

**EVALUATION OF
THE DEGREE PROGRAM AND THE
UNIVERSITY EXPERIENCE**

**MASTER OF SCIENCE IN
ECONOMICS AND MANAGEMENT OF
INNOVATION AND TECHNOLOGY
a.y. 2021-2022**

SURVEY PERIOD: JULY 2022 - JULY 2023

N° QUESTIONNAIRES PROCESSED: 89

N° OF GRADUATE STUDENTS: 96

RESPONSE RATE: 92,7%



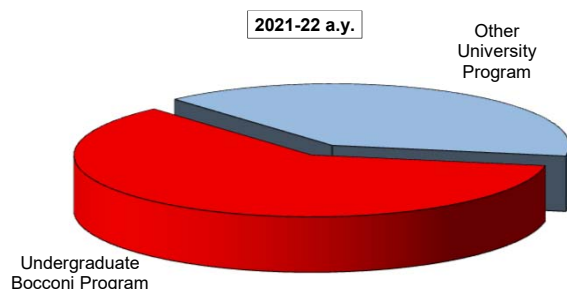
EVALUATION OF UNIVERSITY EXPERIENCE

Economics and Management of Innovation and Technology

General information

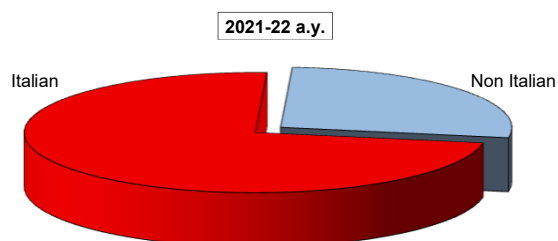
Undergraduate Career

Answers	a.v.	% 2021-22	% 2020-21
Undergraduate Bocconi Program	54	60,7	58,2
Other University Program	35	39,3	41,8
Total	89	100,0	100,0
NA	0		



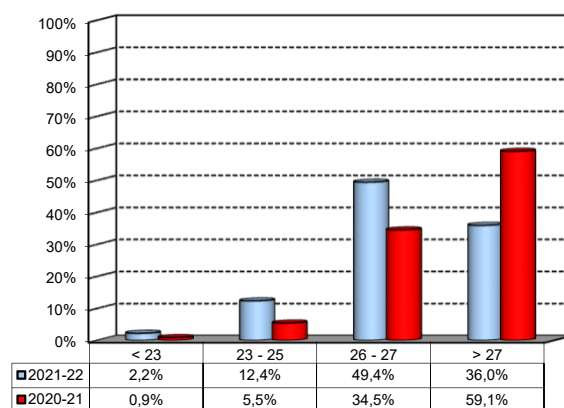
Nationality

Answers	a.v.	% 2021-22	% 2020-21
Italian	65	73,0%	65,5%
Non Italian	24	27,0%	34,5%
Total	89	100%	100%
NA	2		



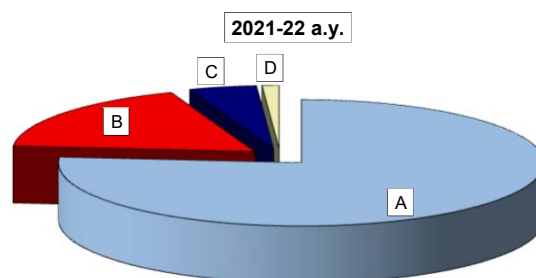
Average mark of the exams passed: (approximate average expressed in 30/30)

Answers	a.v.	%
meno di 23	2	2,2%
23-25	11	12,4%
26-27	44	49,4%
maggiore di 27	32	36,0%
Total	89	100%
NA	0	



How many of the courses included in your curriculum did you attend regularly?

Answers	a.v.	% 2021-22	% 2020-21
A - More than 75%	68	76,4	81,7
B - Between 50 and 75%	16	18,0	12,8
C - Between 25 and 50%	4	4,5	3,7
D - Less than 25%	1	1,1	1,8
Total	89	100,0	100,0
NA	0		

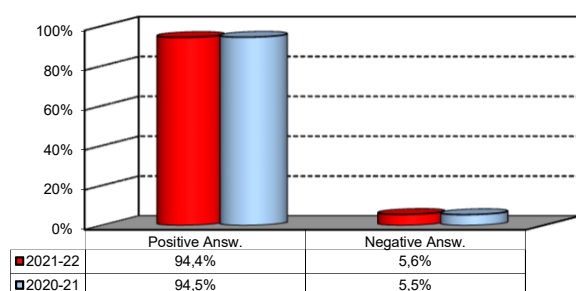


Study Experience

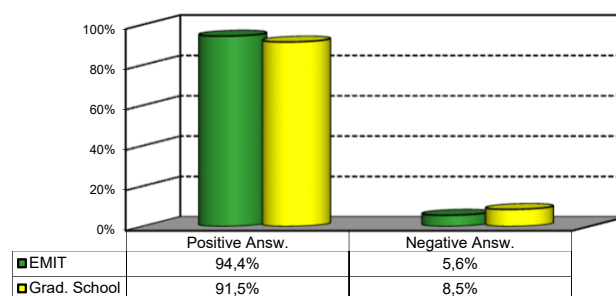
1) On the whole, do you think that the MSc program you attended at Bocconi enabled in-depth study of topics in both a theoretical and a practical sense?

Answers	Italian		Non Italian		Total	
	a.v.	%	a.v.	%	a.v.	%
A - Definitely YES	28	43,1%	9	37,5%	37	41,6%
B - More YES than NO	33	50,8%	14	58,3%	47	52,8%
C - More NO than YES	4	6,2%	1	4,2%	5	5,6%
D - Definitely NO	0	0,0%	0	0,0%	0	0,0%
Total	65	100%	24	100%	89	100%
NA	0		0			

Over time comparison



Comparison with the overall School data



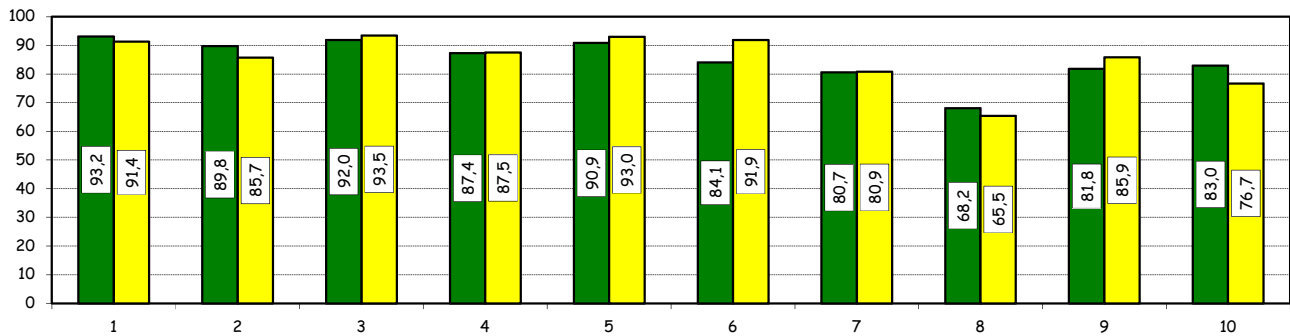
Study Experience

2) Do you think that your course of study at Bocconi has contributed to the development of the following skills?

Soft Skill	Item	Definitely YES		More YES than NO		More NO than YES		Definitely NO		Total		n.a.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
1	Ability to work in team	58	65,9	24	27,3	6	6,8	0	0,0	88	100,0	1
2	Interpersonal skills	44	50,0	35	39,8	8	9,1	1	1,1	88	100,0	1
3	Organizational skills	48	55,2	32	36,8	7	8,0	0	0,0	87	100,0	2
4	Critical thinking skills	39	44,8	37	42,5	9	10,3	2	2,3	87	100,0	2
5	Ability to analyze and select information	44	50,0	36	40,9	7	8,0	1	1,1	88	100,0	1
6	Problem-solving ability	40	45,5	34	38,6	13	14,8	1	1,1	88	100,0	1
7	Written communication skills	28	31,8	43	48,9	15	17,0	2	2,3	88	100,0	1
8	Verbal communication skills	18	20,5	42	47,7	22	25,0	6	6,8	88	100,0	1
9	Ability to cope with stress	41	46,6	31	35,2	12	13,6	4	4,5	88	100,0	1
10	Entrepreneurial spirit	30	34,1	43	48,9	11	12,5	4	4,5	88	100,0	1

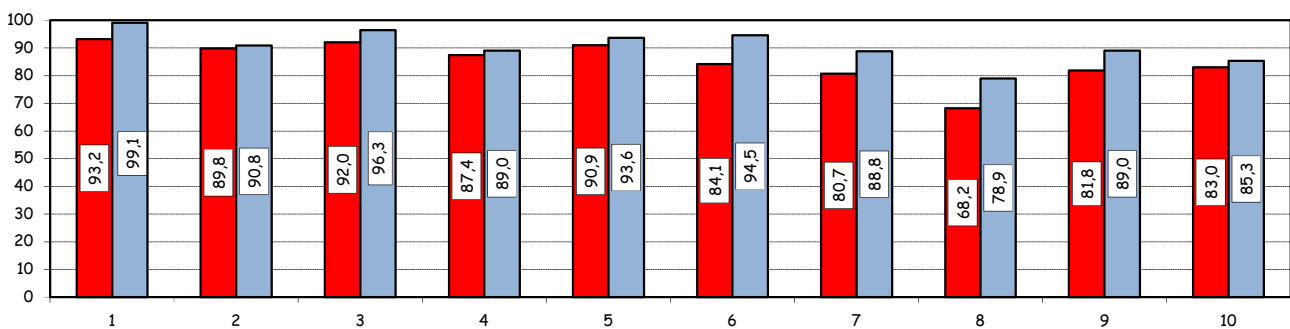
Positive answers (%):
comparison with the overall School data

■ EMIT ■ Grad. School



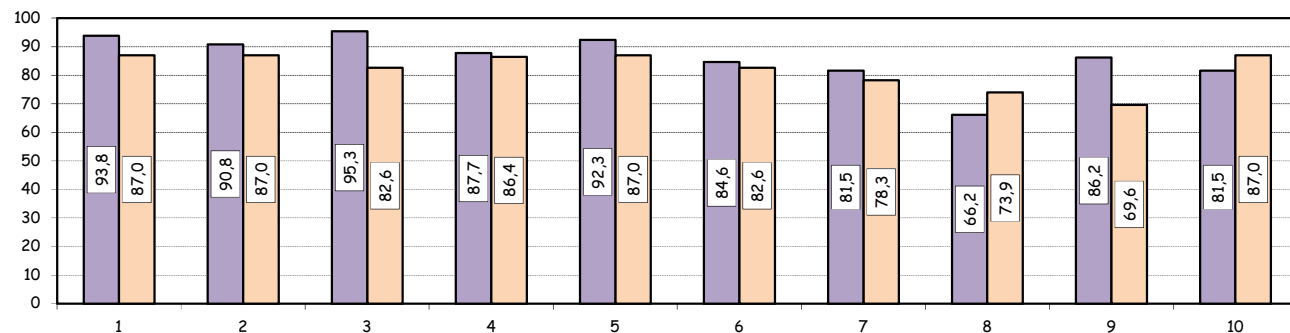
Positive answers (%):
Over time comparison

■ 2021-22 ■ 2020-21



Positive answers (%):
comparison based on nationality of student

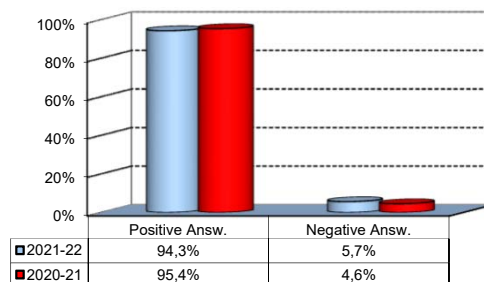
■ Italian ■ Non Italian



Study Experience

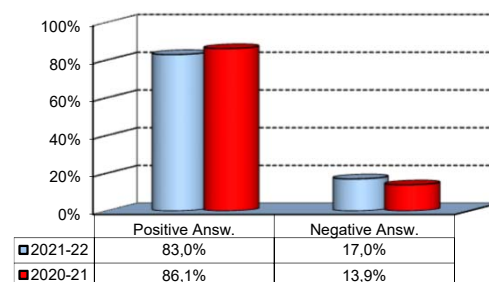
3) Do you think that teaching activities in the MSc program were structured in an active manner (frequent use of teamwork, case studies, assignments, etc.)?

Answers	a.v.	%
A - Definitely YES	42	47,7%
B - More YES than NO	41	46,6%
C - More NO than YES	5	5,7%
D - Definitely NO	0	0,0%
Total	88	100%
NA	1	



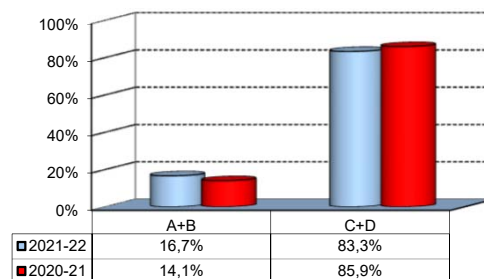
4) Do you think that the courses in your curriculum were adequately coordinated with each other?

Answers	a.v.	%
A - Definitely YES	29	33,0%
B - More YES than NO	44	50,0%
C - More NO than YES	14	15,9%
D - Definitely NO	1	1,1%
Total	88	100%
NA	1	



5) During the MSc program, did you notice any unnecessary overlaps or repetitions of subjects and content with what you studied during your undergraduate program?

Answers	a.v.	%
A-Very often	2	3,7%
B-Often	7	13,0%
C-Hardly ever	28	51,9%
D-Never	17	31,5%
Total	54	100%
NA	35	



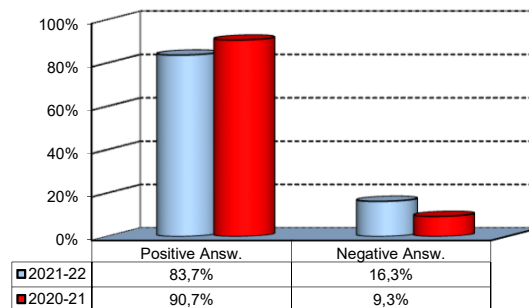
Please select the course or courses in the MSc program in which you encountered overlaps or unnecessary repetitions (multiple answers admitted)

Course	a.v.	%
LINGUA SPAGNOLA - LINGUA SPAGNOLA	2	12,5%
TECHNOLOGY AND INNOVATION STRATEGY - GESTIONE DELLA TECNOLOGIA, DELL'INNOVAZIONE E DELLE OPERATIONS	2	12,5%
DATA ANALYTICS AND VISUALIZATION - APPLICATIONS FOR MANAGEMENT	2	12,5%
Other	10	62,5%
TOTAL	16	100,0%

Study Experience

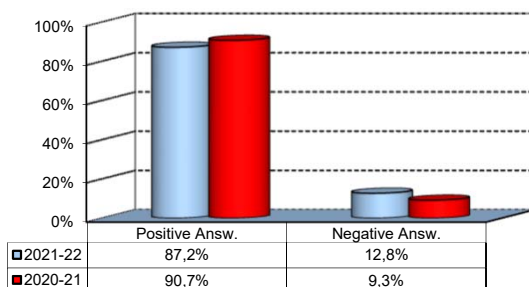
6) Do you think that the overall study load was compatible with the length of the program?

Answers	a.v.	%
A - Definitely YES	16	18,6%
B - More YES than NO	56	65,1%
C - More NO than YES	14	16,3%
D - Definitely NO	0	0,0%
Total	86	100%
NA	3	



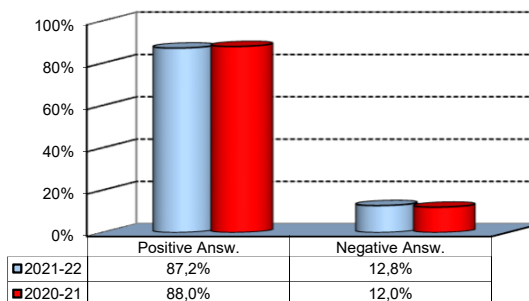
7) Was the coordination of the study program appropriately managed by the Program Director?

Answers	a.v.	%
A - Definitely YES	28	32,6%
B - More YES than NO	47	54,7%
C - More NO than YES	11	12,8%
D - Definitely NO	0	0,0%
Total	86	100%
NA	3	



8) On the whole, were the classroom climate and relationships with your classmates positive and able to enrich your personal experience?

Answers	a.v.	%
A - Definitely YES	35	40,7%
B - More YES than NO	40	46,5%
C - More NO than YES	9	10,5%
D - Definitely NO	2	2,3%
Total	86	100%
NA	3	

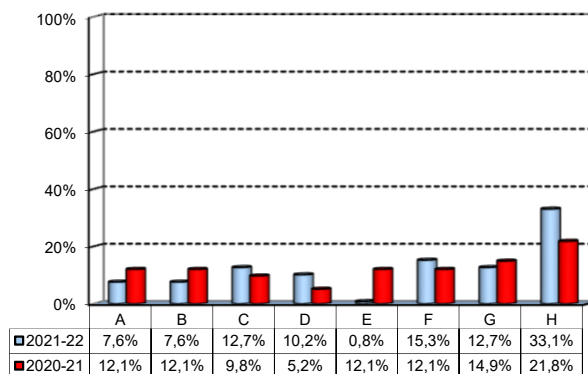


Extracurricular Activities

1) Which of the following extracurricular activities did you attend during your study program?

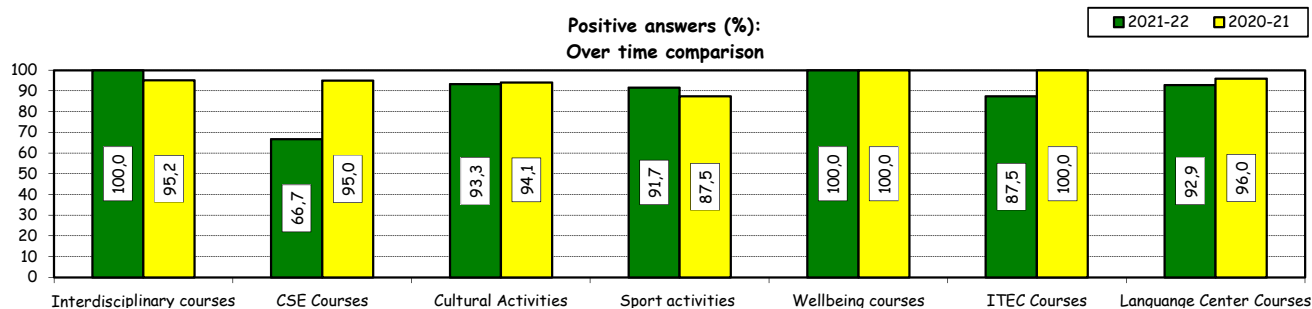
(multiple answers admitted)

Answers	a.v.	%
A - Interdisciplinary courses ("Sapere a tutto campo")	9	7,6%
B - Counseling and Self-Empowerment courses CSE	9	7,6%
C - Cultural Activities (visit museums, concerts, theatre and cinema, various issues)	15	12,7%
D - Sport activities	12	10,2%
E - Wellbeing courses	1	0,8%
F - Courses offered by ITEC	18	15,3%
G - Courses offered by Language Center	15	12,7%
H - None	39	33,1%
Total	118	100%
NA	0	



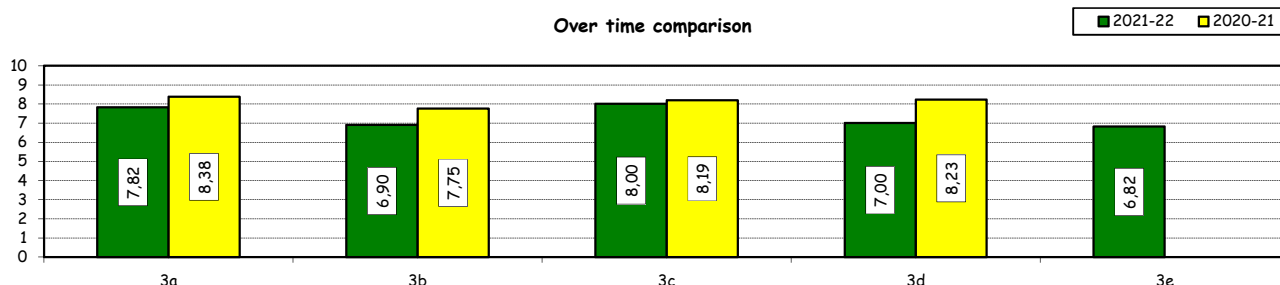
2) Do you think that the activities you took part in contributed to your cultural/educational enrichment?

	Definitely YES		More YES than NO		More NO than YES		Definitely NO		Total		NA
	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
A - Interdisciplinary courses	4	44,4	5	55,6	0	0,0	0	0,0	9	100,0	0
B - CSE courses	3	33,3	3	33,3	3	33,3	0	0,0	9	100,0	0
C - Cultural Activities	7	46,7	7	46,7	1	6,7	0	0,0	15	100,0	0
D - Sport activities	4	33,3	7	58,3	1	8,3	0	0,0	12	100,0	0
E - Wellbeing courses	0	0,0	1	100,0	0	0,0	0	0,0	1	100,0	0
F - ITEC courses	5	31,3	9	56,3	2	12,5	0	0,0	16	100,0	2
G - Language Center courses	3	21,4	10	71,4	1	7,1	0	0,0	14	100,0	1



How would you evaluate:

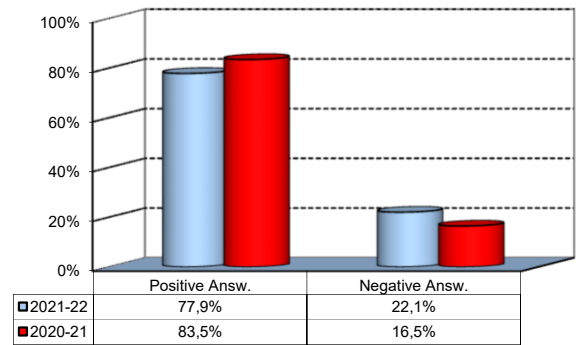
Item	Negative		3-4-5		6-7-8		Positive		Total		NA
	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	
3a) The range and interest of programmes offered	0	0,0	1	2,0	36	73,5	12	24,5	49	100,0	1
3b) The support you received from the Campus Life Office	1	2,1	8	16,7	33	68,8	6	12,5	48	100,0	2
3c) The support you received from ITEC	0	0,0	0	0,0	14	77,8	4	22,2	18	100,0	0
3d) The support you received from Language Center	0	0,0	3	20,0	10	66,7	2	13,3	15	100,0	0
3e) The support you received from Bocconi Sport Team	0	0,0	2	18,2	9	81,8	0	0,0	11	100,0	1



Degree Thesis

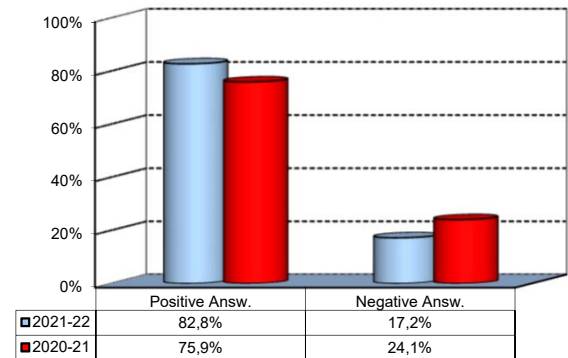
1) Do you think that the supervision and the assistance for preparing for your thesis were appropriate?

Answers	a.v.	%
A - Definitely YES	37	43,0%
B - More YES than NO	30	34,9%
C - More NO than YES	16	18,6%
D - Definitely NO	3	3,5%
Total	86	100%
NA	3	



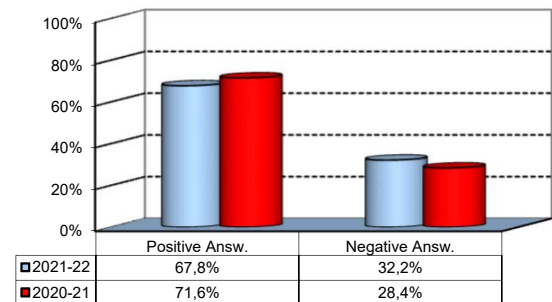
2) Do you think that the facilities provided by the University (library, computer labs) adequately supported preparation for your thesis?

Answers	a.v.	%
A - Definitely YES	24	27,6%
B - More YES than NO	48	55,2%
C - More NO than YES	11	12,6%
D - Definitely NO	4	4,6%
Total	87	100%
NA	2	



3) Do you think that your thesis was a useful experience for completing your education and a way to verify your planning and writing skills?

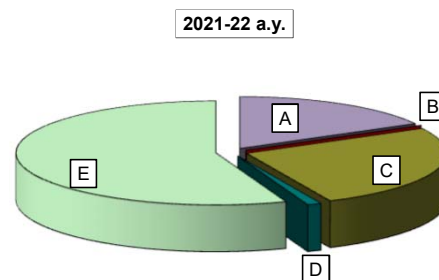
Answers	a.v.	%
A - Definitely YES	23	26,4%
B - More YES than NO	36	41,4%
C - More NO than YES	19	21,8%
D - Definitely NO	9	10,3%
Total	87	100%
NA	2	



Experience Of Studying Abroad

1) Please select the program you participated in:

Answers	% 2021-22 a.y.		
	a.v.	2021-22	2020-21
A - Exchange	15	17,0	4,6
B - CEMS-MIM	0	0,0	0,0
C- Double Degree	23	26,1	25,7
D - Free-Mover	1	1,1	0,0
E- None	49	55,7	69,7
Total	88	100,0	100,0
NA	1		

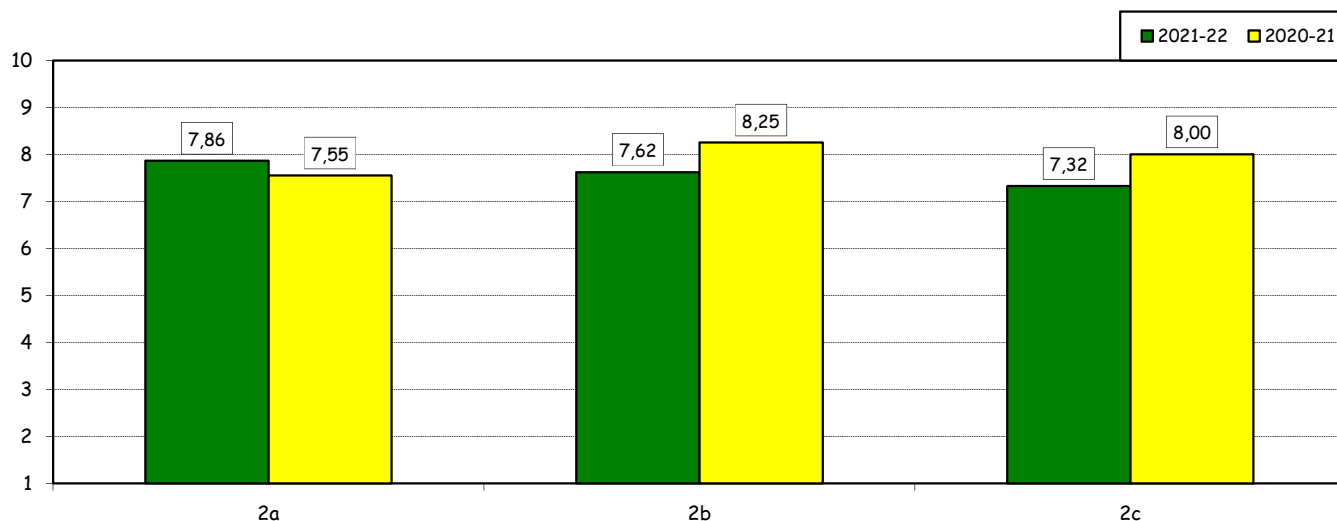


How would you evaluate:

(only A, B, C or E answers to item no.1)

Item	Answers	Negative				Positive				Total		N.A.
		1-2		3-4-5		6-7-8		9-10				a.v.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	
2a) Quality and completeness of information provided through: 'International Week', emails, brochures, International Relations Service web page.		1	2,7	2	5,4	17	45,9	17	45,9	37	100,0	1
2b) The range and interest of programs offered.		0	0,0	3	8,1	20	54,1	14	37,8	37	100,0	1
2c) The support you received from Bocconi International Relations.		0	0,0	7	18,9	18	48,6	12	32,4	37	100,0	1

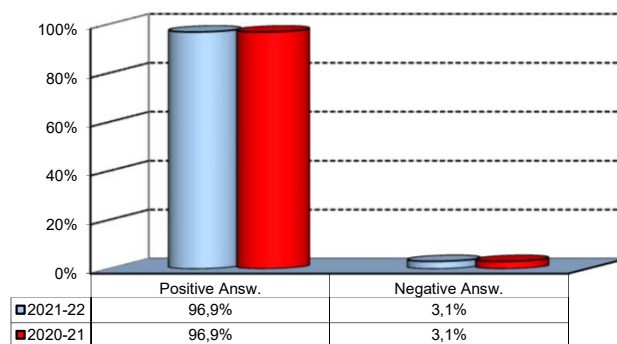
Over time comparison



Experience Of Studying Abroad

3) Would you positively evaluate this experience?

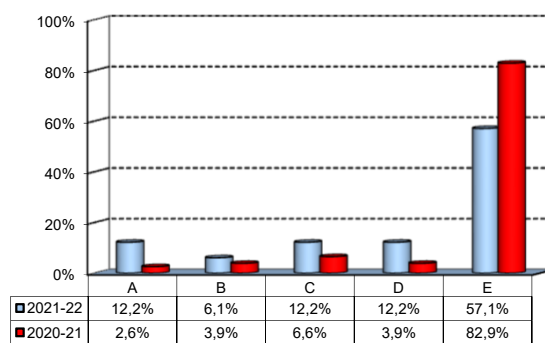
Answers	v.a.	%
A - Definitely YES	22	68,8%
B - More YES than NO	9	28,1%
C - More NO than YES	0	0,0%
D - Definitely NO	1	3,1%
Total	32	100%
NA	7	



(In case of answer "E" to item no.1)

4) Please indicate why you did not attend a period of study abroad (select all relevant reasons):

Answers	a.v.	%
A-Lack of interest in this kind of experience	6	12,2%
B-Absence of the requirements needed for participation in the program selected	3	6,1%
C-Rejection of your application	6	12,2%
D-Lack of time during the period of study	6	12,2%
E-Other (personal, family, organizational reasons, etc.)	28	57,1%
Total	49	100%
NA	0	



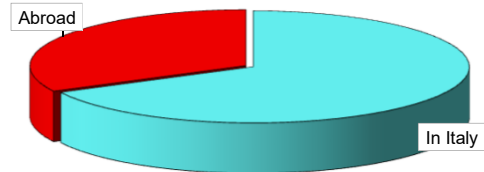
Internship Activities

1) Which activity recognized in your curriculum did you complete during the MSc program?

Answers	%		
	a.v.	2021-22	2020-21
A - Internship/Other job experience	86	100,0	61,2
B - Alternative Activity^	0	0,0	38,8
Total	86	100,0	100,0
NA	0		

2) Where did you complete the internship recognized by the Bachelor program?

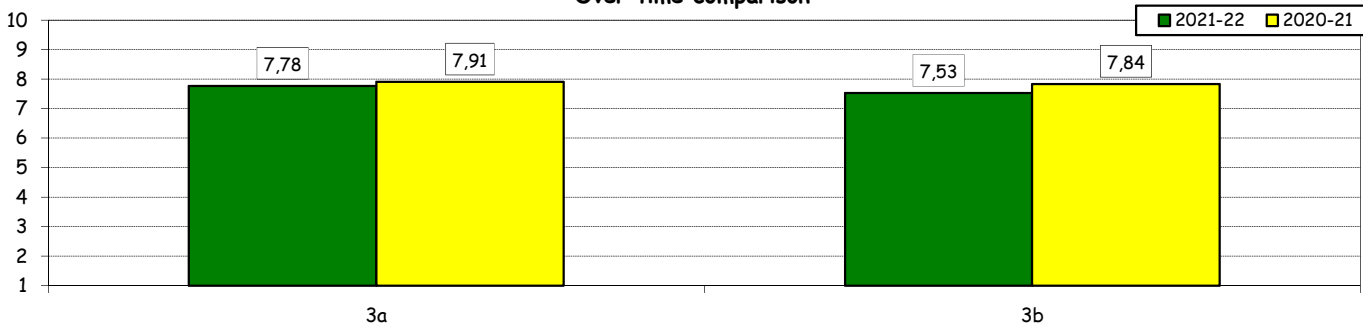
Answers	%		
	a.v.	2021-22	2020-21
In Italy	58	67,4%	92,1%
Abroad	28	32,6%	7,9%
Total	86	100%	100%
NA	0		



How would you evaluate:

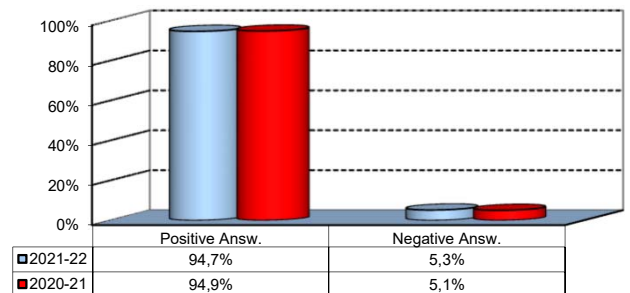
Item	Answers	Negative				Positive				Total		N.A.
		1-2		3-4-5		6-7-8		9-10				a.v.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	
3a) The number and variety of opportunities offered.	1	1,3		6	7,9	39	51,3	30	39,5	76	100,0	10
3b) The support you received from the Internship Office.	3	4,0		8	10,7	35	46,7	29	38,7	75	100,0	11

Over time comparison



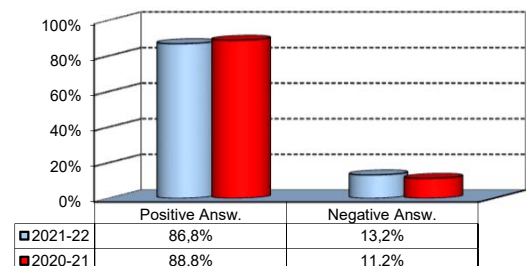
4) Would you positively evaluate this experience?

Answers	a.v.	%
A - Definitely YES	45	59,2%
B - More YES than NO	27	35,5%
C - More NO than YES	4	5,3%
D - Definitely NO	0	0,0%
Total	76	100%
NA	10	



5) Do you think that the qualifications you acquired while attending the MSc program were appropriate to perform this activity?

Answers	a.v.	%
A - Definitely YES	29	38,2%
B - More YES than NO	37	48,7%
C - More NO than YES	9	11,8%
D - Definitely NO	1	1,3%
Total	76	100%
NA	10	



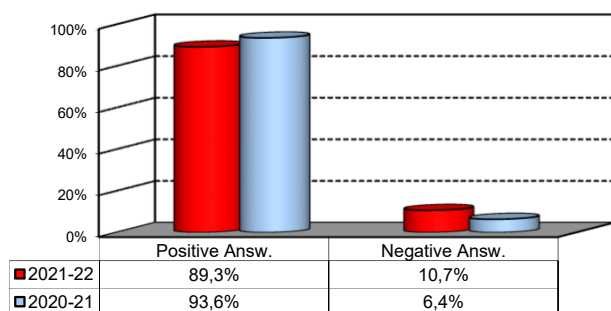
^: During the pandemic, students were given the opportunity to replace the mandatory internship with an alternative activity called Career Start Pack. It consists in an elective exam integrated with mandatory participation in the virtual career orientation path

General satisfaction and short-term plans

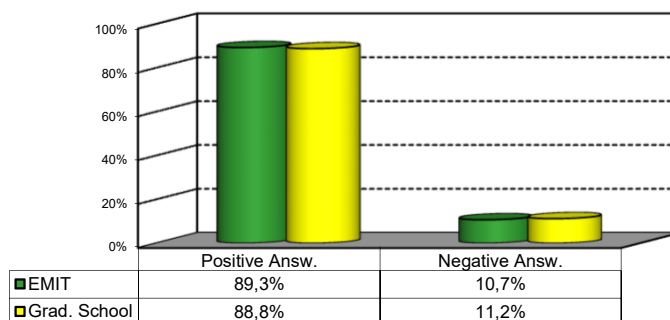
1) Are you satisfied overall with the study program you attended?

Answers	Italian		Non Italian		Total	
	a.v.	%	a.v.	%	a.v.	%
A - Definitely YES	24	39,3%	8	34,8%	32	38,1%
B - More YES than NO	30	49,2%	13	56,5%	43	51,2%
C - More NO than YES	7	11,5%	2	8,7%	9	10,7%
D - Definitely NO	0	0,0%	0	0,0%	0	0,0%
Total	61	100%	23	100%	84	100%
NA	4		1		5	

Over time comparison



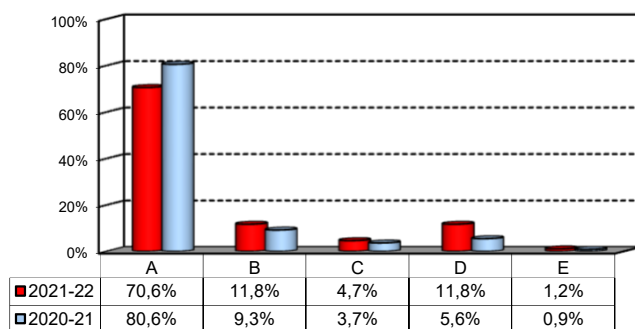
Comparison with the overall School data



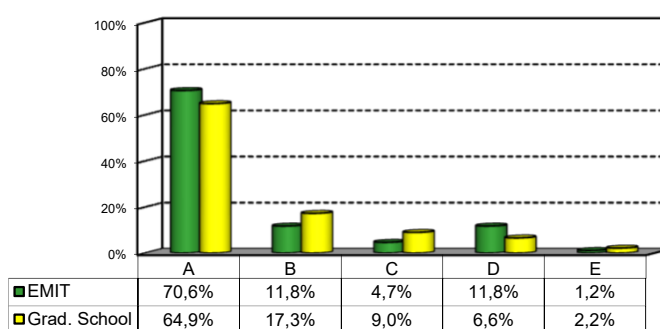
2a) If you could go back in time, would you enroll in the University again?

Answers	Italian		Non Italian		Total	
	v.a.	%	v.a.	%	v.a.	%
A-YES, in the same program at this University	41	66,1%	19	82,6%	60	70,6%
B-YES, in another program at this University	7	11,3%	3	13,0%	10	11,8%
C-YES, in the same program but at another University	3	4,8%	1	4,3%	4	4,7%
D-YES, in another program at another University	10	16,1%	0	0,0%	10	11,8%
E-NO, I would not enrol in university anymore	1	1,6%	0	0,0%	1	1,2%
Total	62	100%	23	100%	85	100%
NA	3		1		4	

Over time comparison



Comparison with the overall School data



General satisfaction and short-term plans

(In case of answer "B" to item no.2a)

2b) Which program would you enroll at this University?

MSc	a.v.	%
ACME	0	0,0%
AFC	3	30,0%
FIN	1	10,0%
CLELI	0	0,0%
ESS	1	10,0%
EMIT	1	10,0%
GIO	0	0,0%
IM	2	20,0%
M	1	10,0%
MM	1	10,0%
CYBER	0	0,0%
Total	10	100%
NA	0	

2c) Why would you make a different choice?

(In case of answer "B", "C", "D" or "E" to item no.2a)

Answers	a.v.	% 2021-22	% 2020-21
A - My interest has changed over time / I discovered that I have different attitudes	10	43,5%	52,6%
B - The MS program did not satisfy my expectations	7	30,4%	31,6%
C I would have preferred to attend the same MS program but taught in English	0	0,0%	0,0%
D - Other reasons	6	26,1%	15,8%
Total	23	100%	100%
NA	2		

D- Other reasons:

Avrei preferito svolgere lo stesso corso all'estero per avere un respiro più internazionale. Ma dato il contesto di allora, la Bocconi rimane comunque la scelta migliore.

Because there is too much competition among students, a strong focus on grades, and no consideration of the mental health of the students. I definitely experienced an academic burnout

I would have made a more educated and targeted choice. The Master's chosen was too 'business-y', less theoretical than I wanted.

Mi sarebbe piaciuto stare di più all'estero

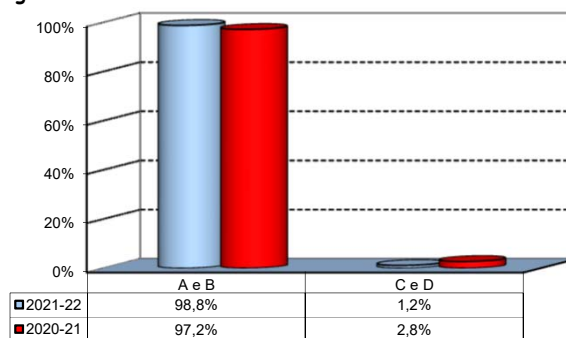
The knowledge provided is too generalistic, it didn't give me any practical advantage considering potential job opportunities and the weight given to old-fashioned written exams is too high considering the skills required in the job market.

Trovo che la laurea Magistrale fornisca insegnamenti troppo teorici e che abbia una durata eccessiva, credo che ad oggi prediligerei un master di un anno.

Infrastructure: Classrooms, Library And Facilities

1) What is your opinion about the classrooms where lessons and other teaching activities have been held?*

Answers	a.v.	%
A - Always or nearly always adequate	63	73,3%
B - Often adequate	21	24,4%
C - Rarely adequate	1	1,2%
D - Never adequate	0	0,0%
E - I did not use them	1	1,2%
Total	86	100%
NA	3	

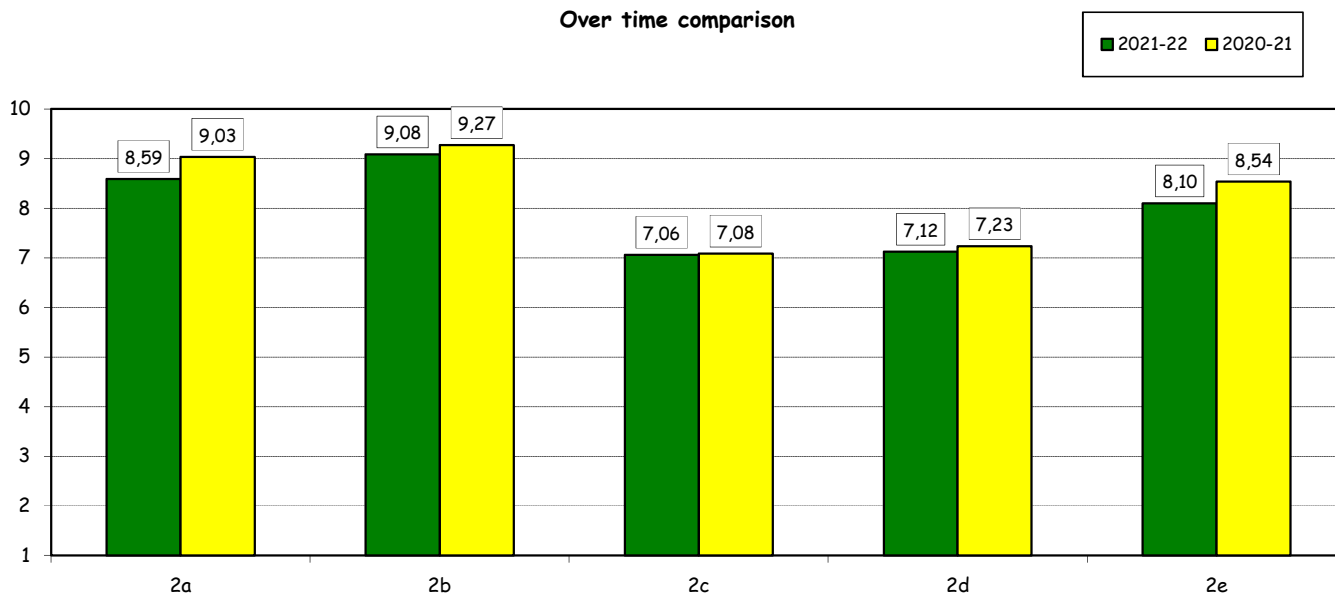


2) How would you evaluate:

(In case of answer "A", "B", "C" or "D" to item no.1)

Answers		Negative				Positive				Total		NA	N.R.
		1-2		3-4-5		6-7-8		9-10					
Item		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%		
a) The adequacy of the audio and multimedia systems (e.g. instructor's computer, projectors, video players) installed in the classrooms.		0	0,0	1	1,2	37	43,5	47	55,3	85	100,0		4
b) The cleanliness of classrooms and of other common areas on campus (corridors, halls, study rooms).		0	0,0	1	1,2	19	22,4	65	76,5	85	100,0		4
c) The adequacy of the amount of areas/seats reserved to individual study in the University Library.		6	7,1	11	13,1	43	51,2	24	28,6	84	100,0	5	5
d) The adequacy of the amount of areas/seats reserved to individual study in other buildings on campus.		4	4,8	14	16,9	40	48,2	25	30,1	83	100,0	0	6
e) The clarity and adequacy of the signage system on campus.		2	2,4	5	6,0	36	43,4	40	48,2	83	100,0		6

Over time comparison

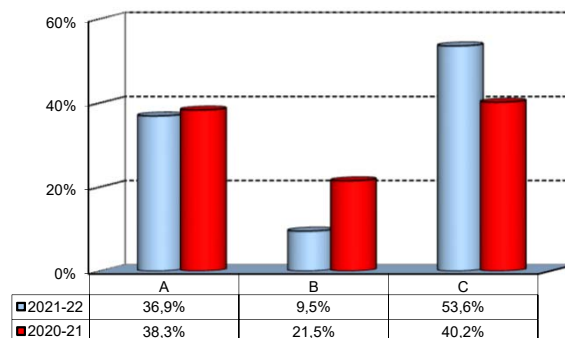


(*): the percentage shown on the graphs is calculated by excluding the responses of those who declare that they have not used the service.

Infrastructure: Classrooms, Library And Facilities

3) What is your overall opinion on the PC Labs and IT facilities provided by the University?

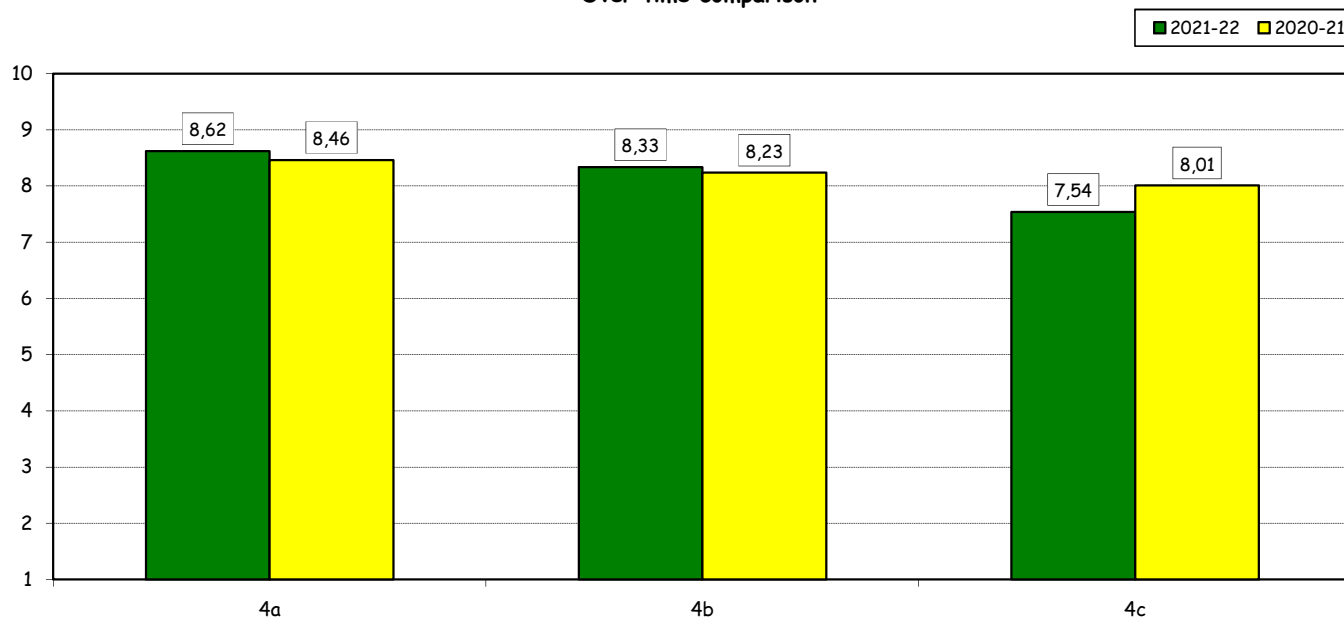
Answers	a.v.	%
A- Adequate in number	31	36,9%
B- Inadequate in number	8	9,5%
C- Never used	45	53,6%
Total	84	100%
NA	5	



4) How do you evaluate:

Answers		Negative				Positive				Total		N.R.
		1-2		3-4-5		6-7-8		9-10				
Item		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	
a) The availability of technical staff supporting students (Tutors) in PC Labs.*		0	0,0	0	0,0	16	41,0	23	59,0	39	100,0	0
b)The convenience of the PC Labs' opening hours.*		1	2,6	0	0,0	14	35,9	24	61,5	39	100,0	0
c) The level of accessibility and usability of the University's IT services (Internet access points, Punto Blu, Virtual Punto Blu, wireless connection).		3	3,7	6	7,3	48	58,5	25	30,5	82	100,0	2

Over time comparison

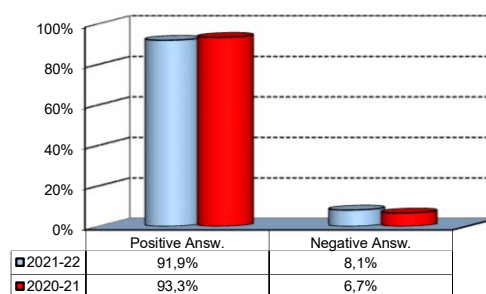


(*): Only in case of answer "A" or "B" to item no.3

Infrastructure: Classrooms, Library And Facilities

5) What is your overall opinion on the Library's services, such as support for individual study?*

Answers	a.v.	%
A - Very Positive	23	27,7%
B - Quite positive	45	54,2%
C - Quite negative	6	7,2%
D - Very Negative	0	0,0%
E - Never used	9	10,8%
Total	83	100%
NA	6	

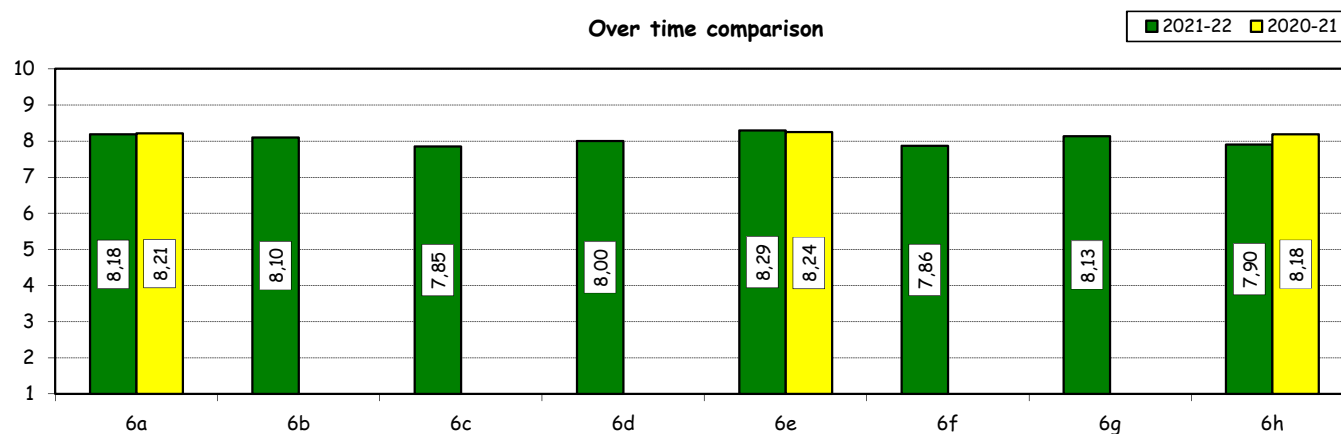


6) How would you evaluate:

(In case of answer "A", "B", "C" or "D" to item no. 5)

<div> <div></div> <div>Answers</div> </div> <div>Item</div>		Negative				Positive				Total		N.A.
		1-2		3-4-5		6-7-8		9-10				
		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
a) The convenience of the Library's opening hours and access to its main services.		0	0,0	3	4,9	29	47,5	29	47,5	61	100,0	13
b) Range of subjects covered in hardcopy collections (books and journals) compared to your needs of study and research		0	0,0	2	3,3	31	50,8	28	45,9	61	100,0	13
c) The relevance and updating of online collections (e-books, e-journals, databases) compared to your needs of study and research		0	0,0	2	3,4	40	67,8	17	28,8	59	100,0	15
d) The ease of use of search tools available on the Library website		0	0,0	3	5,6	32	59,3	19	35,2	54	100,0	20
e) The assistance provided by the Library staff		0	0,0	0	0,0	30	50,8	29	49,2	59	100,0	15
f) Availability of documents (textbooks, articles, chapters, case studies, etc.) used in individual courses		0	0,0	5	8,5	32	54,2	22	37,3	59	100,0	15
g) The Library website as a source of information on the services offered and as a point of access for resources		0	0,0	2	3,3	34	56,7	24	40,0	60	100,0	14
h) The usefulness of workshops offered by the Library to understand how to use the resources available (catalogues, e-journals, databases, etc.)		0	0,0	2	3,9	33	64,7	16	31,4	51	100,0	23

Over time comparison



(*): the percentage shown on the graphs is calculated by excluding the responses of those who declare that they have not used the service.