

Curriculum Vitae – Spring 2024

Family name: Sun
Given name: Heming
Gender: Female
Citizenship: Chinese
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Qualifications

2023-Present Bocconi University (Italy)
Ph.D. in Business Administration and Management-4 years
2014-2016 Otto-von-Guericke-Universität Magdeburg (Germany)
Master of Business Administration-2 years
2010-2014 East China Normal University (China)
Bachelor of Biotechnology (major)-4 years
Bachelor of Finance (minor)-3 years

Awards and Scholarships

2023-2027 Ph.D. in Business Administration and Management, Full Fellowship
Outstanding Case Writer: Hot Topic Competition "Business, Social Media, and Society" award in Case Centre in 2023
Runner-up in the category of "Teaching Cases" in the FT 2022 Responsible Business Education Awards
The "Best Case Award" in the 2020 Global Contest for the Best China-Focused Cases
First place in the category of "Responsible Leadership" in 2020 EFMD case writing competition
The "Best Case Award" in the 2018 Global Contest for the Best China-Focused Cases
2013 Third-Class Scholarship issued by East China Normal University

Research Interests

Corporate social responsibility (CSR), innovation, organizational learning, human capital

Case Publications

2018 Xihaner: Building a Sustainable Social Enterprise in China, Harvard Business Publishing – Education (with Prof. Daniel Han Ming Chng, Dr. Liman Zhao)
2020 Daddy Lab: A Chinese Social Enterprise's Dilemma, Harvard Business Publishing – Education (with Prof. Daniel Han Ming Chng, Dr. Liman Zhao, Prof. Byron Lee, Prof. Peter Moran)

Work Experience

2022 Part-time research assistant worked with Prof. Jinyu He, Hong Kong University of Science and Technology (Guangzhou)

2019-2022 Research assistant worked with Prof. Daniel Han Ming Chng, China Europe International Business School

2017-2019 Teaching assistant worked with Prof. Daniel Han Ming Chng, Prof. Peter Moran, China Europe International Business School

Language Skills

Mandarin (Native); English (Proficient); German (Telc B2)

IT Skills

Stata (good), SPSS (good), LaTeX (good)