

Lectio Inauguralis AIDAF-EY Chair in Strategic Management
of Family Business in memory of Alberto Falck

THE POWER OF FAMILY

Family Firms, Strategy, and Resilience Over Two Decades of Population-Level Evidence

27 APRIL 2026
6:15 – 7:45 PM
Auditorium Grande
SDA Bocconi School
of Management
Via Sarfatti 10

This Lectio Magistralis presents the results of two decades of population-level research on Italian family firms, systematically compared with non-family firms. It challenges the view of family businesses as inherently fragile by documenting their superior long-term performance, resilience during economic turmoil, and distinctive governance and leadership models.

The lecture examines strategy, ownership structures, succession processes, and the profiles of next-generation leaders, showing that well-structured generational transitions significantly enhance performance. Ultimately, it argues that family involvement constitutes a unique form of strategic capital that enables firms not only to withstand shocks, but to endure and thrive over time.

REGISTRATION REQUIRED

Fill in the
[REGISTRATION FORM](#)
to participate

Registration will close on
Monday, 27 April at noon.

Opening Remarks

Francesco Billari Rector, Bocconi University
Cristina Bombassei President, AIDAF

Lectio Inauguralis

**The Power of Family: Family Firms, Strategy, and Resilience Over Two Decades of
Population-Level Evidence**

Carlo Salvato AIDAF-EY Chair in Strategic Management of Family Business
in memory of Alberto Falck, Bocconi University

Panel Discussion

Moderator

Massimo Meloni EY, Partner, Italy Private Leader - Italy Audit & Assurance Market Leader

Panelists

Lucia Bianchi Maiocchi Sustainability Manager, Vitale Barberis Canonico

Nicola Drago Vice Chairman, De Agostini Group

Daniela Montemerlo Full Professor of Business Administration, University of Insubria; Affiliate
Professor of Governance e Family business, SDA Bocconi

Salvatore Tomaselli Associate Professor of Business Administration, University of Palermo

Announcement of

**Dissertation Award in memory of Guido Corbetta, offered by the Corbetta Family
Mariacristina and Chiara Corbetta**

Closing Remarks

Andrea Sironi President, Università Bocconi

FOR INFORMATION

Bocconi University
Events and Protocol
eventi@unibocconi.it