

Curriculum Vitae – Spring 2024

Family name: Yanhong
Given name: Ding
Gender: female
Citizenship: Chinese
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Qualifications

<i>Bocconi University – Italy</i>	<i>2019 - 2024</i>
<i>Ph.D. in Business Administration and Management</i>	
<i>Lund University – Sweden</i>	<i>2017 - 2018</i>
<i>M.Sc. in Management</i>	
<i>Zhejiang University – China</i>	<i>2012 - 2014</i>
<i>Master in English Translation</i>	
<i>Nanchang University – China</i>	<i>2008 - 2012</i>
<i>B.A. in English Language and Literature (English and Japanese Orientation)</i>	

Awards and Scholarships

Bocconi University PhD Fellowship, 2019-2023
Lund University Global Scholarship, 2017
China National Endeavor Scholarship, 2011

Research Interests

Entrepreneurial decision-making; Entrepreneurial performance; Innovation; Public policy

Working Papers

(Job market paper) Ding, Y. & Xie, H. Better shelter, worse entrepreneurial performance: Evidence from China's One-Child Policy (under review)

Camuffo, A., Ding, Y., & Gambardella, A. The absorption of a scientific approach to entrepreneurial decision-making: Evidence from a field experiment in China (finished manuscript, prepare for submission) (Equal contribution, authors are listed in an alphabetical order)

Ding, Y. & Xie, H. Stand by or come inside: The effect of entrepreneurs' access to family resources and family involvement on innovation in start-ups (finished manuscript, prepare for submission)

Ding, Y. What does not 'kill' entrepreneurs make them stronger: Evidence from China's sent-down youth movement (data analysis stage)

Ding, Y. How does different experience impact the absorption of a scientific approach to entrepreneurial decision-making: Evidence from a randomized control trial (data analysis stage)

Publications

Camuffo, A., Ding, Y., & Gambardella, A. (2022). A scientific approach to entrepreneurial decision-making: An introduction and potential extension in China. *Quarterly Journal of Management*, 4:1-18. (Equal contribution, authors are listed in an alphabetical order)

Work Experience

Full-time job at Nongfu Spring Co., Ltd., 2014 - 2017
A leading FMCG company in China
Management Trainee & International Purchasing

Teaching Experience

Instructor, Bocconi University

2024

- *Course: Management (Bachelor course)*

Teaching Assistant, Bocconi University

2024

- *Course: Building and Scaling a Tech-based Startup (Master course, code 20870)*

Teaching Assistant, Bocconi University

2023 - 2024

- *Course: Digital Business Transformation (Master course, code 20569)*

Conference Presentations

"Better shelter, worse entrepreneurial performance: Evidence from China's One-Child Policy"

- Strategic Entrepreneurship Journal Paper Development Workshop, Hong Kong, 2024

- European Management Conference, Bath, 2024
- Academy of Management Annual Meeting, Boston, 2023

“Stand by or come inside: The effect of entrepreneurs’ access to family resources and family involvement on innovation in start-ups”

- Academy of Management Annual Meeting, Chicago, 2024

International Symposium on Strategic Entrepreneurship, Hong Kong, 2024

Academy of Management Entrepreneurship Doctoral Consortium, Boston, 2023

Field Experiments in Strategy Conference, Harvard Business School, 2023

Field Experiments in Strategy PhD Workshop, Harvard Business School, 2023

Business Case

Theory-Driven Strategic Decisions Simulation, 2024

- Develop WeChat case which focuses on strategic entrepreneurial decision-making under uncertainty (case platform: <https://imsl.unibocconi.it>)

Language Skills

English (Proficient), Japanese (Proficient), Chinese (Native)