

LINQING HUANG

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EDUCATION

Bocconi University , Milan, Italy	2020 - 2025 (expected)
Ph.D. in Business Administration and Management	
Shanghai University of Finance and Economics , Shanghai, China	2019
M.Sc. in International Business	
Queen Mary University of London , London, UK	2018
M.Sc. in Business Analytics, Graduation with Distinction	
Shanghai University of Finance and Economics , Shanghai, China	2017
B.Sc. in Business Administration, Dissertation with Distinction	

AWARDS AND SCHOLARSHIPS

Ph.D. Paper Prize Nominee, 44th & 45th SMS Annual Conference	2024, 2025
Ph.D. Special Scholarship, Bocconi University	2024 - 2025
Ph.D. Fellowship, Bocconi University	2020 - 2024
Master Scholarship, China Scholarship Council	2017 - 2018

RESEARCH INTERESTS

Strategic Management, Organizational Sociology, Entrepreneurship, Culinary Industry

WORKING PAPERS

1. Is It All a Matter of Taste? Differentiation of the Michelin Guide in Foreign Countries (with *Fabrizio Perretti*)
2. Culinary Experiences and Optimal Distinctiveness: Competition between Restaurant Guides in China (with *Fabrizio Perretti*)
3. Realigning Market Identity: How and What Do Organizations Reply to Customer Reviews after Status Change
4. Decision Rights versus Ownership Stake? The Influence of Pre-Founding Experience on Founders' Preference (with *Guangwei Li* and *Zhao Zhou*)
- *Reject & Resubmit at Journal of Business Venturing*

RESEARCH IN PROGRESS

1. Differentiated Equality: Equity Dispersion and New Venture Team Stability (with *Zhao Zhou*)
2. The Role of Venture Capital in Startups' Institutional Logic Adoption (with *Qiang Xiong* and *Andrea Fosfuri*)

ACADEMIC PRESENTATIONS

Is It All a Matter of Taste? Differentiation of the Michelin Guide in Foreign Countries

- Presented at the 40th EGOS Colloquium in Milan, Italy (2024)
- Presented at the 84th Annual Meeting of the Academy of Management in Chicago, USA (2024)

Culinary Experiences and Optimal Distinctiveness: Competition between Restaurant Guides in China

- Invited to present at the University of Bergamo in Bergamo, Italy (2025)
- Presented at the 43rd SMS Annual Conference in Toronto, Canada (2023)

Realigning Market Identity: How and What Do Organizations Reply to Customer Reviews after Status Change

- Accepted and nominated for the PhD Paper Prize by the 45th SMS Annual Conference in San Francisco, USA (2025)
- Accepted by the 11th Biennial Conference of the IACMR in Xi'an, China (2025)
- Nominated for the PhD Paper Prize by the 44th SMS Annual Conference in Istanbul, Turkey (2024)
- Presented at the SCOPES workshop at Esade Business School in Barcelona, Spain (2024)

Differentiated Equality: Equity Dispersion and New Venture Team Stability

- Accepted by the Strategic Entrepreneurship Journal Paper Development Workshop at ESSEC in Paris, France (2025)

The Role of Venture Capital in Startups' Institutional Logic Adoption

- Accepted by the 9th ENTFIN Conference at Rotterdam School of Management in Rotterdam, The Netherlands (2025).

Doctoral Events

- EGOS Pre-Colloquium PhD Workshop in Athens, Greece (2025)
- SIM Division Doctoral Student Consortium PDW at AOM, Copenhagen, Denmark (2025)
- 14th Medici Summer School in HEC Paris, Paris France (2022)

ACADEMIC SERVICE

Ad-hoc reviewer for the Academy of Management Conference	2024, 2025
Ad-hoc reviewer for the Strategic Management Society Conference	2024

OTHER RESEARCH EXPERIENCE

Tilburg University	2019
Research Assistant, worked with Professor Kees Koedijk	
China Europe International Business School	2018 - 2020
Research Assistant, worked with Professor Yue Fang	
Shanghai University of Finance and Economics	2018 - 2020
Research Assistant, worked with Professor Zhao Zhou	

TEACHING EXPERIENCE

Guest Lecturer

Introduction to Organizational Behavior (B.Sc.)	2025
Artificial Intelligence, Algorithms & Organizational Behavior (M.Sc.)	2022, 2024

Teaching Assistant

Managing Organizations (M.Sc.)	2021 - 2023
Leadership and Managerial Skills Seminar (B.Sc.)	2022 - 2025
Fundamentals of Organization (B.Sc.)	2022 - 2025
Artificial Intelligence, Algorithms & Organizational Behavior (M.Sc.)	2023 - 2025
Entrepreneurship and Business Planning (M.Sc.)	2023 - 2025
Human Resource Management (M.Sc.)	2024 - 2025
Strategy and Governance for Cyber Risk (M.Sc.)	2024 - 2025