- **1st Annual Bayesian Entrepreneurship Conference @MIT Sloan**, Cambridge, MA (USA), March 2024 – *Invited Participant*
- **Markets & Management PhD Development Program 2024**, at Florida Atlantic University, Baylor University, & University of Maryland – *Invited Participant*
- **SMS Annual Conference**, Toronto (Canada), October 2023 – *Best PhD Paper Finalist*
- **Academy of Management Annual Meeting 2023**, Boston, MA (USA), August 2023 – *Best Empirical Paper Award winner, Entrepreneurship Division*
- **CFXS 2023 @HBS**, Boston, MA (USA), August 2023 – *Invited Participant*
- **DRUID '23**, Lisbon (Portugal), June 2023 – *Invited Presenter*
- **Strategy Science Doctoral Workshop 2023**, June 2023 – *Invited Participant*
- **SMS Annual Conference**, London (UK), September 2022
- **NBER Entrepreneurship Research Boot Camp 2022**, Cambridge, MA (USA), July 2022

Teaching Experience

Overall median students' evaluation: 10/10; Winner of the *2024-25 Bocconi Award for Teaching Excellence (Students Engagement category)*.

- *Lean Thinking and Practice*: custom executive education course for C-suite and top management of leading pharma multinational (December 2025 – June 2026)
- *Strategic Decision Making*: Lecturer 6x MSc cohorts (Spring '26, Spring '25, Spring '24)
- *Lean Management*: Lecturer 2x BSc cohorts (Fall '25, Fall '24), T.A. 2x BSc cohorts (Fall '23, Fall '22)
- *Public Speaking & Behavioral Skills Seminar*, Lecturer 8x MSc cohorts (Fall '25, Fall '24, Fall '23, Fall '22)
- *Collaborative & Leadership Competences Seminar*, Lecturer 2x MSc cohorts (Spring '24, Spring '23)

Media Coverage

- Radio & televised speech (December 2023) on *Radio DeeJay*, Italy's second-largest radio station, to present the key findings of Jannace and Camuffo's award-winning paper.
- *The Bearable Lightness of the Entrepreneur as Scientist* (2023). Bocconi Knowledge article covering the "Best Paper Prize" awarded to Jannace and Camuffo's paper by the Academy of Management (Entrepreneurship Division) in August 2023. Available at: [LINK](#)

Work Experience

October 2018 – June 2020: *Management Consulting at KPMG*

Language Proficiencies

Italian, English, French

References

- Arnaldo Camuffo (arnaldo.camuffo@unibocconi.it)
- Alfonso Gambardella (alfonso.gambardella@unibocconi.it)