



Universita
Bocconi

IGIER
Innocenzo Gasparini Institute
for Economic Research



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE

COGNITIVE FOUNDATIONS OF FINANCE CONFERENCE (CFFC)

IGIER CONFERENCE

3-4 JUNE 2024

Bocconi University
Room N04
Piazza Sraffa 13
Milano

ORGANIZERS

CONSTANTIN CHARLES
LSE
KATRIN GÖDKER
Bocconi University
CAMERON PENG
LSE

REGISTRATION REQUIRED

Fill in the
[REGISTRATION FORM](#)
to participate

FOR INFORMATION

igier@unibocconi.it

3 JUNE 2024

12:00AM–1:00PM
LUNCH

1:00–1:10PM
OPENING REMARKS

1:15–2:00PM
**BULLS AND BINARIES: PRICE ANOMALIES
AND BEHAVIORAL BIASES**

PRESENTER
INDIRA PURI NYU Stern School of Business
DISCUSSANT
MICHAEL UNGEHEUER Aalto University

2:00–2:45PM
**CREDIT CARD BORROWING IN
HETEROGENEOUSAGENT MODELS:
RECONCILING THEORY AND DATA**

PRESENTER
PETER MAXTED UC Berkeley, Haas School of
Business
DISCUSSANT
ALESSANDRO PREVITERO Indiana University,
Kelley School of Business

2:45–3:15PM
BREAK

3:15–4:00PM
**THE CROSS-SECTION OF SUBJECTIVE
EXPECTATIONS: UNDERSTANDING PRICES
AND ANOMALIES**

PRESENTER
SEAN MYERS University of Pennsylvania,
Wharton School
DISCUSSANT
STEFANO CASSELLA Tilburg University

4:00–4:45PM
**WHAT DRIVES VERY LONGRUN CASH
FLOW EXPECTATIONS?**

PRESENTER
MARIUS GUENZEL University of Pennsylvania,
Wharton School
DISCUSSANT
JAKOB SORENSEN Bocconi University

4 JUNE 2024

9:30–10:00AM
COFFEE

10:00–10:45AM
**PERSUASION THROUGH WHAT COMES TO
MIND**

PRESENTER
SPENCER KWON Brown University
DISCUSSANT
ANSGAR WALTHER Imperial College London

10:45–11:30AM
HEURISTICS IN BELIEF UPDATING

PRESENTER
FRANCESCA BASTIANELLO University of
Chicago, Booth School of Business
DISCUSSANT
CAMERON PENG LSE

11:30AM–NOON
BREAK

12:00–12:45PM
CONTINGENT BELIEF UPDATING

PRESENTER
CHIARA AINA Harvard University
DISCUSSANT
SAM HIRSHMAN NHH Norwegian School of
Economics

12:45–2:00PM
LUNCH

2:00–3:00PM
**KEYNOTE
COGNITIVE ECONOMICS**
NICOLA GENNAIOLI Bocconi University

3:00–3:15PM
AWARDS

3:15–3:30PM
CLOSING WORDS